The 2014 Jewish Vote
National Post-Election Jewish Survey
November 5, 2014
Methodology

- National survey of 800 Jewish voters in 2014 election conducted November 4, 2014; margin of error +/- 3.5 percent

- National survey administered by email invitation to web-based panel of 900,000 Americans; respondents re-screened as Jewish at beginning of questionnaire in order to be eligible for the study

- Demographic data closely aligns with the demographic data in the 2013 Pew Jewish National Survey; minor differences due to the differences between general population and midterm election voters
Key Findings

- Overwhelming Democratic support in an election that had large Republican gains, demonstrating the core progressive values held by American Jews.

- Heading into 2015 and 2016, Jews strongly support President Obama and Hillary Clinton.

- Most Jews believe construction of Israeli settlements in the West Bank should be suspended or restricted to certain areas.

- High awareness of the Iranian negotiations, and broad support for an agreement that allows nuclear development for civilian purposes, places international inspectors at Iranian nuclear facilities, and reduces sanctions on Iran as it meets compliance benchmarks.

- Major backing for a final status agreement along the lines of the Clinton parameters and subsequent negotiations. And Jews support the US presenting this agreement and asking Israelis and Palestinians to use this framework as the basis for returning to negotiations.
2014 Jewish Vote
2014 Jewish Vote Result

Congressional Vote

Democratic Candidate: 69
Republican Candidate: 28
Jewish Congressional Vote Consistently Democratic

Jewish Congressional Vote

<table>
<thead>
<tr>
<th>Year</th>
<th>Democratic</th>
<th>Republican</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>66</td>
<td>31</td>
</tr>
<tr>
<td>2012</td>
<td>69</td>
<td>30</td>
</tr>
<tr>
<td>2014</td>
<td>69</td>
<td>28</td>
</tr>
</tbody>
</table>
## 2010 and 2014 Election Results
### Comparison Between Jewish and Other Constituencies

<table>
<thead>
<tr>
<th></th>
<th>% Democrat / % Republican</th>
<th>Democratic Vote Shift</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2010</td>
<td>2012 (Obama/Romney)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jewish</td>
<td>66 / 31</td>
<td>70 / 30</td>
</tr>
<tr>
<td>Unmarried women</td>
<td>61 / 38</td>
<td>67 / 31</td>
</tr>
<tr>
<td>Hispanics</td>
<td>60 / 38</td>
<td>71 / 27</td>
</tr>
<tr>
<td>Voters under 30 years-old</td>
<td>55 / 42</td>
<td>60 / 37</td>
</tr>
<tr>
<td>College Graduate</td>
<td>45 / 53</td>
<td>50 / 48</td>
</tr>
<tr>
<td>Independents</td>
<td>37 / 56</td>
<td>45 / 50</td>
</tr>
<tr>
<td>Whites</td>
<td>37 / 60</td>
<td>39 / 59</td>
</tr>
<tr>
<td>No religion</td>
<td>68 / 30</td>
<td>70 / 26</td>
</tr>
<tr>
<td>Other religion</td>
<td>74 / 24</td>
<td>74 / 23</td>
</tr>
<tr>
<td>Catholics</td>
<td>44 / 54</td>
<td>50 / 48</td>
</tr>
<tr>
<td>Protestants</td>
<td>38 / 59</td>
<td>42 / 57</td>
</tr>
<tr>
<td>White Evangelicals</td>
<td>19 / 77</td>
<td>21 / 78</td>
</tr>
</tbody>
</table>
What Drove the Jewish Vote
Do you think that things in this country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

- Right Direction: 43
- Wrong Track: 57
Fluctuating Jewish Mood over Direction of the Country

