

- **National survey conducted November 8, 2016**
  - 731 Jewish voters in 2016 election
  - Survey administered by email invitation to web-based panel of 3 million Americans; respondents self-identify as Jewish at beginning of survey in order to be eligible for the study
  - Margin of error is +/-3.6 percentage points at the 95% confidence interval
- **Florida statewide survey conducted November 8, 2016**
  - 500 Jewish voters in 2016 election
  - Survey administered by land lines and cell phones
  - Random selection of people from the Florida voter file who have distinctive Jewish names and self-identify as Jewish at beginning of survey
  - Margin of error is +/-4.4 percentage points at the 95% confidence interval



## 2016 Jewish Vote

# Historical Perspective: Jewish Vote In Presidential Elections

Figure 3

- Exit polls have reported that the Democratic presidential candidate has received between 64 and 80 percent of the Jewish vote since 1972, except 1980
- Average Democratic vote share: 70 percent

Year	% of Jewish Vote		
	Democrat	Republican	Independent
2016	70	25	5
2012	70	30	
2008	74	26	
2004	74	25	
2000	79	19	1
1996	78	16	3
1992	80	11	9
1988	64	35	
1984	67	31	
1980	45	39	14
1976	71	27	2
1972	65	35	

Source: Exit poll data

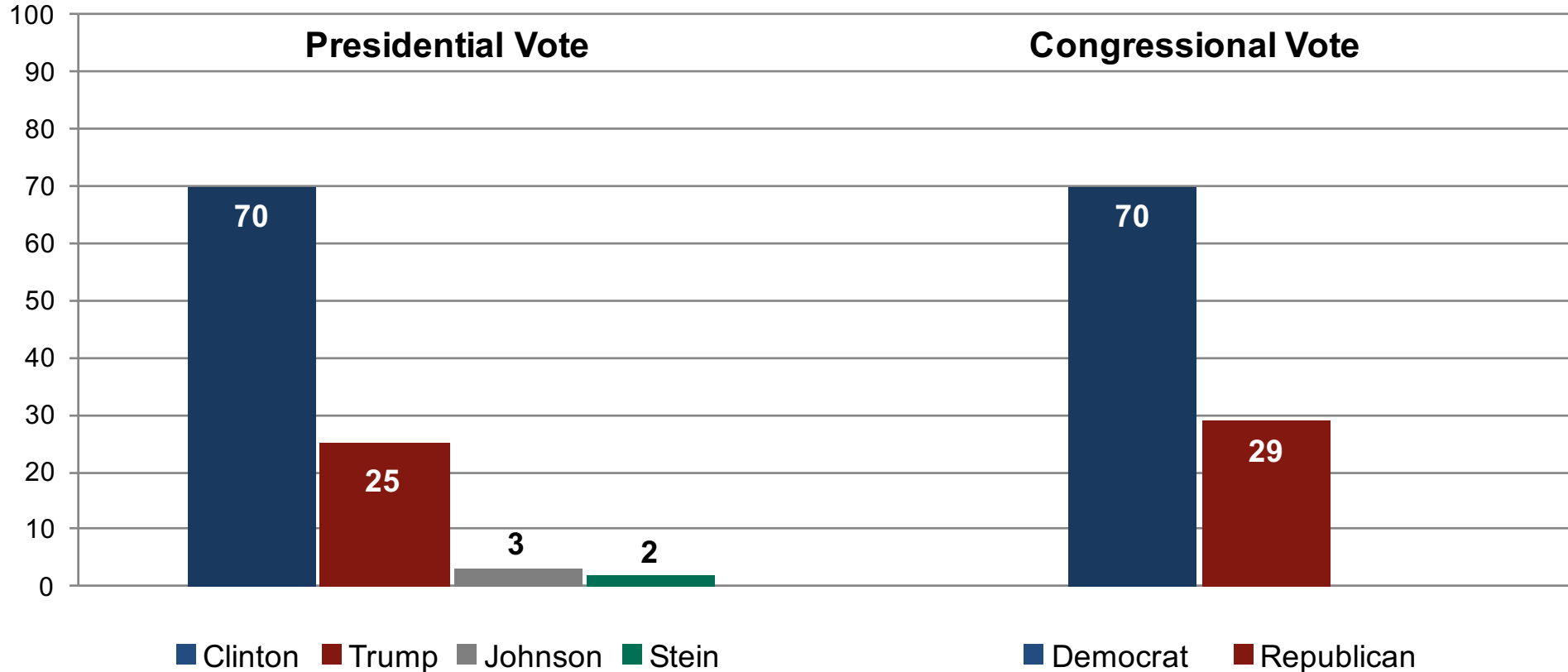
# 2016 Presidential Vote: Clinton Landslide Among Jews

Figure 4

## National

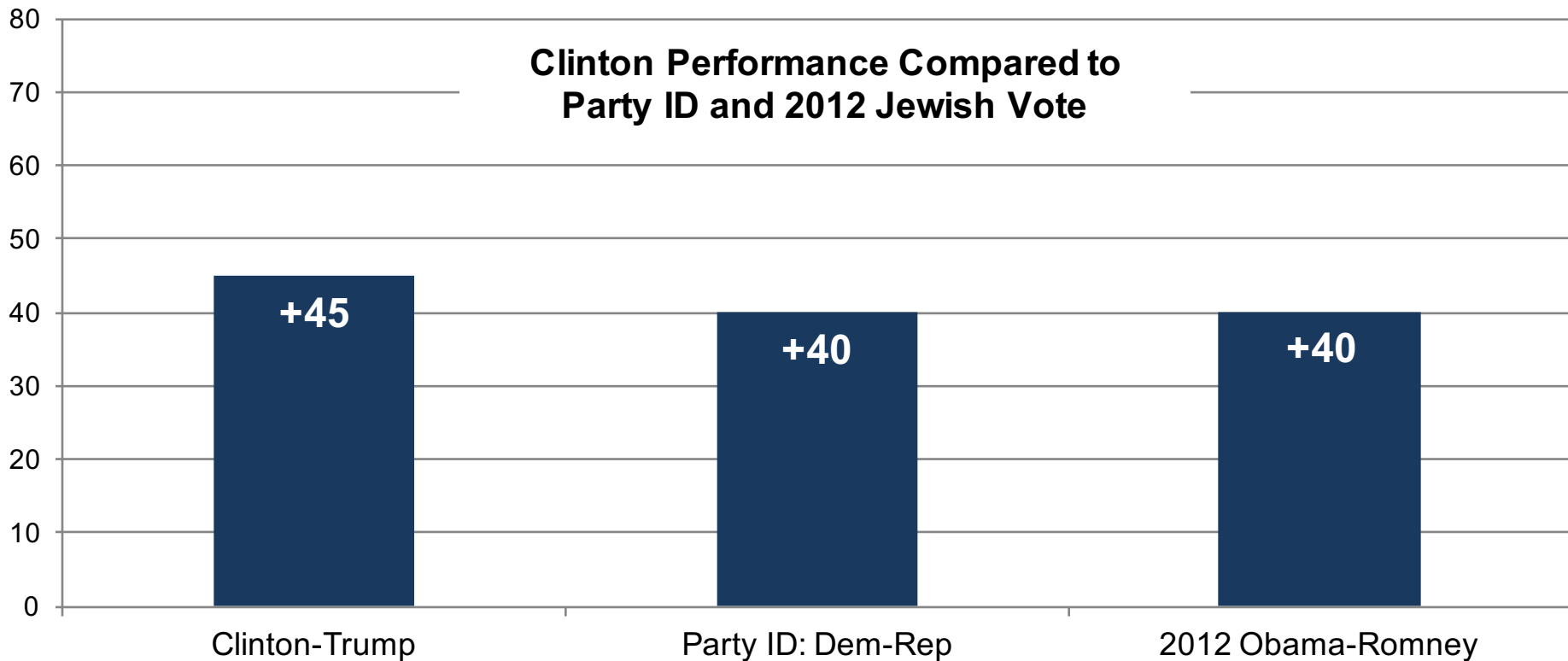
### Presidential Vote

### Congressional Vote



# Clinton Slightly Outperforms Party ID And 2012 Vote

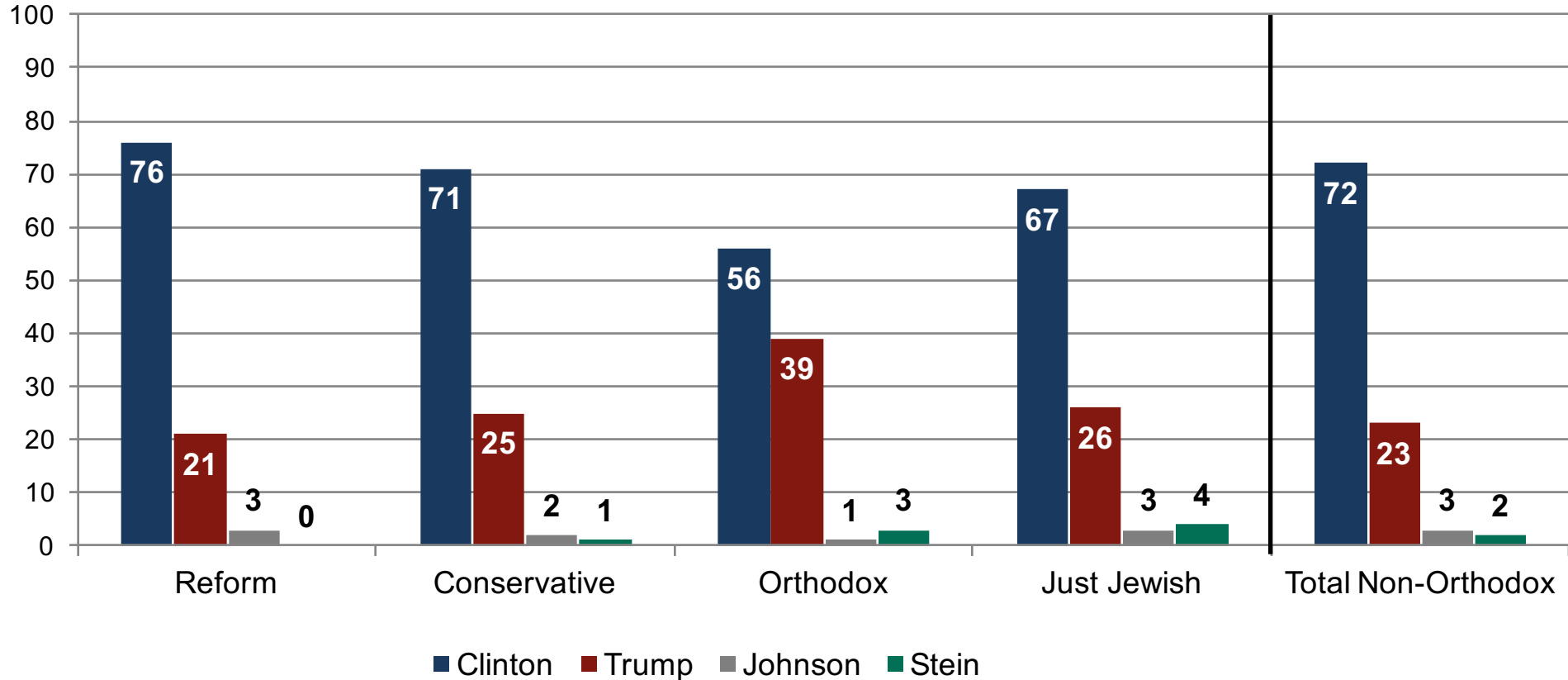
Figure 5



# 2016 Presidential Vote By Denomination

Figure 6

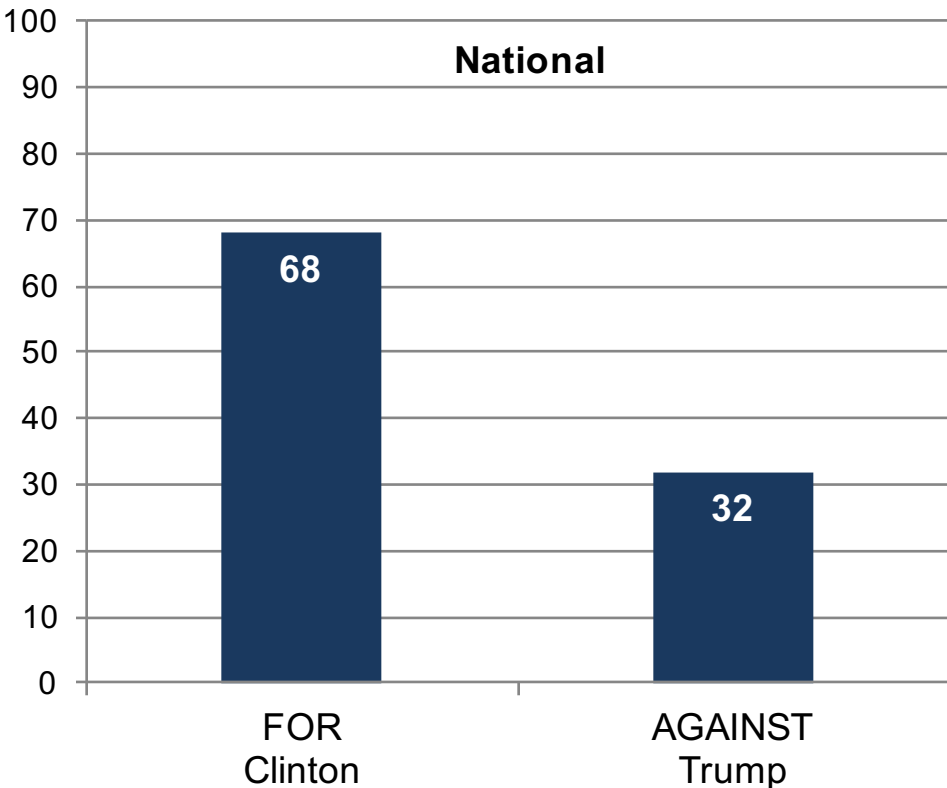
## Presidential Vote by Denomination: National



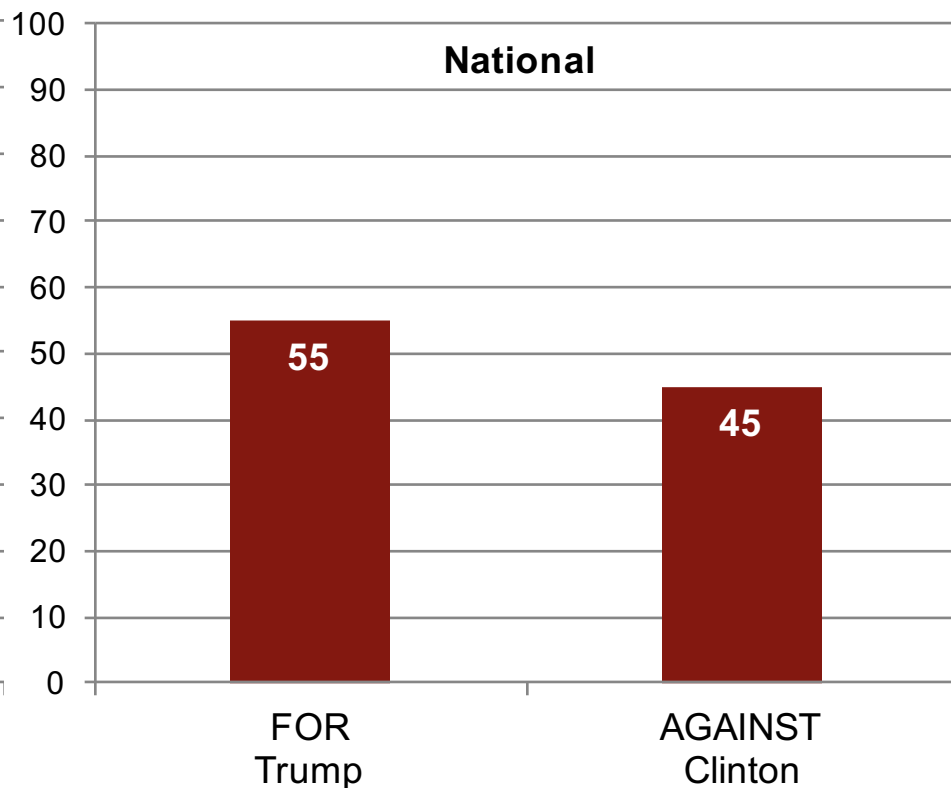
# Most Jews Voted FOR Clinton, Not Against Trump

Figure 7

**Q** (VOTED FOR CLINTON) Was your vote more of a vote **for Clinton** or more of a vote **against Trump**?



**Q** (VOTED FOR TRUMP) Was your vote more of a vote **for Trump** or more of a vote **against Clinton**?

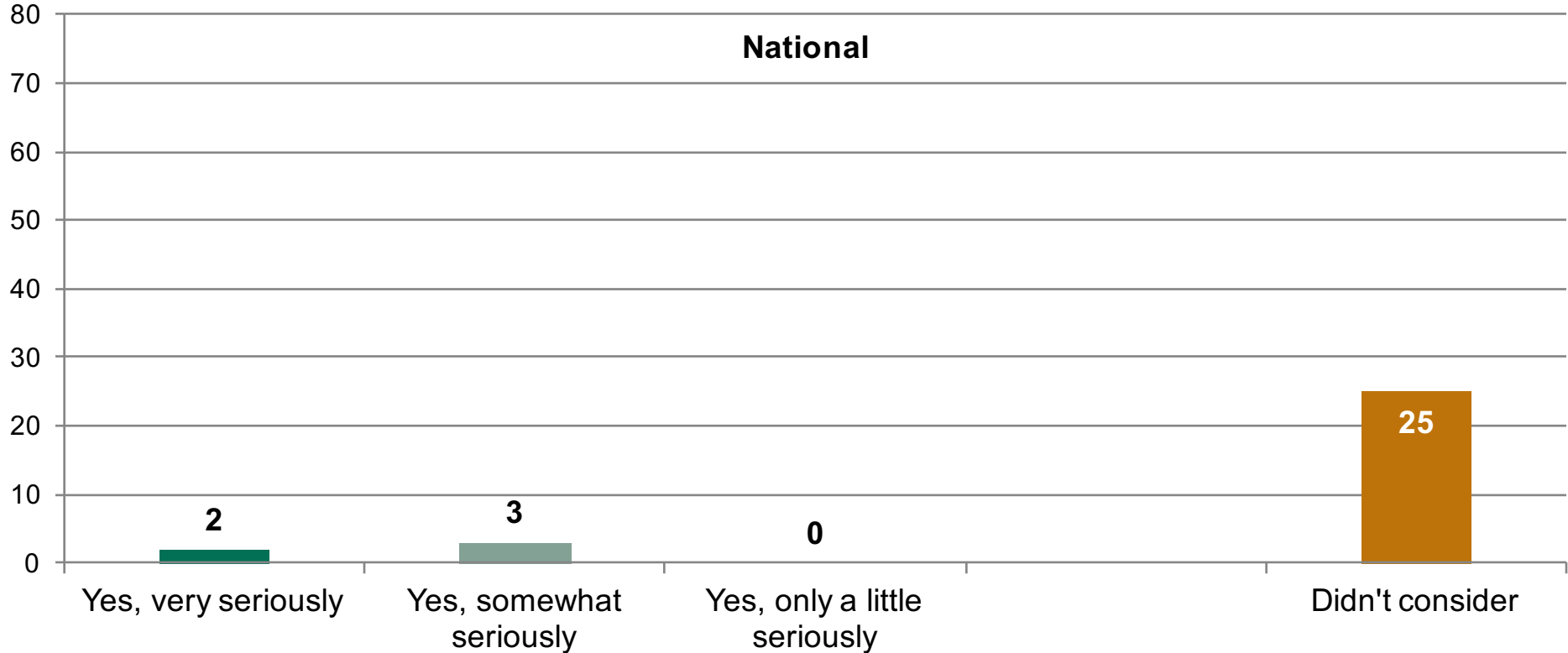


# Very Few Trump Voters Considered Clinton

Figure 8



**(DID NOT VOTE CLINTON)** Think back in time for a minute. Did you, at any point in this campaign, consider voting for **Hillary Clinton** for President?



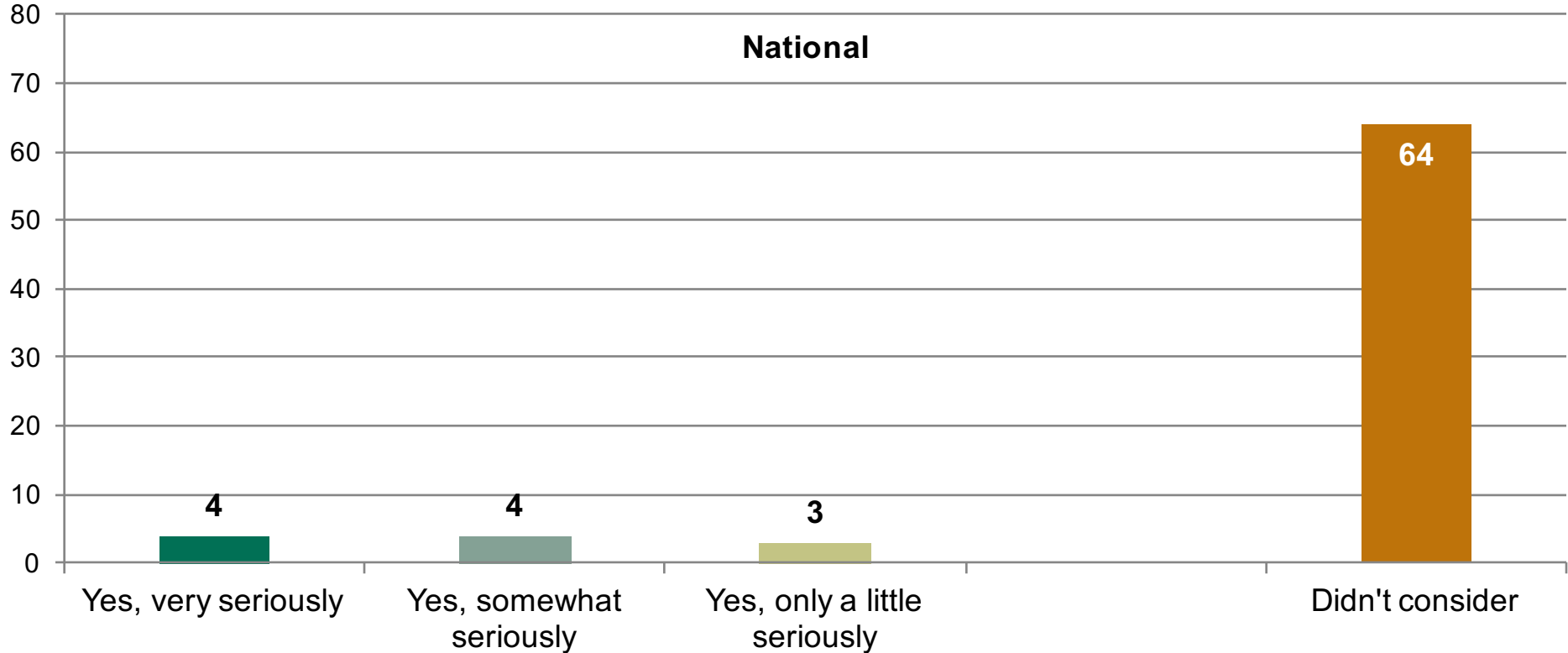


# Very Few Clinton Voters Considered Trump

Figure 9



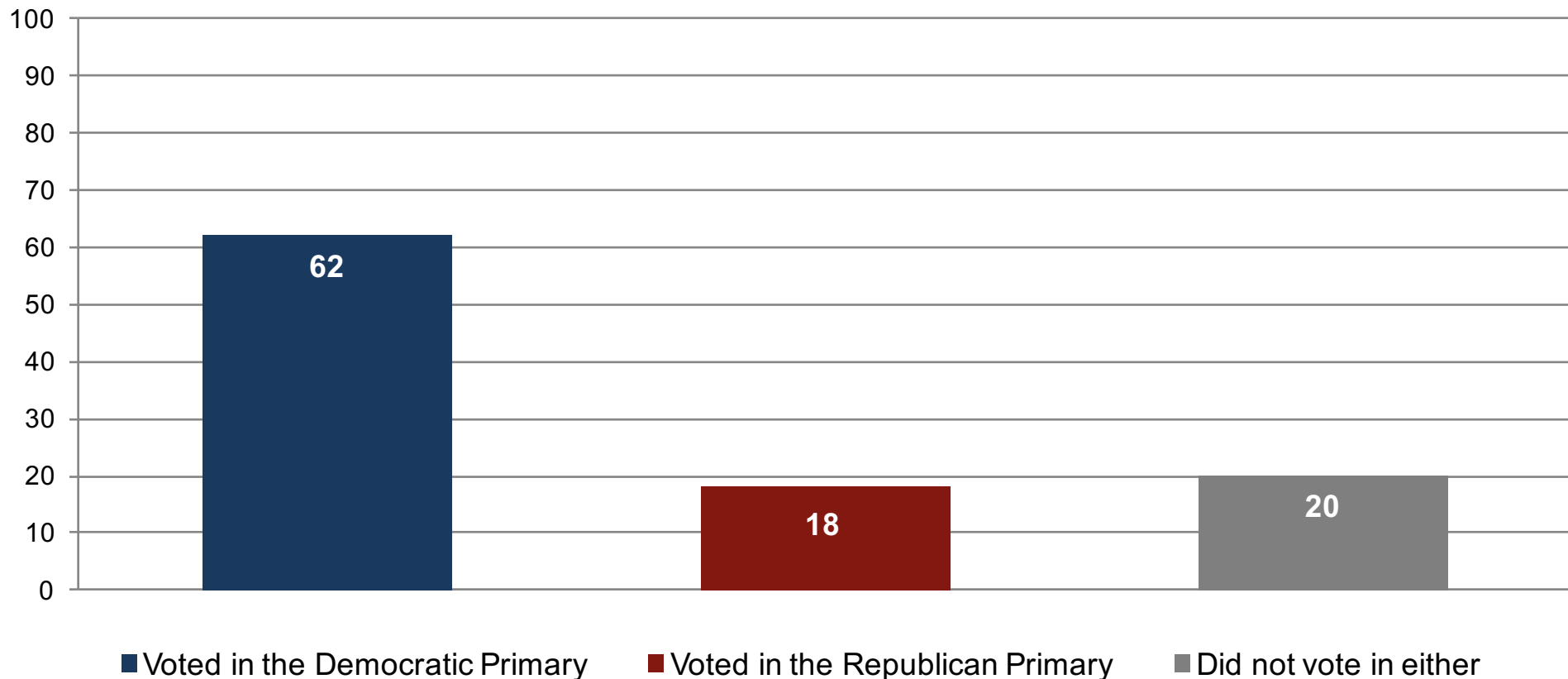
**(DID NOT VOTE TRUMP)** Think back in time for a minute. Did you, at any point in this campaign, consider voting for **Donald Trump** for President?



# High Number Of Jews Voted In The Democratic Primary

Figure 10

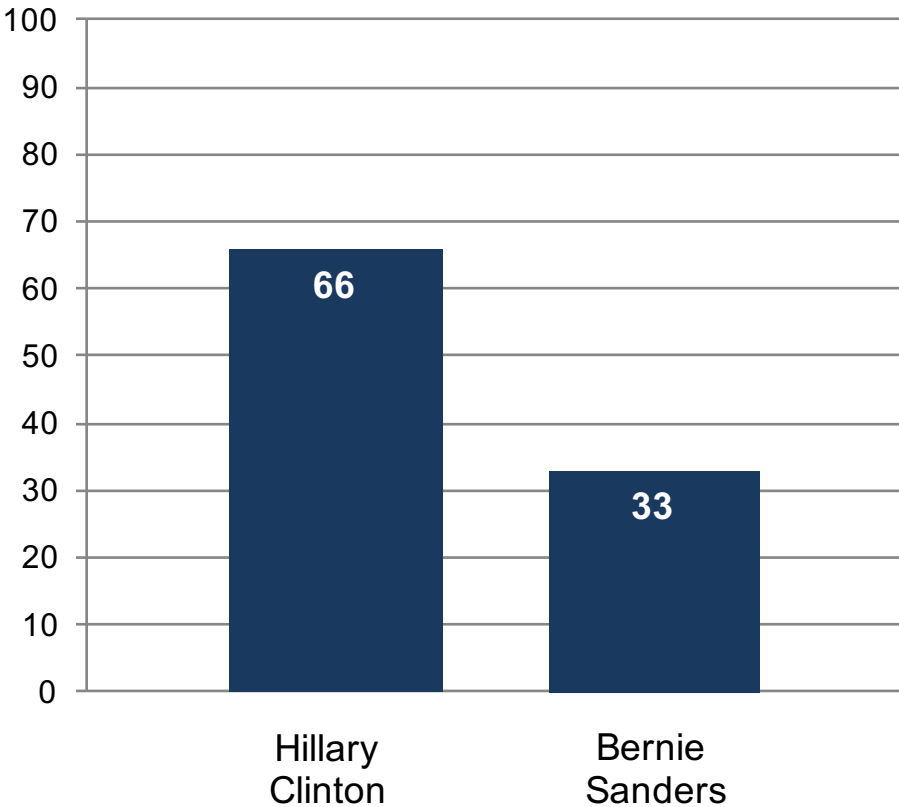
Primary Vote:  
National



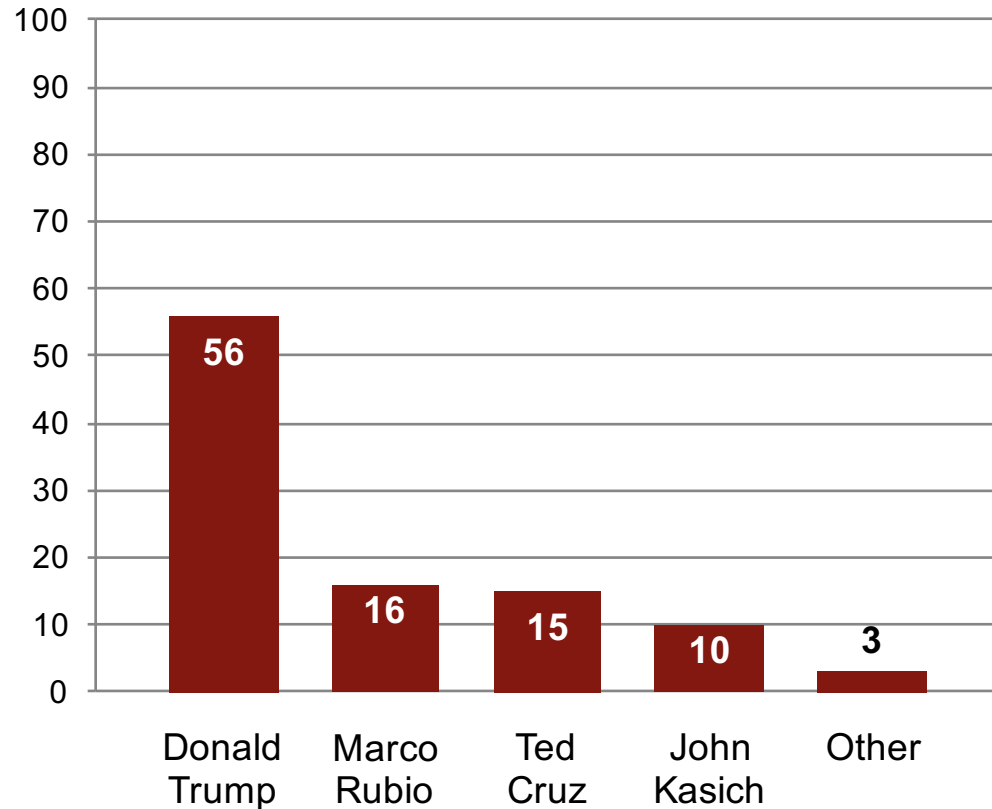
# Clinton Dominated The Democratic Primary Vote