- Right Direction
- Wrong Track

July 2008: 10
March 2009: 64
August 2009: 54
March 2010: 59
November 2010: 56
July 2011: 66
November 2012: 55
November 2014: 57
<table>
<thead>
<tr>
<th>Issue</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>The economy</td>
<td>44</td>
</tr>
<tr>
<td>Health care</td>
<td>31</td>
</tr>
<tr>
<td>Social Security and Medicare</td>
<td>20</td>
</tr>
<tr>
<td>Terrorism and national security</td>
<td>17</td>
</tr>
<tr>
<td>The deficit and government spending</td>
<td>16</td>
</tr>
<tr>
<td>ISIS and the situation in Iraq and Syria</td>
<td>13</td>
</tr>
<tr>
<td>The environment</td>
<td>12</td>
</tr>
<tr>
<td>Education</td>
<td>10</td>
</tr>
<tr>
<td>Taxes</td>
<td>10</td>
</tr>
<tr>
<td>Israel</td>
<td>8</td>
</tr>
<tr>
<td>Immigration</td>
<td>7</td>
</tr>
<tr>
<td>Separation between religion and state</td>
<td>7</td>
</tr>
<tr>
<td>Energy</td>
<td>3</td>
</tr>
<tr>
<td>Iran</td>
<td>0</td>
</tr>
</tbody>
</table>
Do you approve or disapprove of the job President Obama/Congress is doing?

**Obama Job Approval**
- **Jewish voters**: 57% strongly approve, 43% strongly disapprove, 24% total approve, 12% total disapprove
- **All voters**: 42% strongly approve, 53% strongly disapprove

**Congress Job Approval**
- **Jewish voters**: 18% strongly approve, 82% strongly disapprove, 3% total approve, 0% total disapprove
- **All voters (Unavailable)**: 0% strongly approve, 0% strongly disapprove, 0% total approve, 0% total disapprove

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Jewish Voters Have Much More Favorable View of Obama’s Job than Rest of the Population

Do you approve or disapprove of the way Barack Obama is handling his job as president?

![Bar Chart]

- **Jewish Voters**: 57% approve, 43% disapprove
- **All Voters (Gallup)**: 42% approve, 53% disapprove

Figure 12
Congressional Approval Time Series

Approve
Disapprove

November 2010: 28
July 2011: 27
November 2012: 26
November 2014: 18

November 2010: 72
July 2011: 73
November 2012: 74
November 2014: 82

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Figure 14
Favorability Ratings

- Hillary Clinton: Favorable 61, Unfavorable -31
- The Democratic Party: Favorable 50, Unfavorable -38
- Barack Obama: Favorable 48, Unfavorable -44
- The Republican Party: Favorable 20, Unfavorable -71
- John Boehner: Favorable 12, Unfavorable -65
- Mitch McConnell: Favorable 10, Unfavorable -56
- Sheldon Adelson: Favorable 10, Unfavorable -30

The Republican Party has the lowest favorability rating among the political entities listed.
2016 Presidential Race

If the election were held today and the candidates were Democrat Hillary Clinton and Republican Jeb Bush, for whom would you vote?

If the election were held today and the candidates were Democrat Hillary Clinton and Republican Rand Paul, for whom would you vote?
Attitudes Toward US Role in Resolving the Conflict
United States Role in Resolving Arab-Israeli Conflict

Active role: 85% Support, 15% Oppose
Even if disagree with both sides: 72% Support, 28% Oppose
Even if disagree with Israel: 48% Support, 52% Oppose
Even if exert pressure on both sides: 74% Support, 26% Oppose
Even if exert pressure on Israel: 46% Support, 54% Oppose

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Figure 18
(SPLIT A) I support a two-state solution that declares an end to the Palestinian-Israeli conflict, resulting in all Arab countries establishing full diplomatic ties with Israel and creating an independent Palestinian state in the West Bank and Gaza.
Support for a Two-State Solution with East Jerusalem as Capital of Palestinian State

(SPLIT B) I support a two-state solution that declares an end to the Palestinian-Israeli conflict, resulting in all Arab countries establishing full diplomatic ties with Israel and creating an independent Palestinian state in the West Bank and Gaza, with its capital in East Jerusalem.
Two-State Solution Necessary for Israel’s Security and Jewish Democratic Character

A two-state solution is necessary to strengthen Israeli security and ensure Israel’s Jewish democratic character.