Figure 11

## Democratic Primary Vote



## Republican Primary Vote

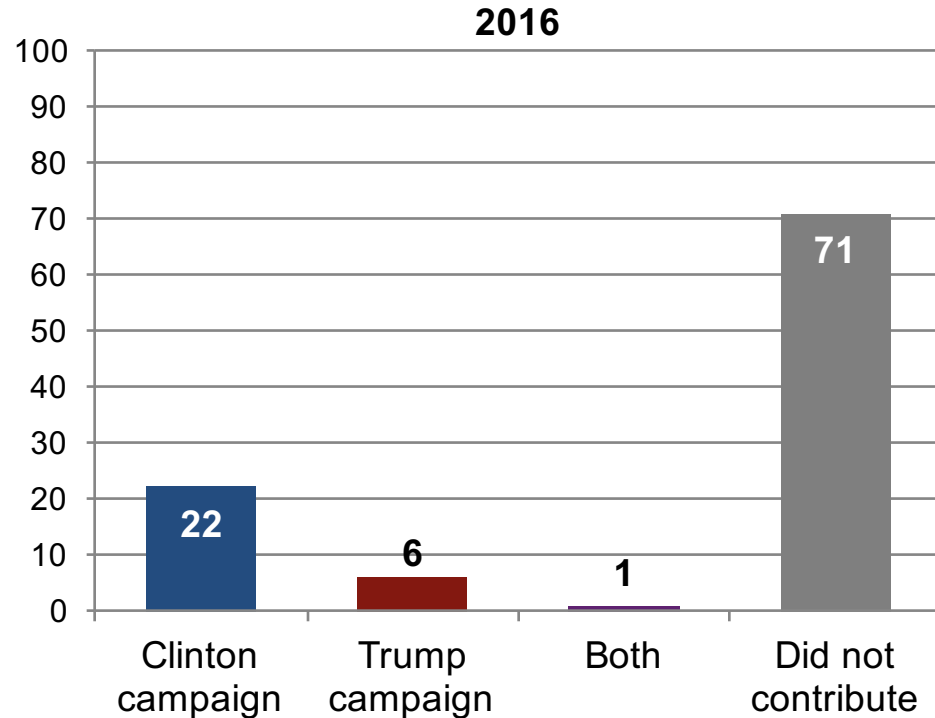
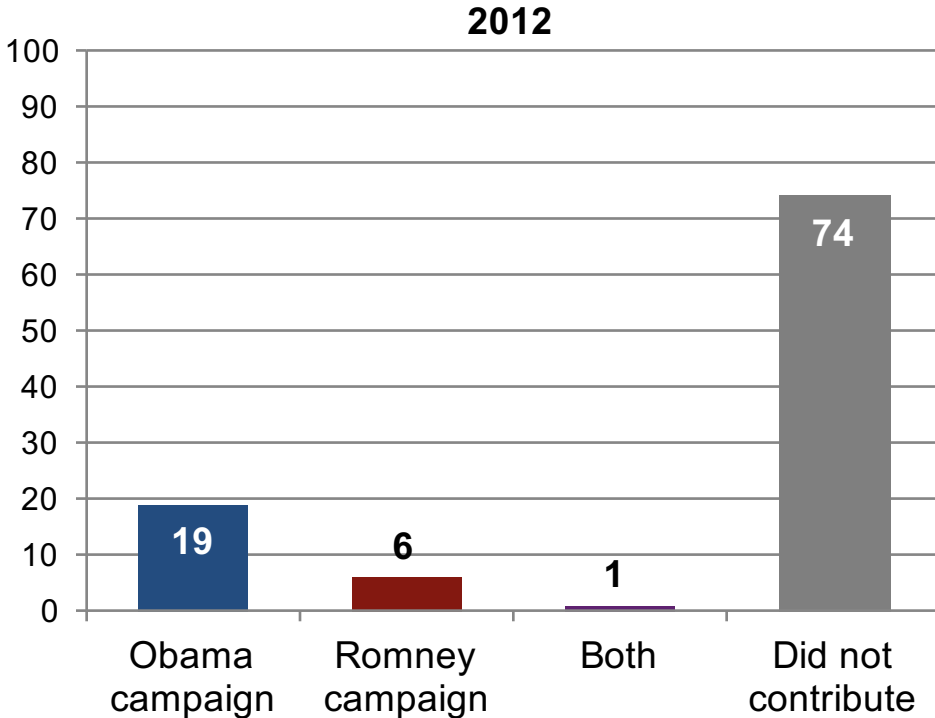


# Campaign Contributions Reflect The Vote

Figure 12

**Q** In the 2012 Presidential election, did you make any financial contributions to the campaigns of **Barack Obama** or **Mitt Romney**?

**Q** In the 2016 Presidential election, did you make any financial contributions to the campaigns of **Hillary Clinton** or **Donald Trump**?

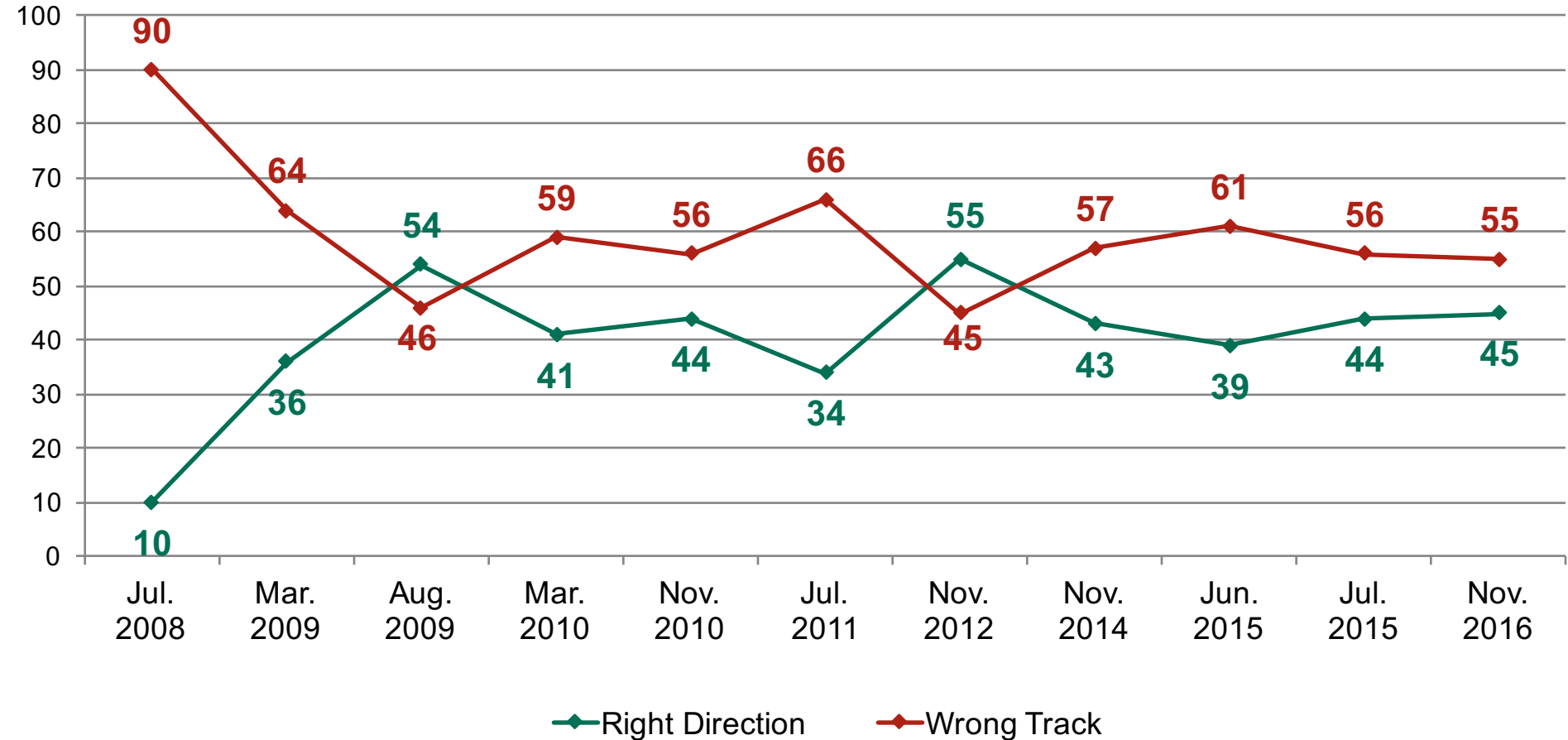




## What Drove the Jewish Vote

# Fluctuating Jewish Mood Over Direction Of The Country

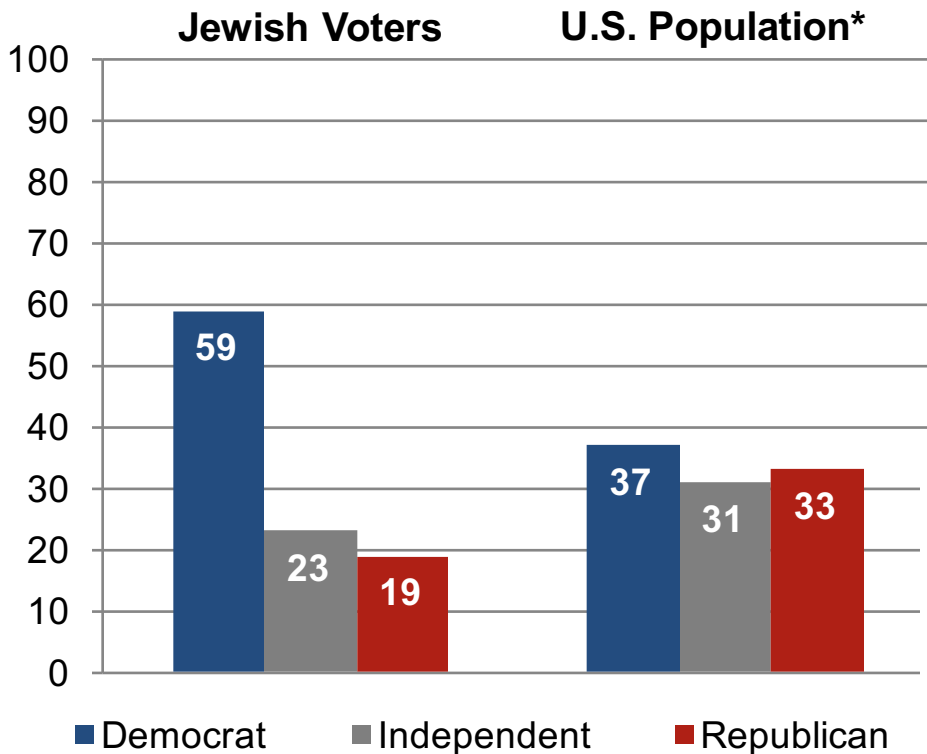
Figure 14



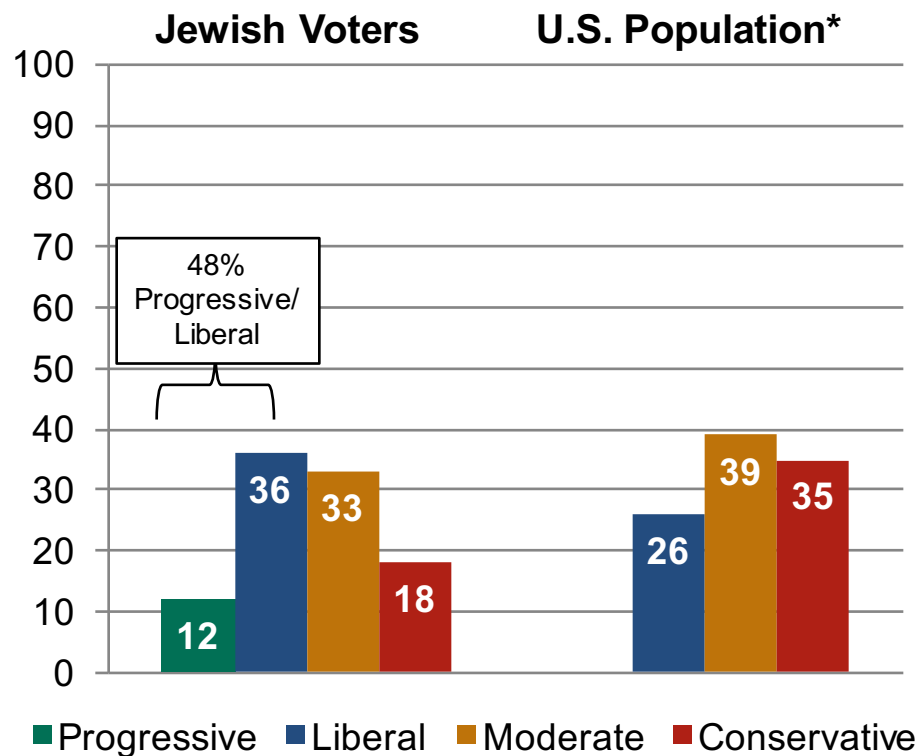
# Jews Trend More Democratic Than The General Population

Figure 15

## Party ID



## Ideology



\*Nov. 2016 exit polls

# Obama Much Stronger Among Jews Than Among U.S. Population

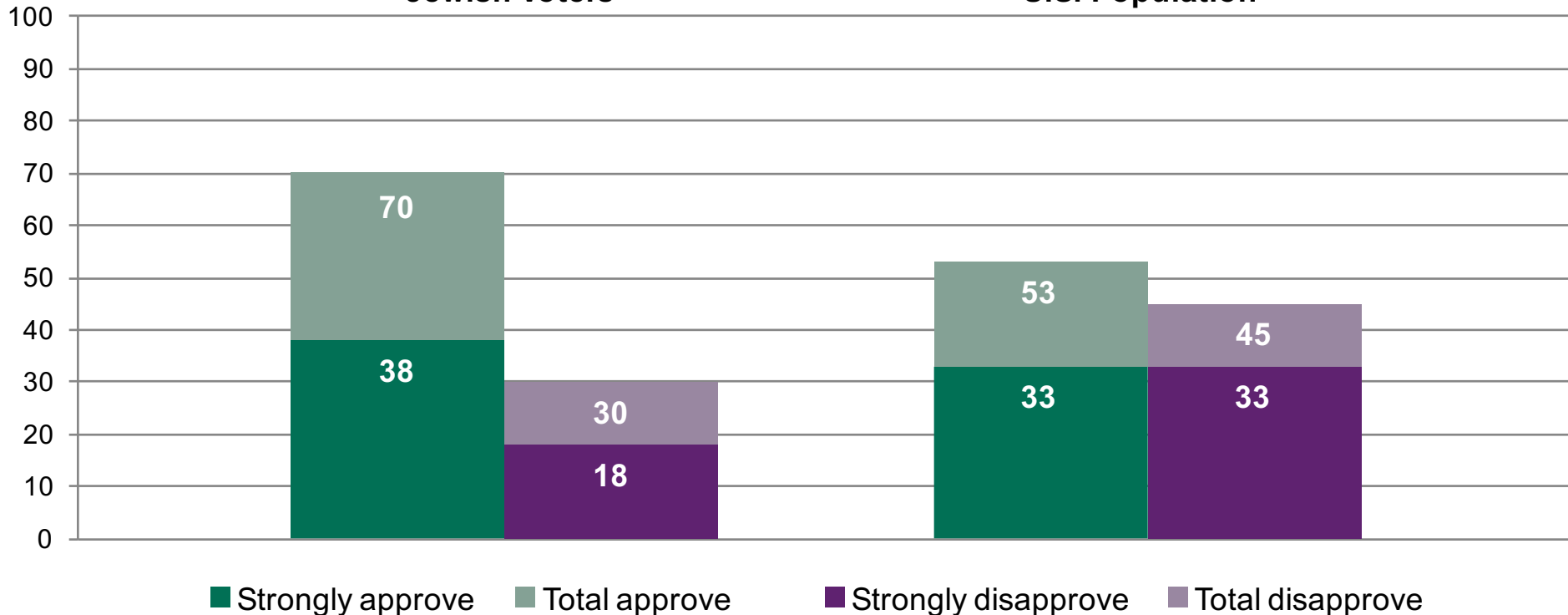
Figure 16



Do you approve or disapprove of the way **Barack Obama** is handling his job as president?

Jewish Voters

U.S. Population\*



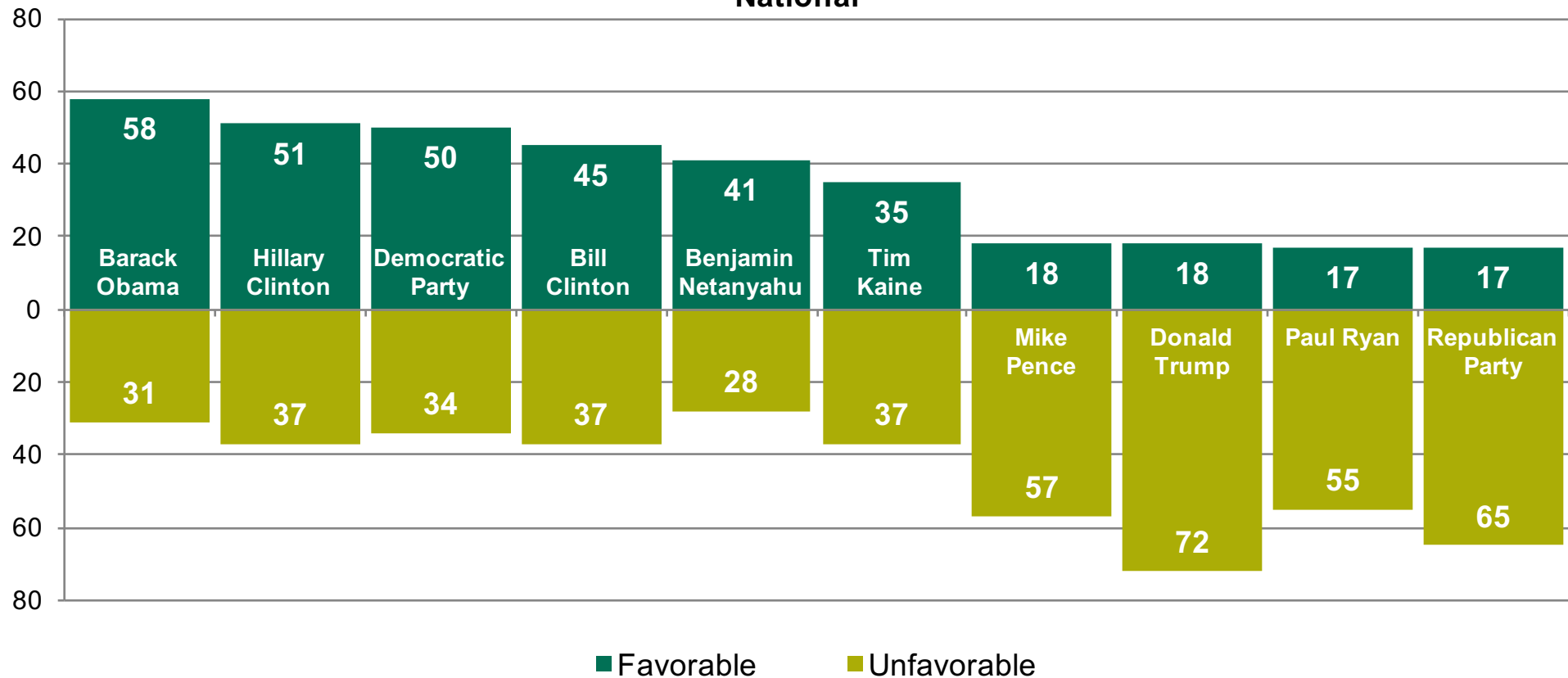
\*Nov. 2016 exit polls



# Democratic Figures are Much Stronger than Republicans

Figure 17

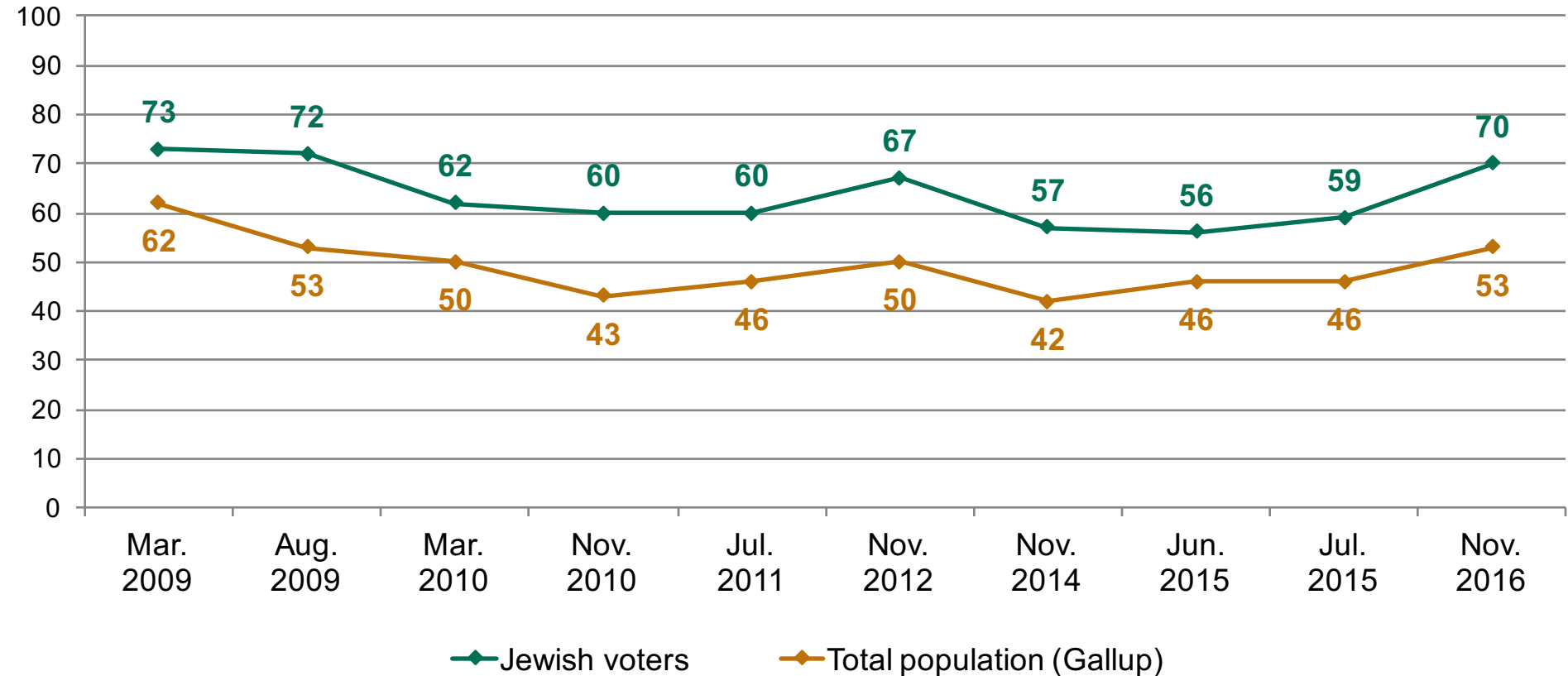
## Favorability: National



# Obama Job Approval Among Jewish Voters vs. Total Population

Figure 18

## Obama Approval Rating: National



# Top TWO Issues In Deciding 2016 Vote

Figure 19

Please mark which TWO of these issues were the most important for you in deciding your vote in the Presidential election between Hillary Clinton and Donald Trump.	National	Florida
The economy	35	33
Health care	27	22
ISIS and terrorism	27	22
Social Security and Medicare	18	16
The Supreme Court	18	34
Immigration	15	11
The environment	14	13
Education	12	13
Israel	9	8
Taxes	8	4
The deficit and government spending	8	6
Foreign trade	3	3
Iran	2	2

# Top Issues by Denomination

Figure 20

	Reform (37% of pop)	Conservative (20% of pop)	Orthodox (10% of pop)	Just Jewish (31% of pop)	All Non-Orthodox (90% of pop)
The economy	36	43	29	31	36
Health care	30	22	16	31	28
ISIS and terrorism	28	25	28	27	27
Social Security and Medicare	23	15	8	19	20
The Supreme Court	18	15	11	23	19
Immigration	10	21	20	14	14
The environment	14	8	13	18	14
Education	12	12	18	11	12
Israel	6	16	19	5	8
Taxes	7	10	16	6	7
The deficit and government spending	7	6	7	10	8
Foreign trade	4	2	2	2	3
Iran	2	2	8	1	1

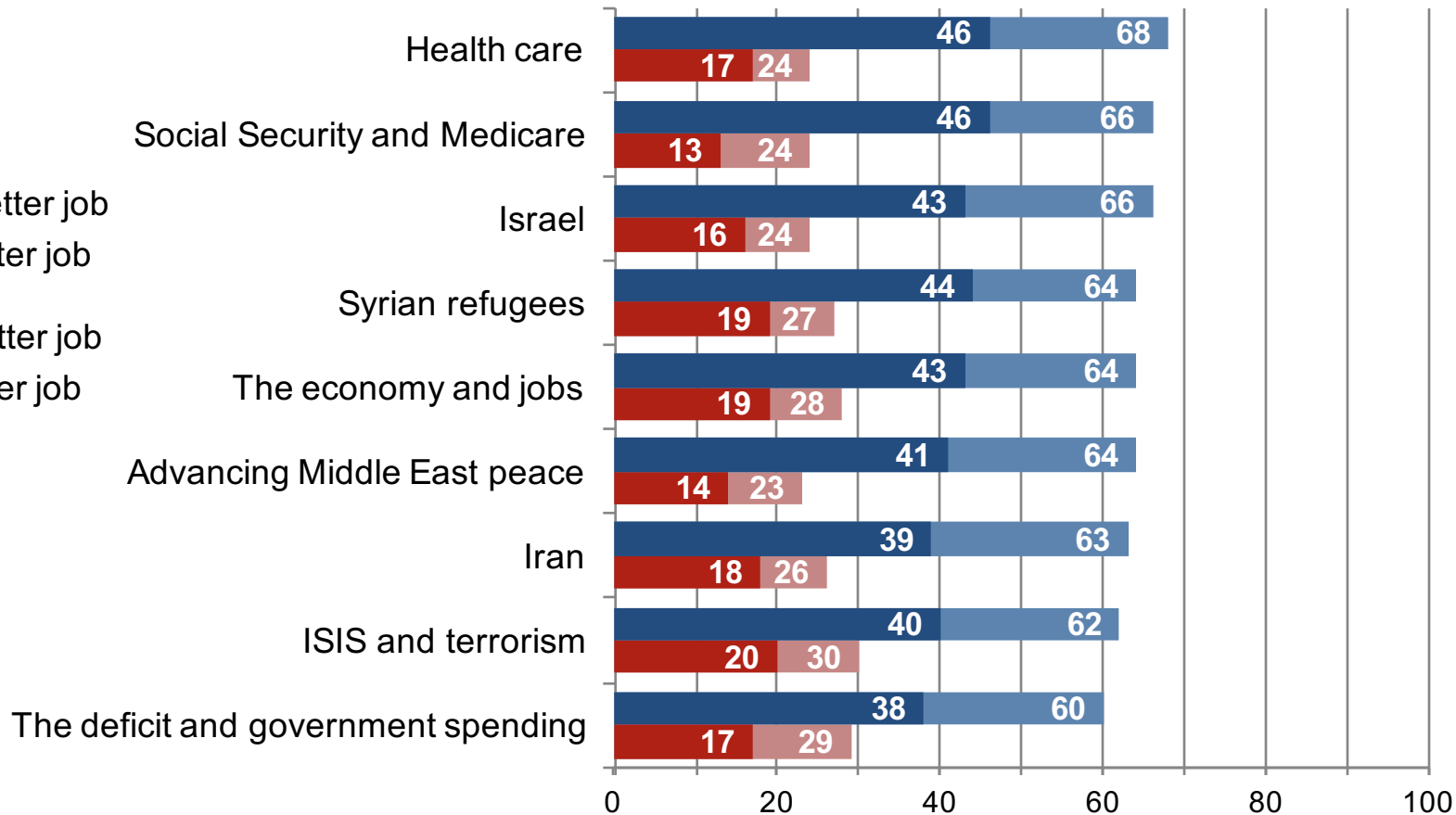
# Clinton vs. Trump On Issues Facing Our Country: Nationwide

Figure 21



For each, please mark whether you think Hillary Clinton or Donald Trump would do a better job with this issue.

- Clinton much better job
- Clinton total better job
- Trump much better job
- Trump total better job





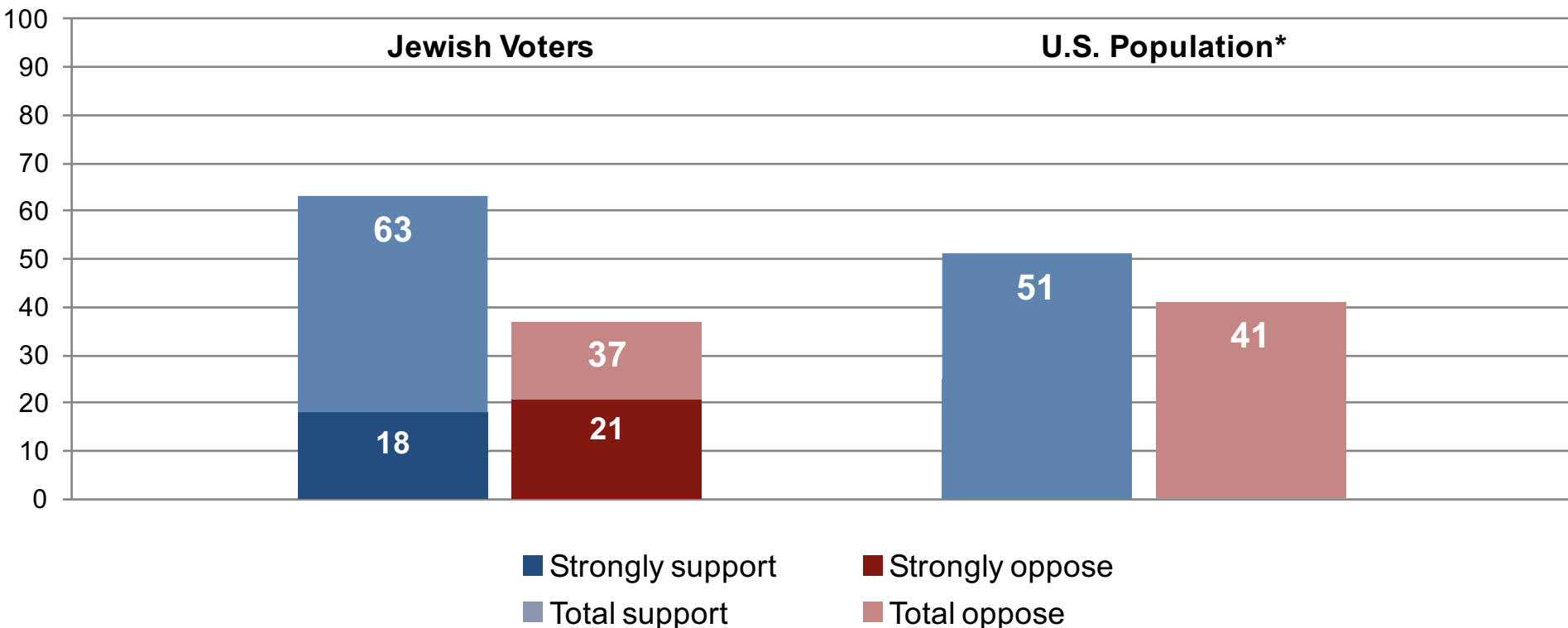
## Iran Agreement

# Majority Support for Iran Agreement

Figure 23



Do you support or oppose the agreement that the United States and other countries made last year to lift economic sanctions against Iran in exchange for Iran dismantling its nuclear weapons program and allowing international inspectors to monitor Iran's facilities?