July 2008: 25
August 2009: 23
November 2010: 18
November 2012: 19
November 2014: 22

July 2008: 75
August 2009: 77
November 2010: 82
November 2012: 81
November 2014: 78

Agree
Disagree

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Figure 21
A two-state solution is an important national security interest for the United States.

- July 2008: Agree = 72, Disagree = 28
- August 2009: Agree = 76, Disagree = 24
- November 2010: Agree = 81, Disagree = 19
- November 2012: Agree = 81, Disagree = 19
- November 2014: Agree = 75, Disagree = 25
As you may know, on a few occasions during the past 14 years, Israeli, Palestinian, and American negotiators came close to reaching a final status peace agreement but ultimately fell short. The details of that agreement include:

- A demilitarized Palestinian state in the West Bank and Gaza
- Internationally recognized borders based on the borders that existed in 1967, with mutually agreed land swaps that allow for most Jewish settlers in the West Bank to be inside Israel while the Palestinians get comparable land areas in return
- Palestinian neighborhoods in Jerusalem become part of the new Palestinian state while Israel retains control of Jewish neighborhoods and the Western Wall in Jerusalem
- International forces to monitor the new Palestinian state and border crossings
- Financial compensation for Palestinian refugees while allowing some refugees to return to Israel if they meet specific family reunification criteria and the Israeli government approves
- The Palestinians recognize Israel as the nation state of the Jewish people, and Israel recognizes the Palestinian state as the nation state of the Palestinian people
Steady Support for Peace Agreement

Do you support or oppose such an agreement?

March 2009: Support 76, Oppose 24
July 2011: Support 57, Oppose 43
November 2012: Support 72, Oppose 28
November 2014: Support 76, Oppose 24
Support for Peace Agreement by Denomination

<table>
<thead>
<tr>
<th>Denomination</th>
<th>Strongly Support</th>
<th>Strongly Oppose</th>
<th>Total Support</th>
<th>Total Oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reform</td>
<td>28</td>
<td>18</td>
<td>82</td>
<td>4</td>
</tr>
<tr>
<td>Conservative</td>
<td>23</td>
<td>8</td>
<td>72</td>
<td>28</td>
</tr>
<tr>
<td>Orthodox</td>
<td>12</td>
<td>20</td>
<td>54</td>
<td>66</td>
</tr>
<tr>
<td>Unaffiliated</td>
<td>31</td>
<td>4</td>
<td>87</td>
<td>13</td>
</tr>
</tbody>
</table>

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Figure 25
As you may know, negotiations between Israel and the Palestinians broke down earlier this year. Would you support or oppose the United States presenting a draft agreement along the parameters described above, and asking Israelis and Palestinians to return to negotiations based on these parameters?

Support for Americans Presenting Draft Agreement

<table>
<thead>
<tr>
<th>Strongly Support</th>
<th>Strongly Oppose</th>
<th>Total Support</th>
<th>Total Oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>77</td>
<td>31</td>
<td>23</td>
<td>6</td>
</tr>
</tbody>
</table>

Figure 27
Support for US Presenting Draft Agreement by Denomination

- **Reform**
  - Strongly Support: 32
  - Strongly Oppose: 3
  - Total Support: 82
  - Total Oppose: 18

- **Conservative**
  - Strongly Support: 24
  - Strongly Oppose: 8
  - Total Support: 72
  - Total Oppose: 28

- **Orthodox**
  - Strongly Support: 45
  - Strongly Oppose: 9
  - Total Support: 55
  - Total Oppose: 21

- **Unaffiliated**
  - Strongly Support: 42
  - Strongly Oppose: 14
  - Total Support: 86
  - Total Oppose: 4

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GBA Strategies – 2014 Jewish Vote  Figure 28
Support for US Presenting Draft Agreement by Age

- **Under 40 Years**
  - Strongly Support: 22
  - Strongly Oppose: 5
  - Total Support: 72
  - Total Oppose: 7

- **40 Years and Over**
  - Strongly Support: 35
  - Strongly Oppose: 21
  - Total Support: 79
  - Total Oppose: 7

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Figure 29
Based on what you know about Israeli settlements in the West Bank, which of the following statements comes closest to your own point of view.