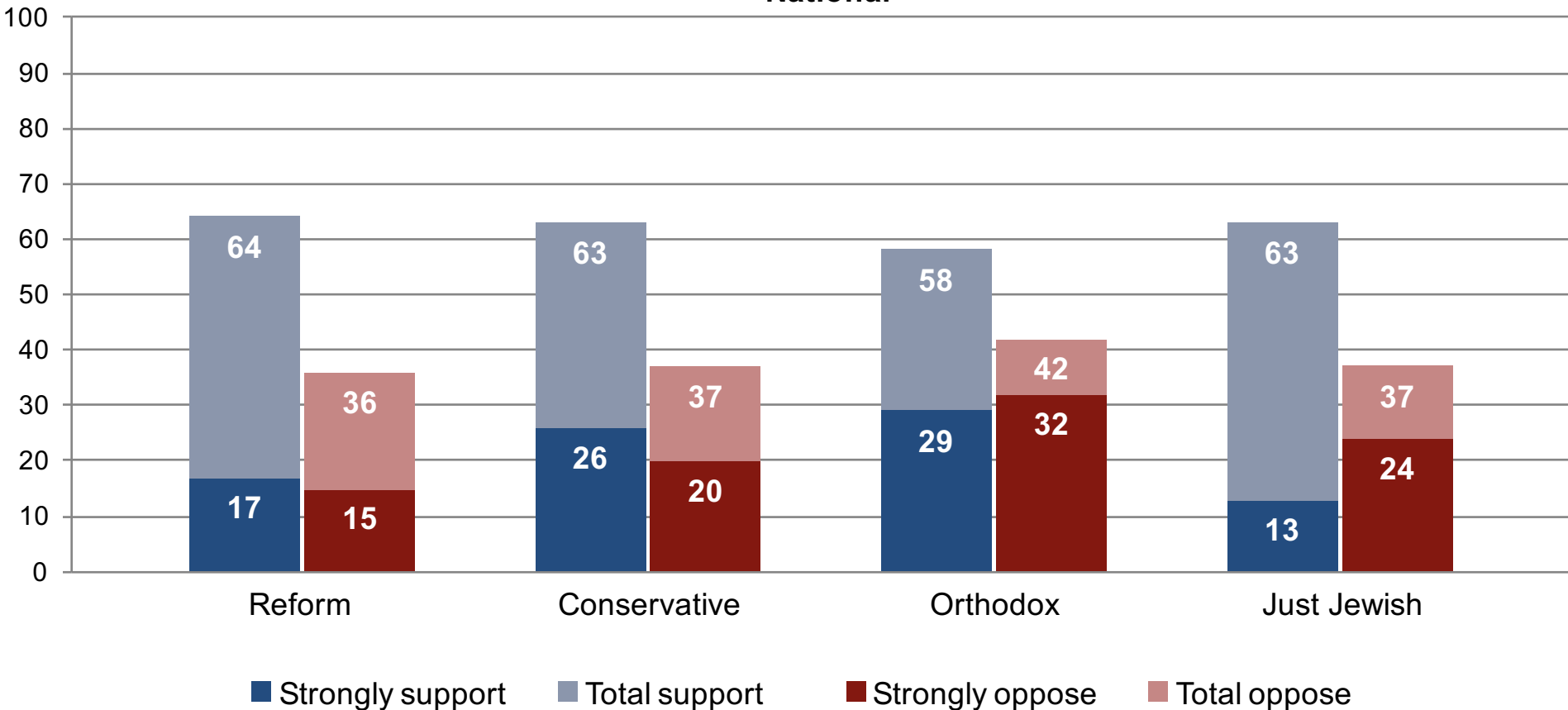


\*Washington Post national poll, Oct. 2015

# Support For Iran Agreement By Denomination

Figure 24

## National

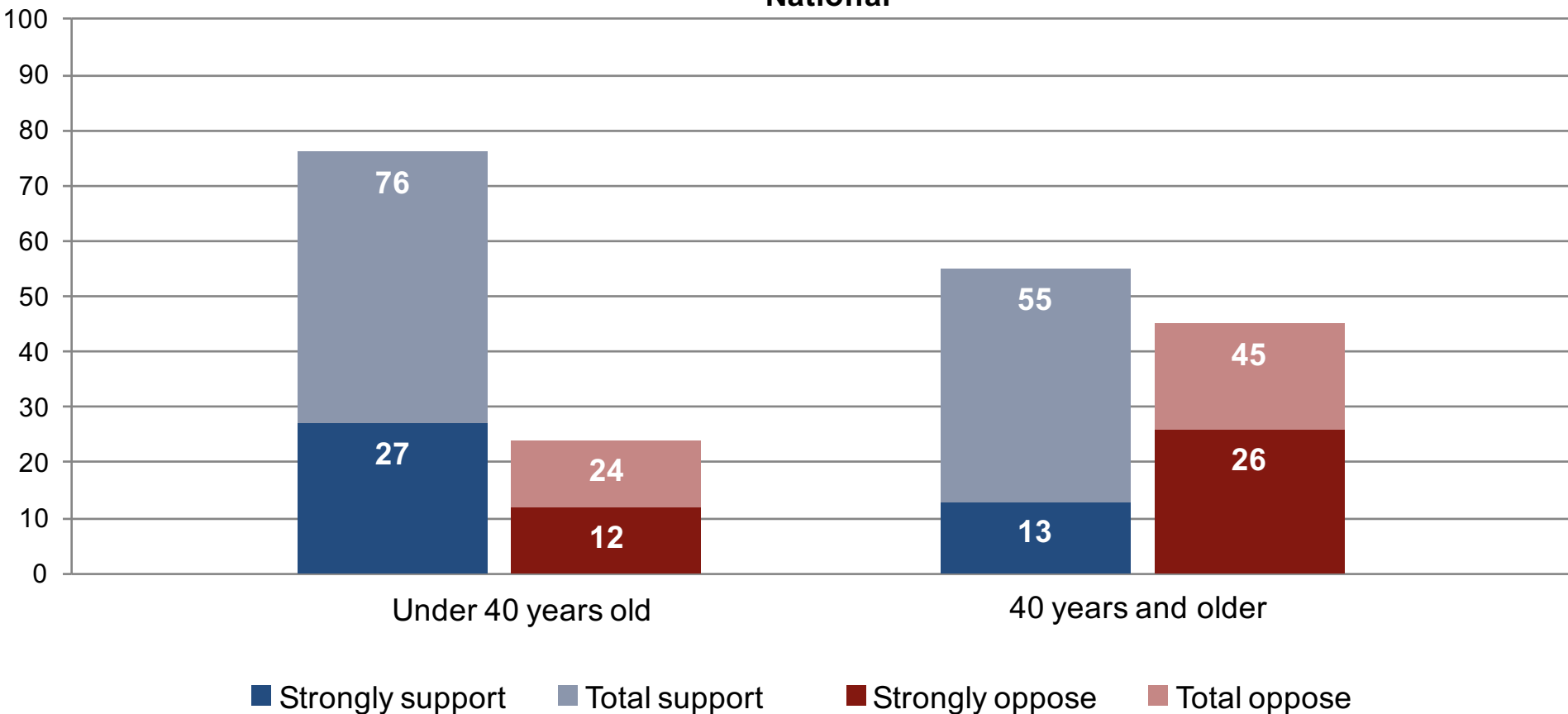




# Support For Iran Agreement By Age

Figure 25

## National



# Support for Iran Agreement Increases when Exposed to Details

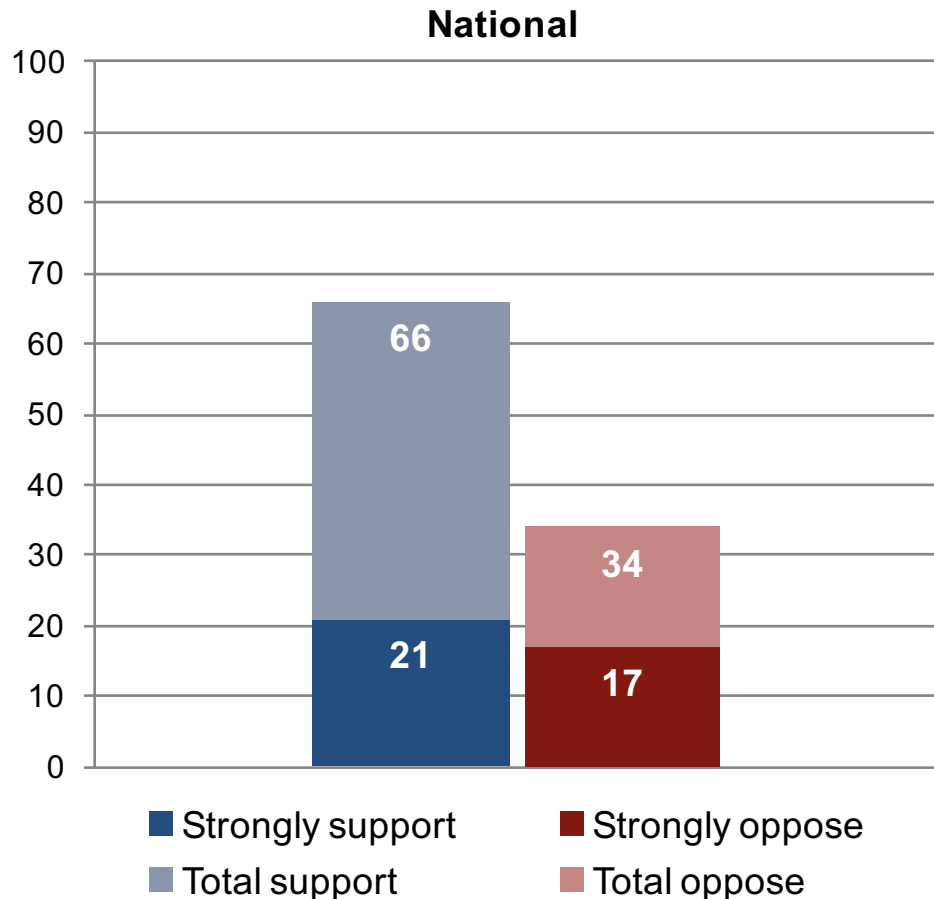
Figure 26



As you may know, the United States reached an agreement last year with Britain, Germany, France, China, Russia, and Iran that places significant limits on Iran's nuclear program to prevent Iran from developing a nuclear weapon in exchange for lifting economic sanctions on Iran.

Details of the agreement include: putting international nuclear experts on the ground to inspect Iran's nuclear facilities, and capping the level at which Iran can enrich uranium to far below what is necessary to make a nuclear weapon. In exchange, Iran receives phased sanctions relief, including the unfreezing of up to \$150 billion in Iranian assets, as it complies with the terms of the agreement.

Do you support or oppose this agreement?





## Attitudes Toward US Role in Resolving the Conflict

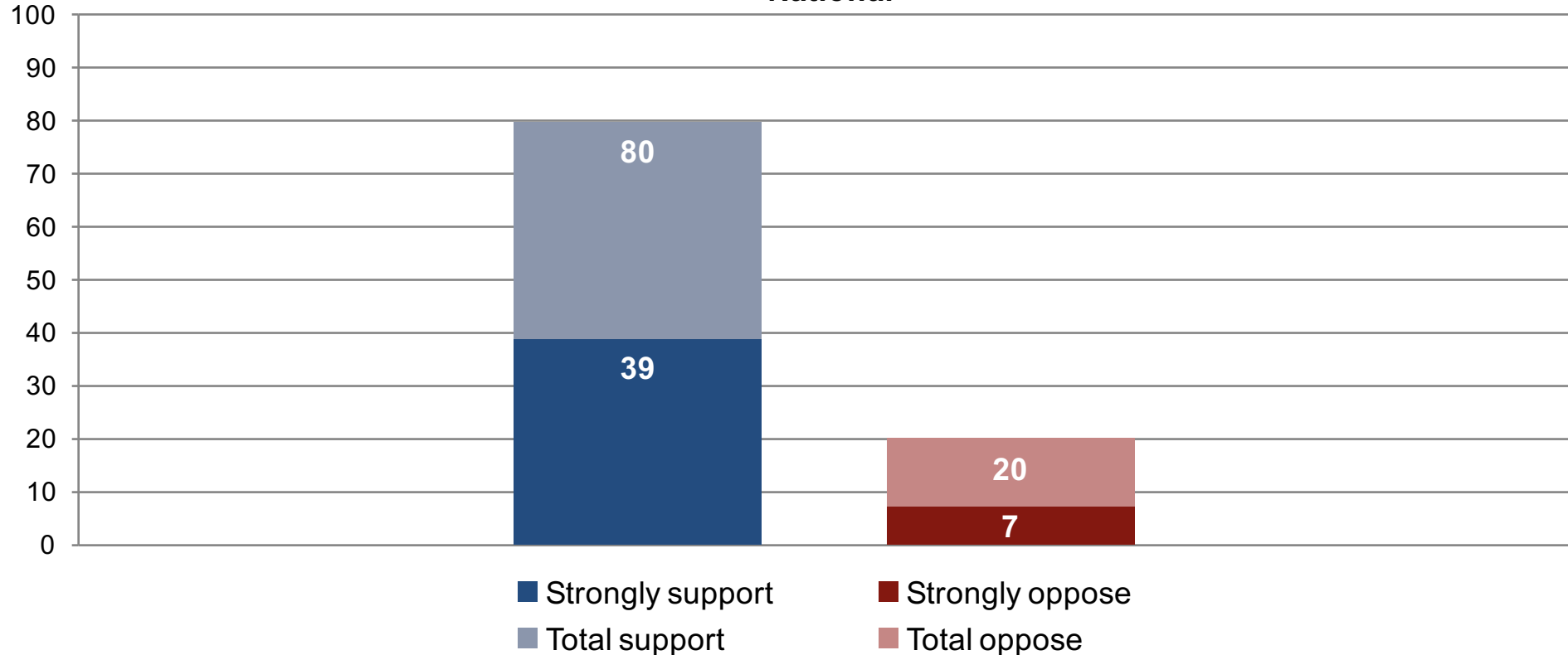
# U.S. Role In Resolving Arab-Israeli Conflict

Figure 28



Do you support or oppose the United States playing an active role in helping the parties to resolve the Arab-Israeli conflict?

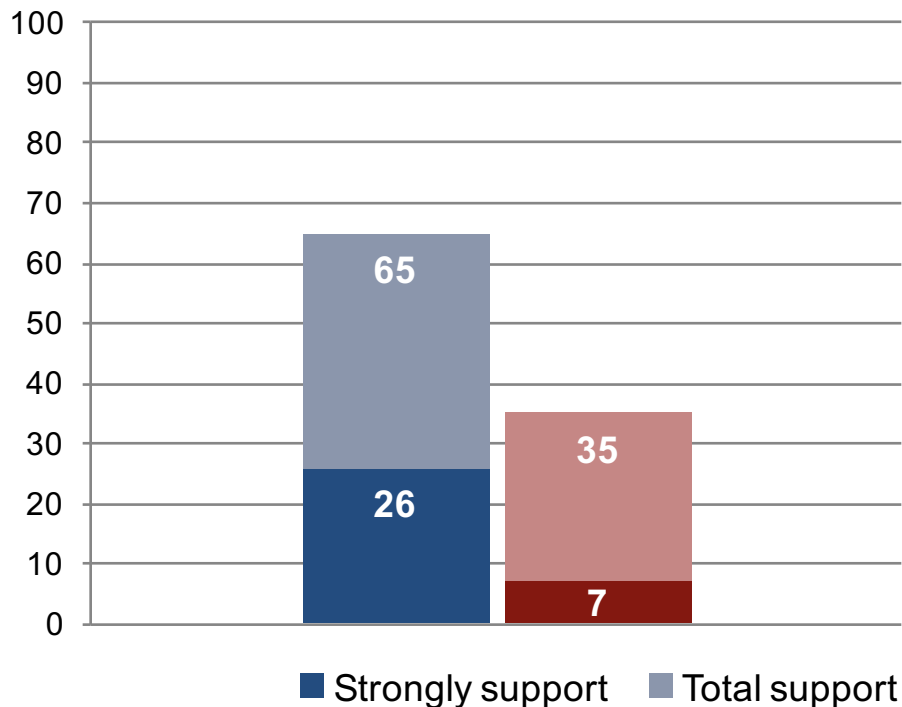
## National



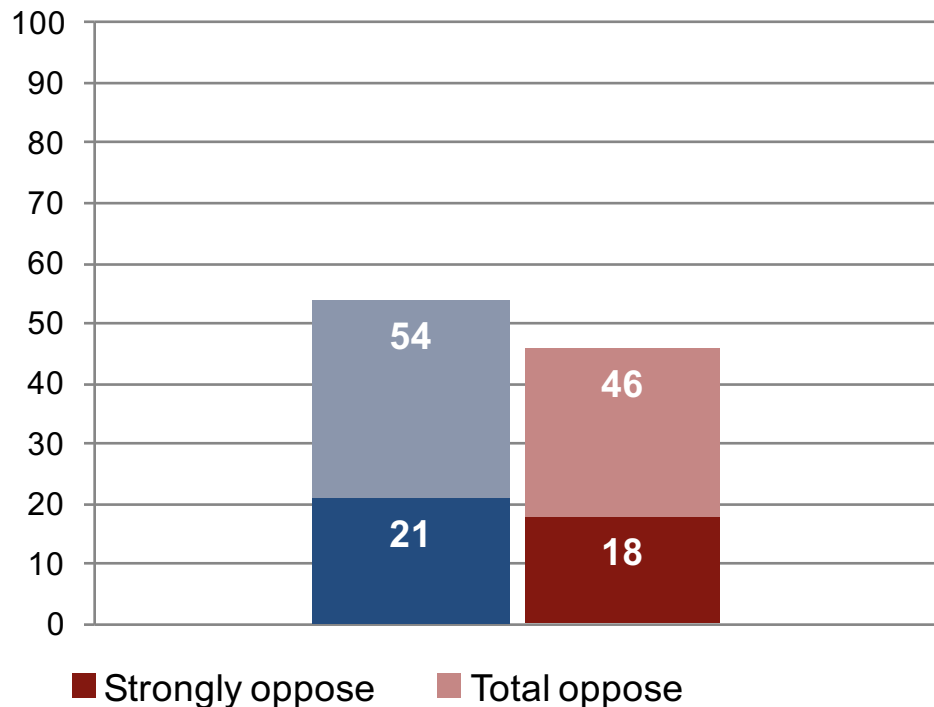
# U.S. Role—Publicly Stating Disagreements

Figure 29

**Q** Would you support or oppose the United States playing an active role in helping the parties resolve the Arab-Israeli conflict if it meant the United States publicly stating its disagreements with both the Israelis and the Arabs?



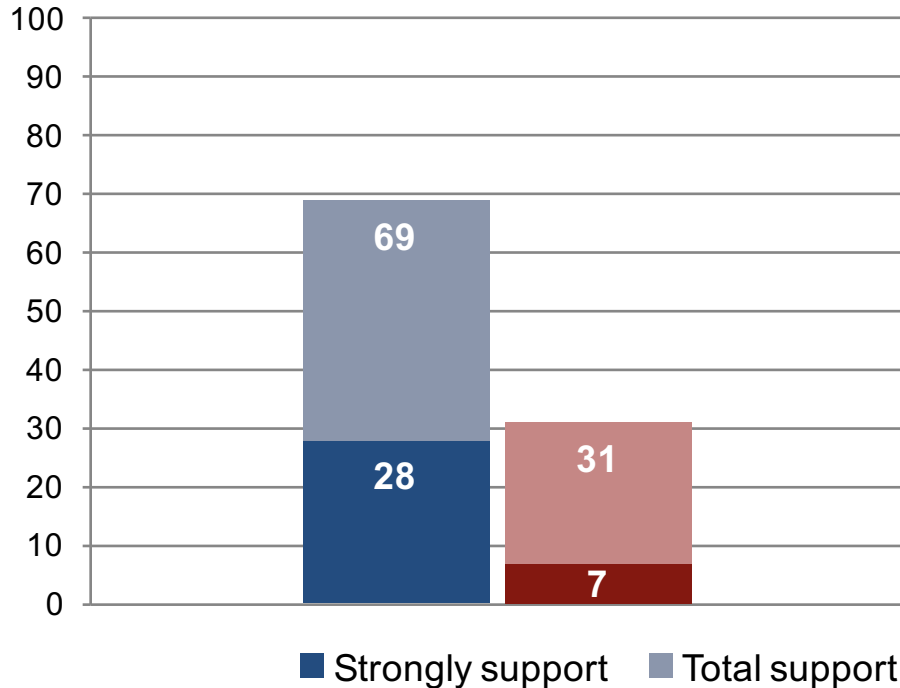
**Q** Would you support or oppose the United States playing an active role in helping the parties resolve the Arab-Israeli conflict if it meant the United States publicly stating its disagreements with Israel?



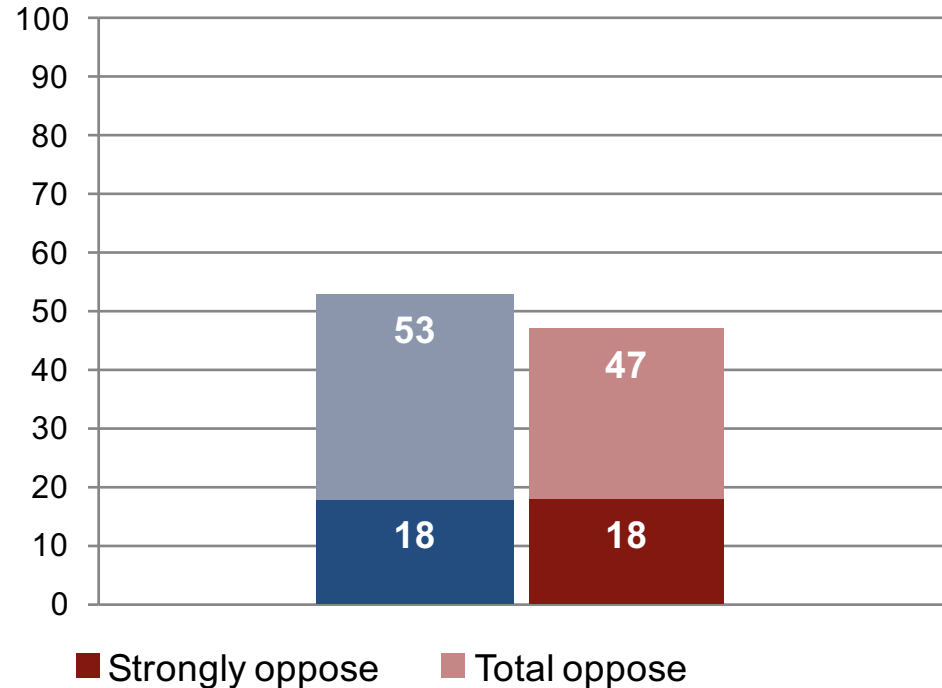
# U.S. Role—Exerting Pressure

Figure 30

**Q** Would you support or oppose the United States playing an active role in helping the parties resolve the Arab-Israeli conflict if it meant the United States **exerting pressure** on **both the Israelis and the Arabs** to make the compromises necessary to achieve peace?



**Q** Would you support or oppose the United States playing an active role in helping the parties resolve the Arab-Israeli conflict if it meant the United States **exerting pressure on Israel** in order to make the compromises necessary to achieve peace?



# Majority Support For Comprehensive Peace Agreement

Figure 31

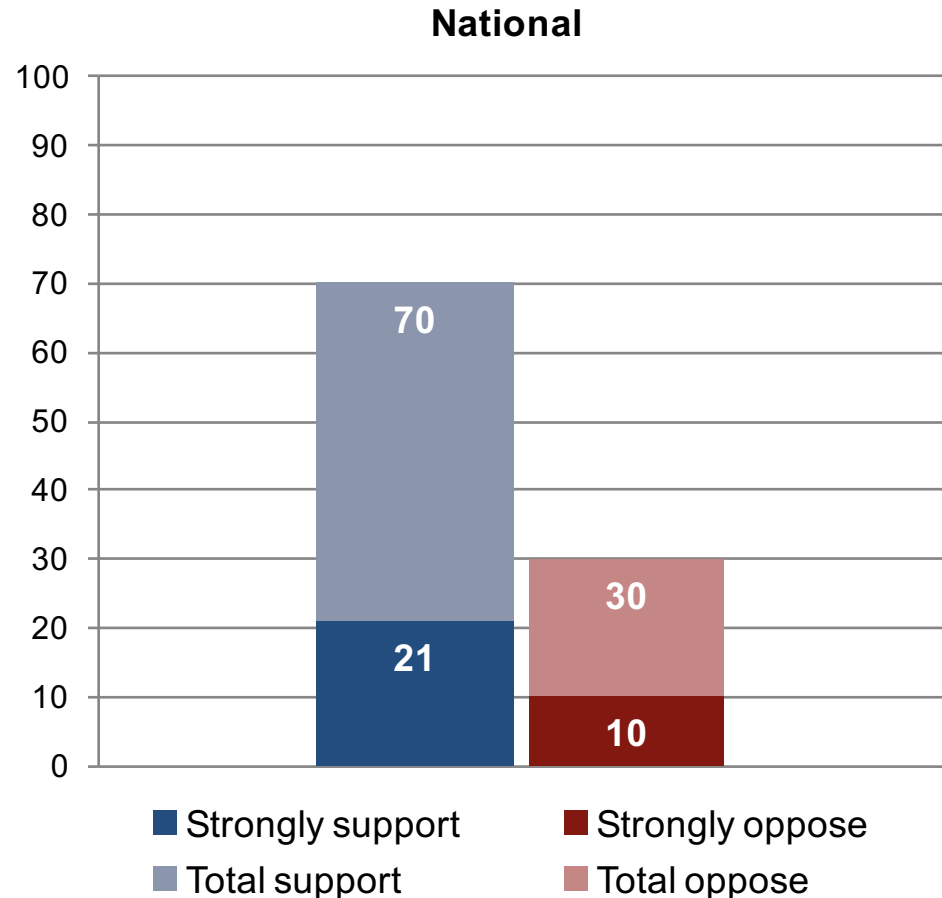


As you may know, on a few occasions during the past 11 years, Israeli, Palestinian, and American negotiators came close to reaching a final status peace agreement but ultimately fell short.

The details of that agreement include:

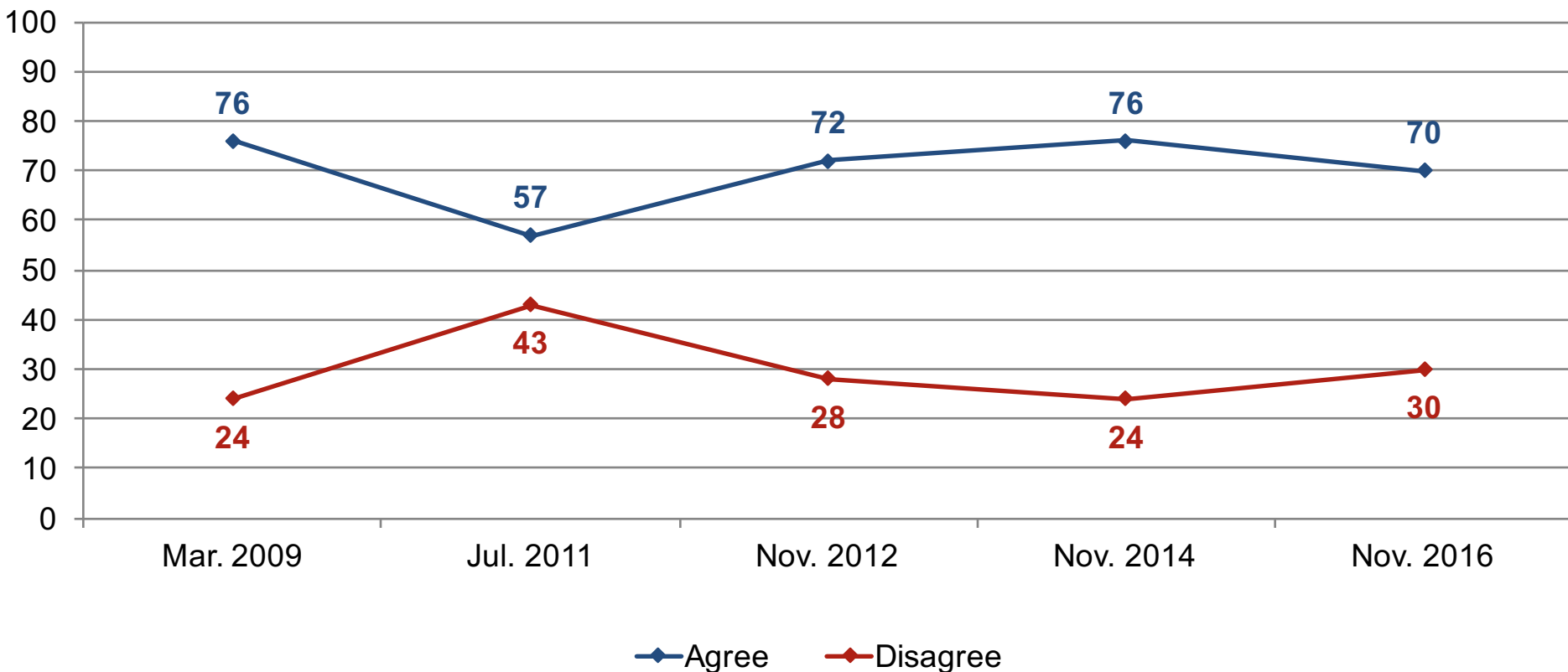
- a demilitarized Palestinian state in the West Bank and Gaza
- internationally recognized borders based on the borders that existed in 1967, with mutually agreed land swaps that allow for most Jewish settlers in the West Bank to be inside Israel while the Palestinians get comparable land areas in return
- Palestinian neighborhoods in Jerusalem become part of the new Palestinian state while Israel retains control of Jewish neighborhoods and the Western Wall in Jerusalem
- international forces to monitor the new Palestinian state and border crossings
- financial compensation for Palestinian refugees while allowing some refugees to return to Israel if they meet specific family reunification criteria and the Israeli government approves

Overall, do you support or oppose such an agreement?