- Israel should build Israeli settlements in any area of the West Bank that it wants (20%)
- Israel should suspend construction of Israeli settlements that are outside the core settlement blocs, but continue construction in areas that are already developed (52%)
- Israel should suspend all construction of Israeli settlements in the West Bank (28%)
Strong Support for War in Gaza

Do you approve or disapprove of Israel’s military action, known as Operation Protective Edge, that took place in Gaza this summer?

- **Strongly Approve**: 80
- **Somewhat Approve**: 47
- **Somewhat Oppose**: 20
- **Strongly Oppose**: 5
(2009) Do you approve or disapprove of the recent military action that Israel took in Gaza?
(2014) Do you approve or disapprove of Israel’s military action, known as Operation Protective Edge, that took place in Gaza this summer?
<table>
<thead>
<tr>
<th>Age Group</th>
<th>Strongly Approve</th>
<th>Strongly Disapprove</th>
<th>Total Approve</th>
<th>Total Disapprove</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 40 Years</td>
<td>35</td>
<td>7</td>
<td>71</td>
<td>71</td>
</tr>
<tr>
<td>40 Years and Over</td>
<td>52</td>
<td>5</td>
<td>84</td>
<td>84</td>
</tr>
</tbody>
</table>

Support for Protective Edge by Age
Regardless of whether you approve or disapprove of the military action that Israel took in Gaza this summer, do you think it made Israel more secure, less secure, or had no impact on Israel’s security?

- More Secure: 55
- No Impact: 31
- Less Secure: 14
(2009) Regardless of whether you approve or disapprove of the recent military action that Israel took in Gaza, do you think it made Israel more secure, less secure, or had no impact on Israel's security?

(2014) Regardless of whether you approve or disapprove of the military action that Israel took in Gaza this summer, do you think it made Israel more secure, less secure, or had no impact on Israel's security?
Regardless of whether you approve or disapprove of the military action that Israel took in Gaza this summer, do you think it made Israel more secure, less secure, or had no impact on Israel’s security?

- Under 40 Years:
  - More Secure: 54
  - No Impact: 27
  - Less Secure: 20

- 40 Years and Over:
  - More Secure: 55
  - No Impact: 32
  - Less Secure: 12
Prime Minister Netanyahu
Netanyahu Favorability

Favorability Ratings: Benjamin Netanyahu

- Favorable
- Unfavorable

March 2009: 58 Favorable, 27 Unfavorable
Aug. 2009: 50 Favorable, 19 Unfavorable
March 2010: 44 Favorable, 22 Unfavorable
Nov. 2010: 40 Favorable, 33 Unfavorable
July 2011: 50 Favorable, 20 Unfavorable
Nov. 2012: 47 Favorable, 20 Unfavorable
Nov. 2014: 53 Favorable, 24 Unfavorable
Do you think Prime Minister Benjamin Netanyahu’s policies have helped Israel’s relations with the United States, hurt Israel’s relations with the United States, or had no impact on Israel’s relations with the United States?
Do you think Prime Minister Benjamin Netanyahu’s policies have helped Israel’s relations with the United States, hurt Israel’s relations with the United States, or had no impact on Israel’s relations with the United States?
Do you think Prime Minister Benjamin Netanyahu’s policies have helped Israel’s relations with the United States, hurt Israel’s relations with the United States, or had no impact on Israel’s relations with the United States?
As you may know, the United States, Britain, Germany, France, China, and Russia last year reached a first step agreement with Iran to limit Iran’s nuclear program in exchange for modest relief from sanctions. How much have you heard about this agreement?
Imagine that the U.S., Britain, Germany, France, China, Russia, and Iran reach a final agreement, which restricts Iran's enrichment of uranium to levels that are suitable for civilian energy purposes only, and places full-time international inspectors at Iranian nuclear facilities to make sure that Iran is not developing nuclear weapons.

Under this agreement, the United States and our allies will reduce sanctions on Iran as Iran meets the compliance benchmarks of the agreement. Would you support or oppose this agreement?