# Steady Support For Peace Agreement

**Q** Overall, do you support or oppose such an agreement?

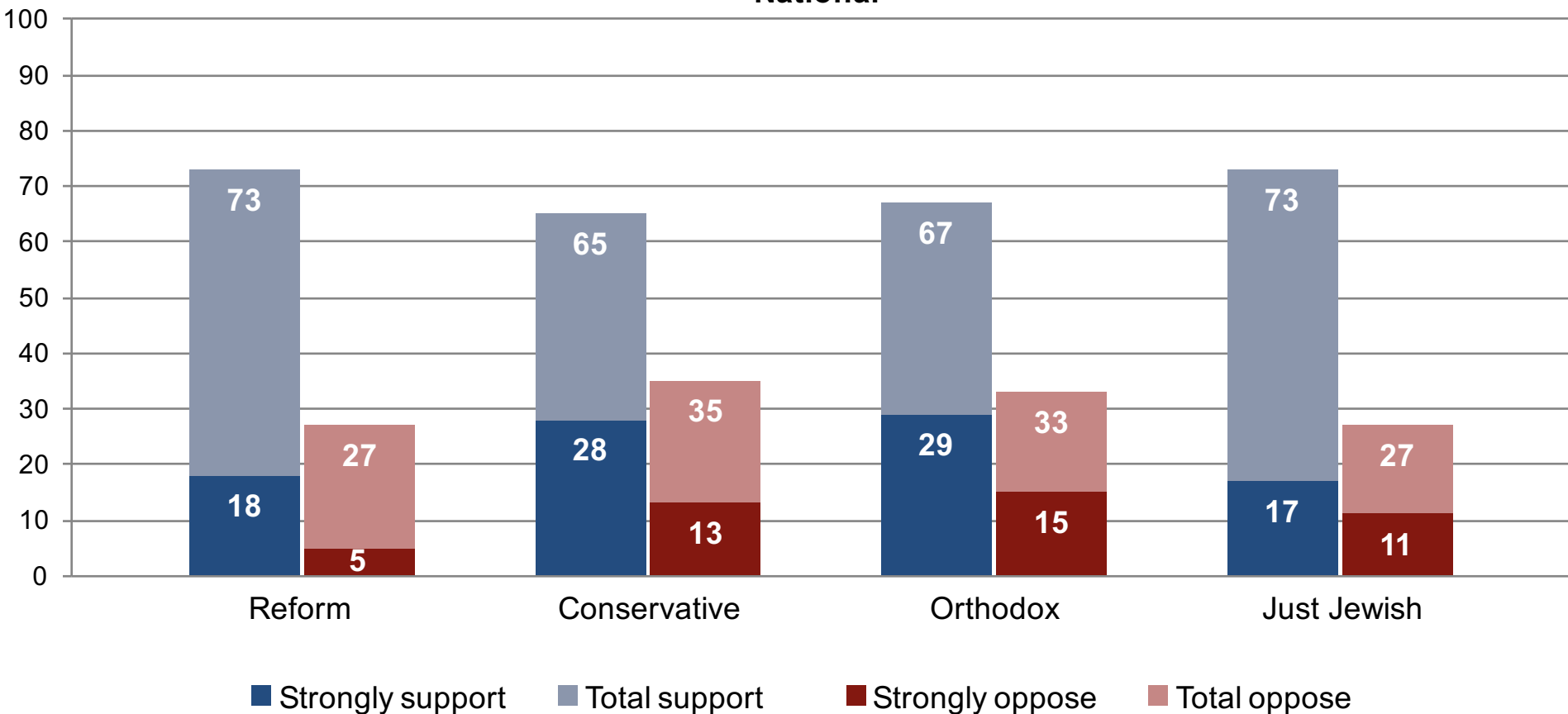




# Support For Peace Agreement By Denomination

Figure 33

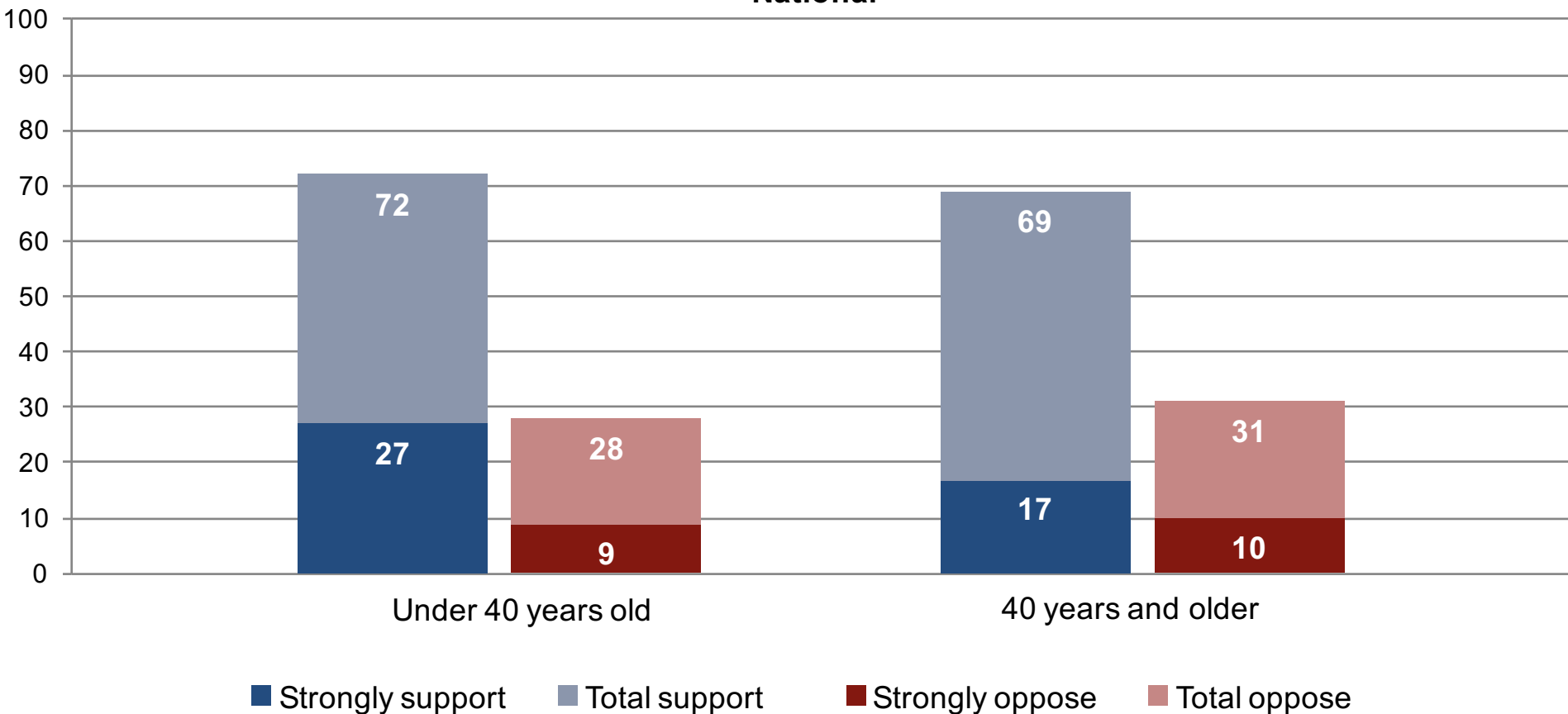
## National



# Support For Peace Agreement By Age

Figure 34

## National



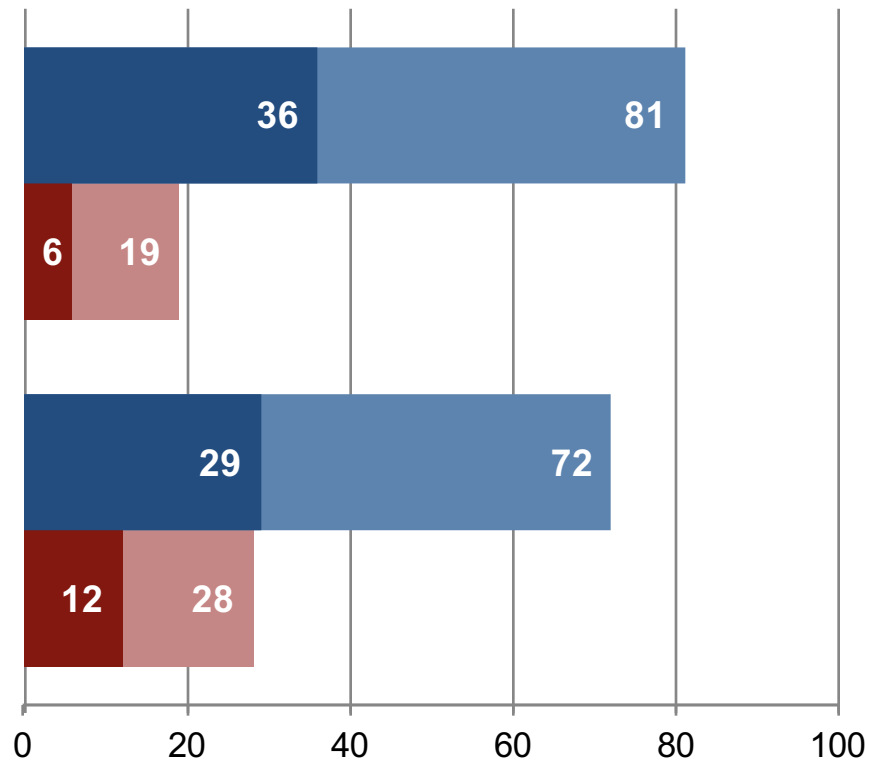
# Two-State Solution

**Q** As you may know, people often refer to a “two-state solution” when discussing the Palestinian-Israeli conflict. A two-state solution means a peace agreement that establishes a Palestinian state in the West Bank and Gaza alongside the State of Israel. Below are some statements about a two-state solution, and for each statement, please mark whether you agree or disagree with that statement.

**TWO-STATE:** I support a two-state solution that declares an end to the Palestinian-Israeli conflict, resulting in all Arab countries establishing full diplomatic ties with Israel and creating an independent Palestinian state in the West Bank and Gaza.

**TWO-STATE/EAST JERUSALEM:** I support a two-state solution that declares an end to the Palestinian-Israeli conflict, resulting in all Arab countries establishing full diplomatic ties with Israel and creating an independent Palestinian state in the West Bank and Gaza, with its capital in East Jerusalem.

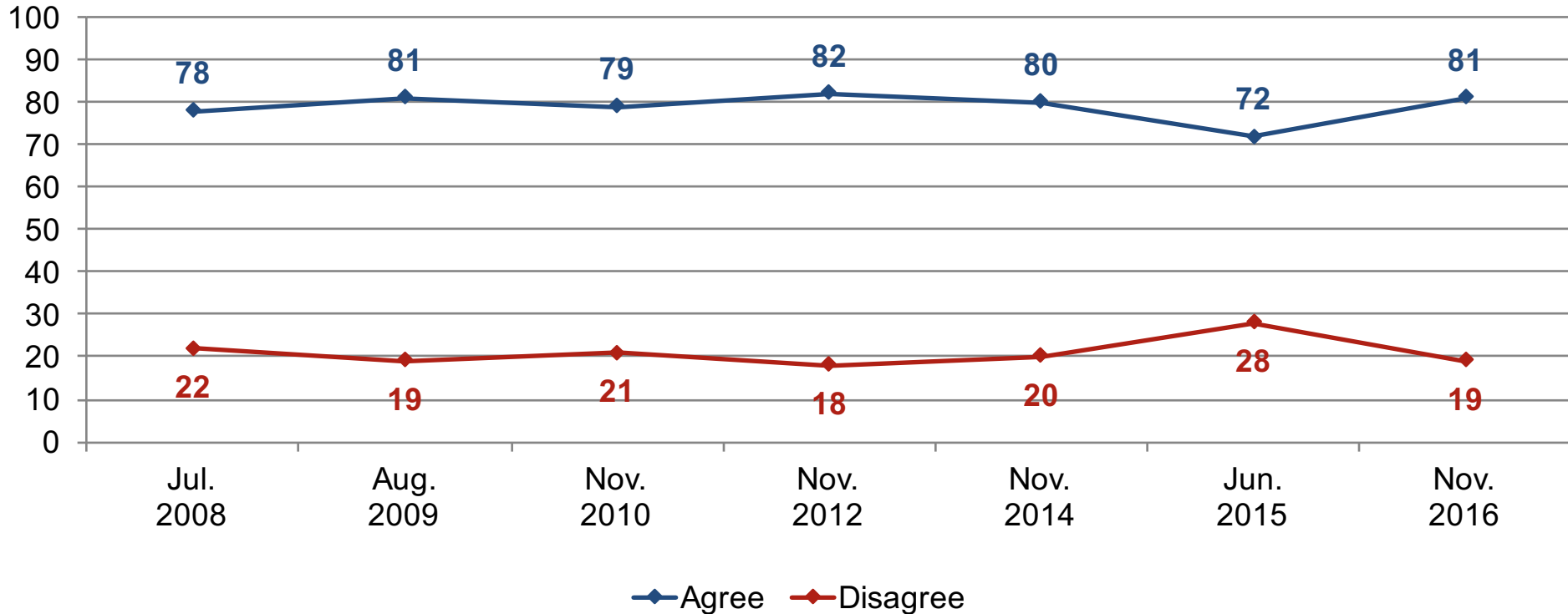
■ Strongly agree      ■ Strongly disagree  
■ Total agree        ■ Total disagree



# Very Consistent Support For Two-state Solution

Figure 36

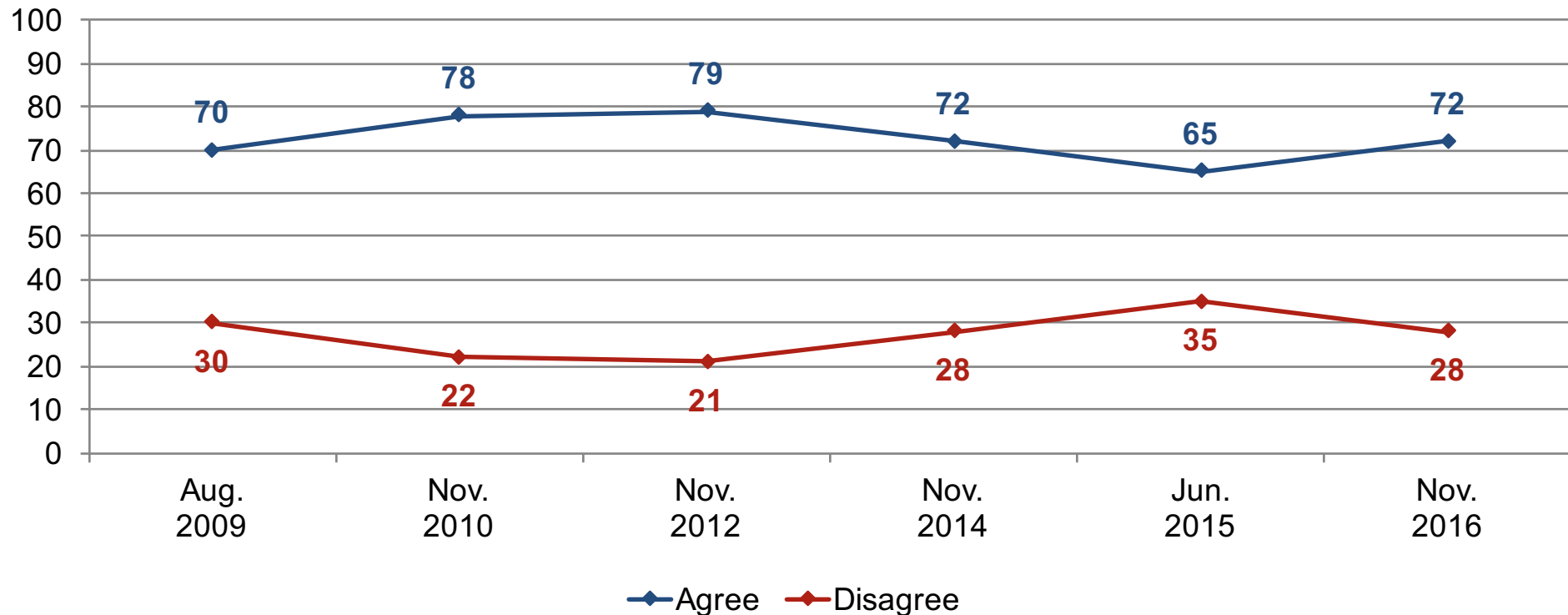
**TWO-STATE SOLUTION:** I support a two-state solution that declares an end to the Palestinian-Israeli conflict, resulting in all Arab countries establishing full diplomatic ties with Israel and creating an independent Palestinian state in the West Bank and Gaza.



# Support For A Two-State Solution With East Jerusalem As Capital Of Palestinian State

Figure 37

**TWO-STATE/EAST JERUSALEM:** I support a two-state solution that declares an end to the Palestinian-Israeli conflict, resulting in all Arab countries establishing full diplomatic ties with Israel and creating an independent Palestinian state in the West Bank and Gaza, with its capital in East Jerusalem.

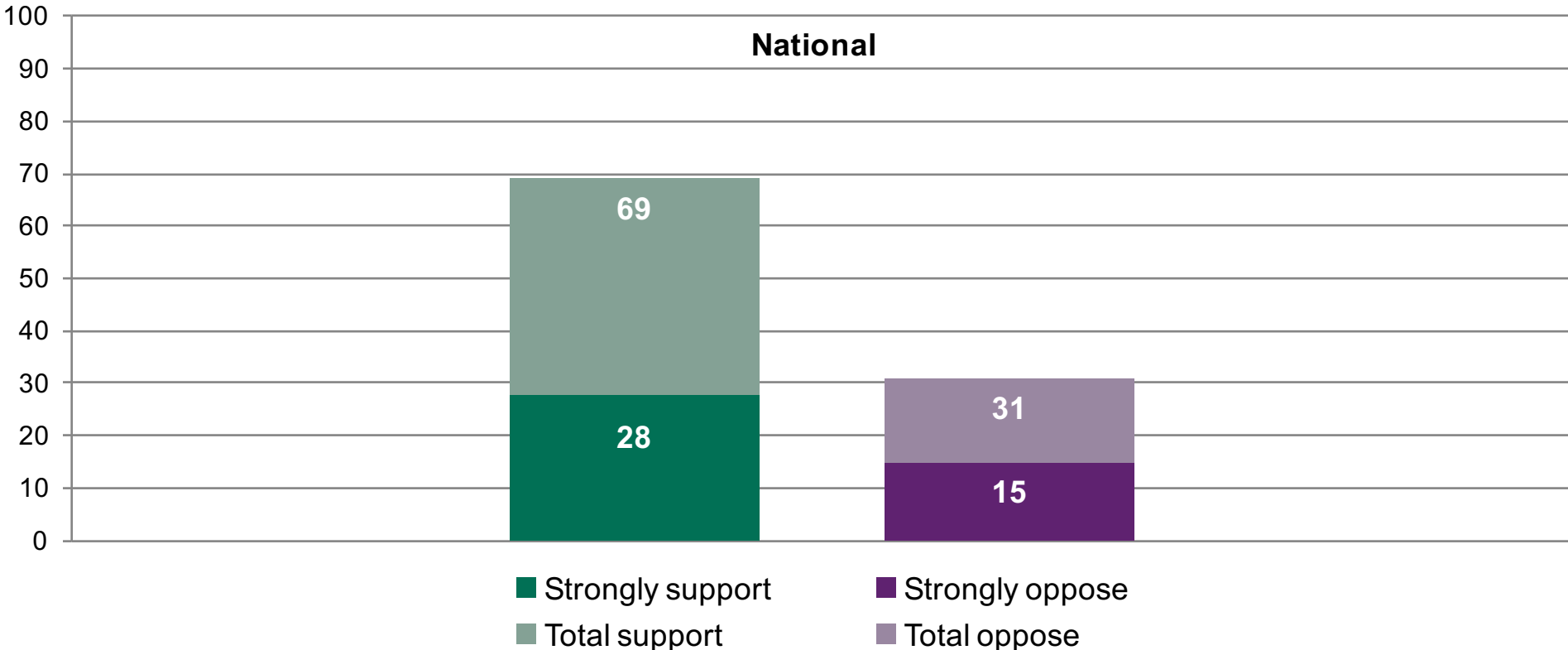


# Strong Support For Obama Addressing Conflict In Major Speech

Figure 38



Some people are calling for President Obama to make a major speech before he leaves office that provides his vision and details for what Israelis and Palestinians must do to end the conflict and reach a peace agreement. Do you support or oppose Obama giving this type of speech?





## Israeli Policies and Settlement Issues

# US Jews Oppose Settlement Construction

Figure 40

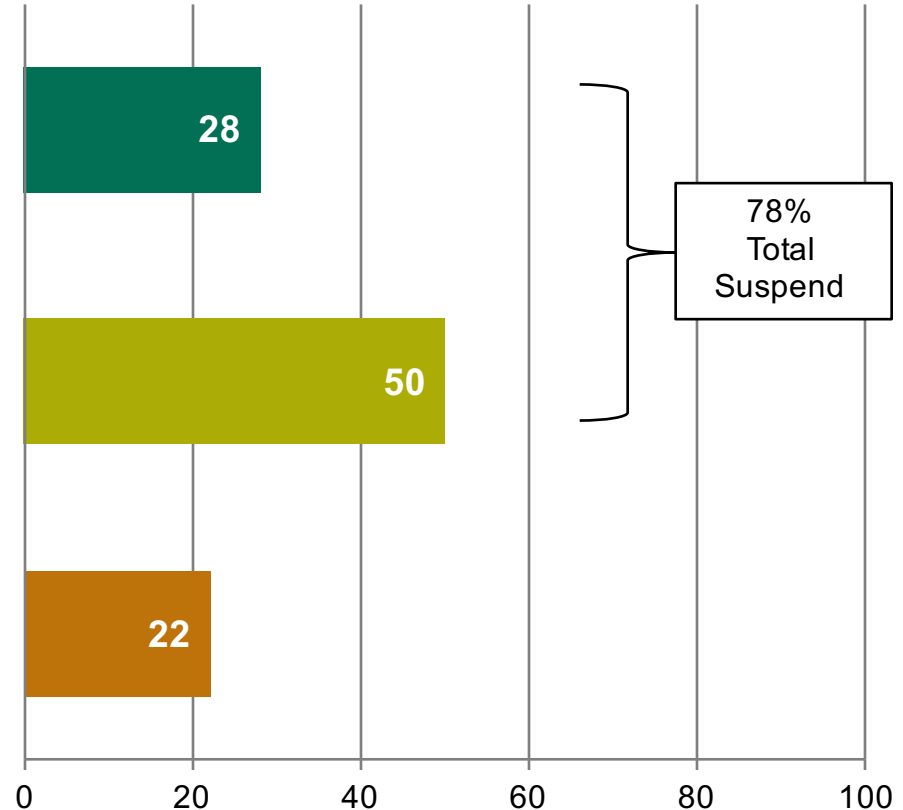


Based on what you know about Israeli settlements in the West Bank, which of the following statements comes closest to your own point of view.

Israel should suspend all construction of Israeli settlements in the West Bank

Israel should suspend construction of Israeli settlements that are outside the core settlement blocs, but continue construction in areas that are already developed

Israel should build Israeli settlements in any area of the West Bank that it wants

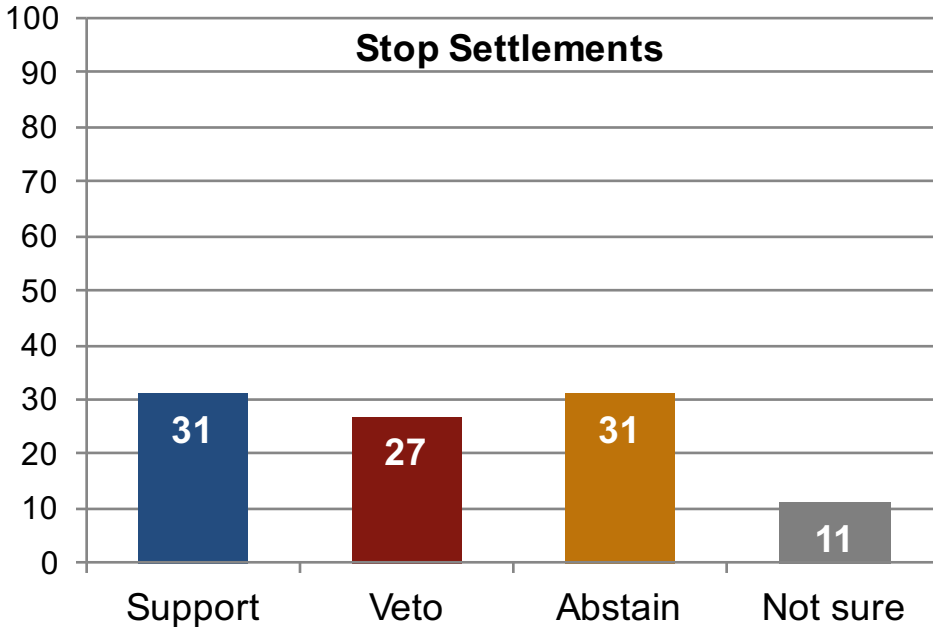




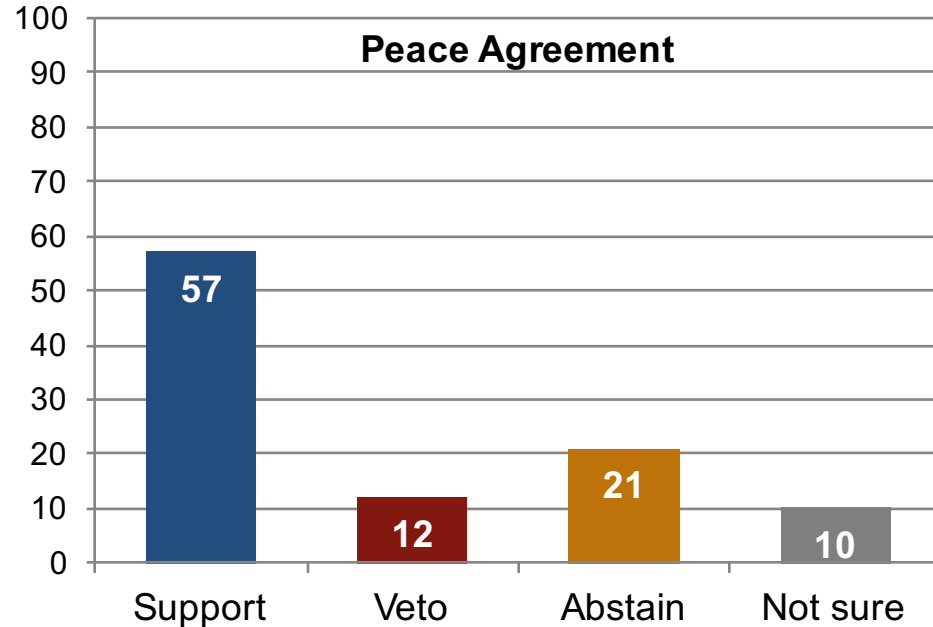
# Attitudes Toward UN Resolutions

Figure 41

**Q** As you may know, the United Nations Security Council is considering **a resolution that calls on Israel to stop building Israeli settlements in the West Bank.** Do you think the U.S. should support, abstain from, or veto this resolution?



**Q** As you may know, the United Nations Security Council is considering **a resolution that calls on Israelis and Palestinians to make compromises, and outlines the steps that both parties must take to reach a peace agreement.** Do you think the U.S. should support, abstain from, or veto this resolution?



# UN Resolutions By Age

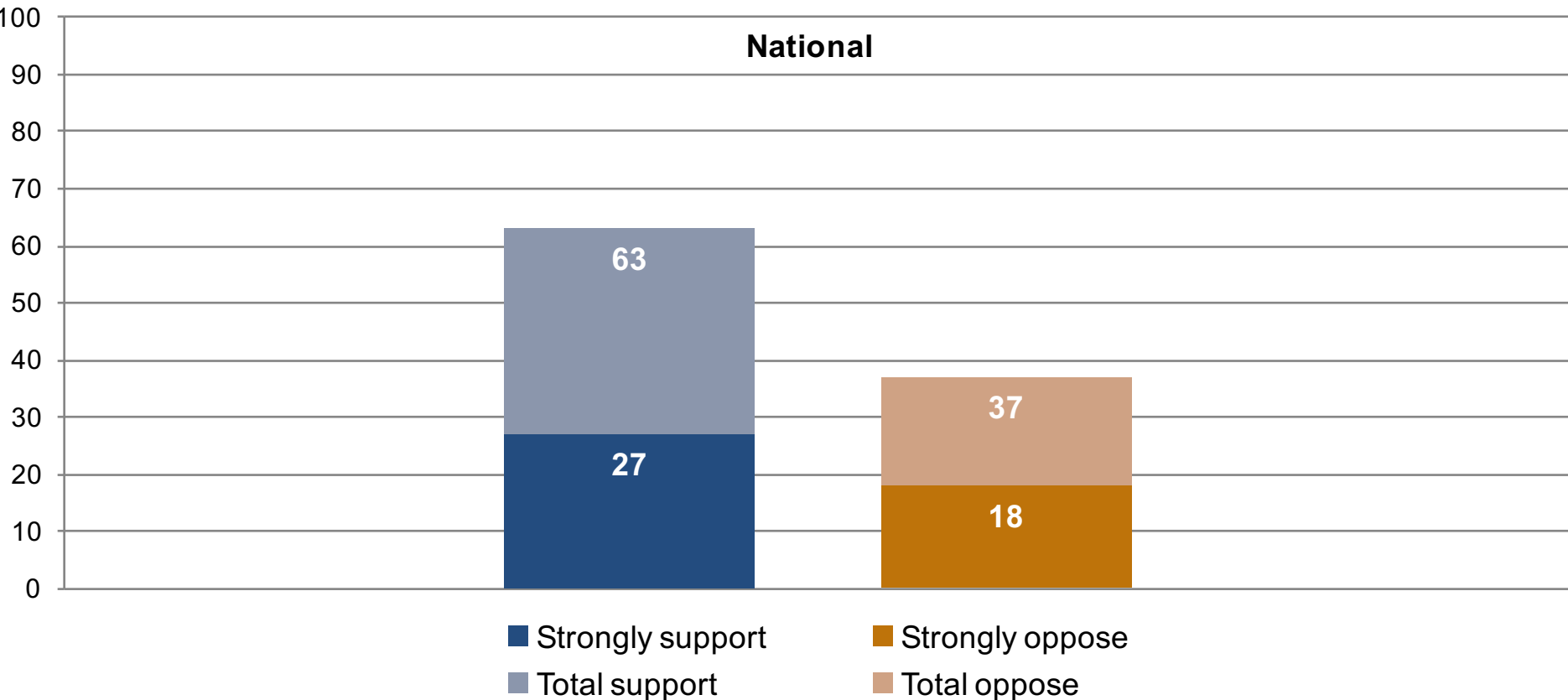
Figure 42

	<b>STOP SETTLEMENTS</b> As you may know, the United Nations Security Council is considering a resolution that calls on Israel to stop building Israeli settlements in the West Bank. Do you think the U.S. should support, abstain from, or veto this resolution?				<b>PEACE AGREEMENT</b> As you may know, the United Nations Security Council is considering a resolution that calls on Israelis and Palestinians to make compromises, and outlines the steps that both parties must take to reach a peace agreement. Do you think the U.S. should support, abstain from, or veto this resolution?			
	Support	Veto	Abstain	Not sure	Support	Veto	Abstain	Not sure
Under 40 years old	40	21	32	8	49	13	29	9
40 years and over	26	30	31	12	61	12	16	10



Do you support or oppose allowing **refugees from Syria** to seek asylum in the United States?

## National



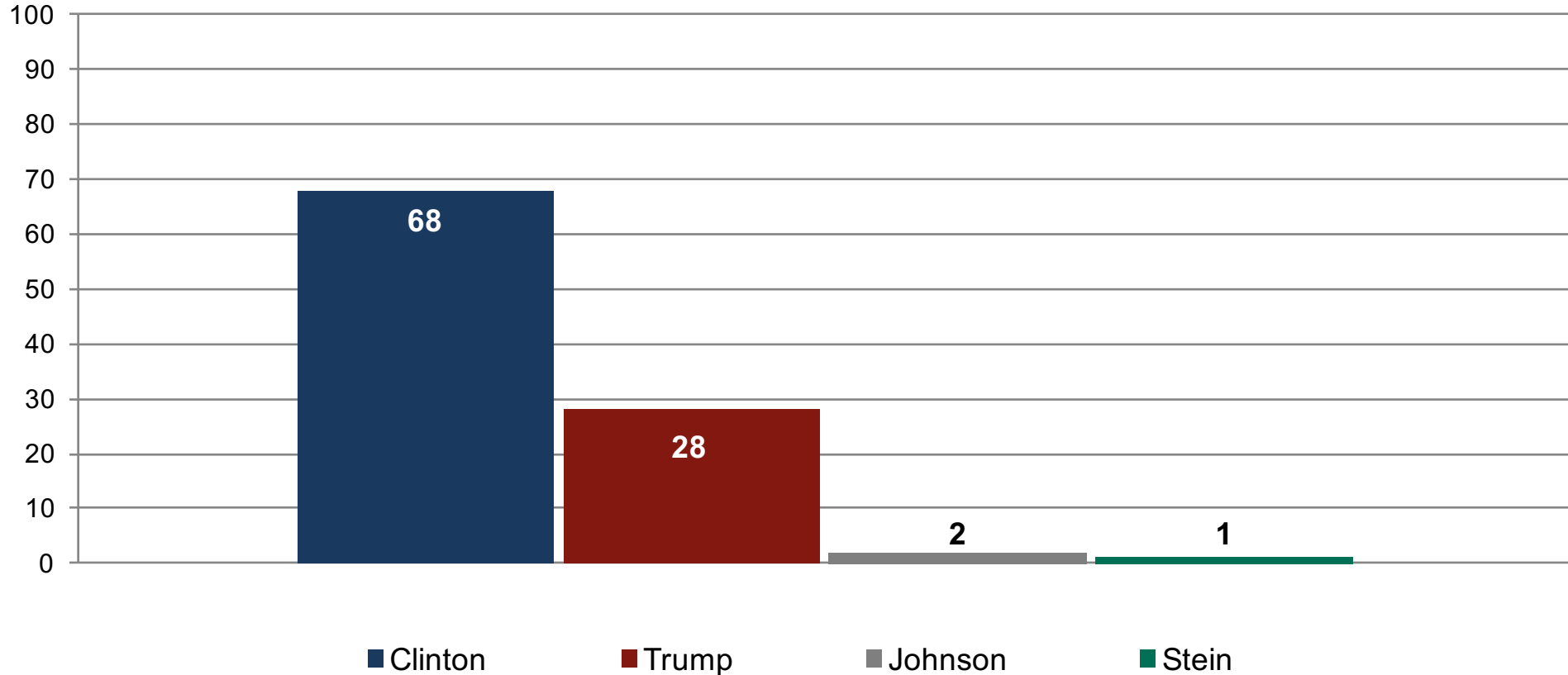


# Florida

# 2016 Presidential Vote: Clinton Landslide Among Jews

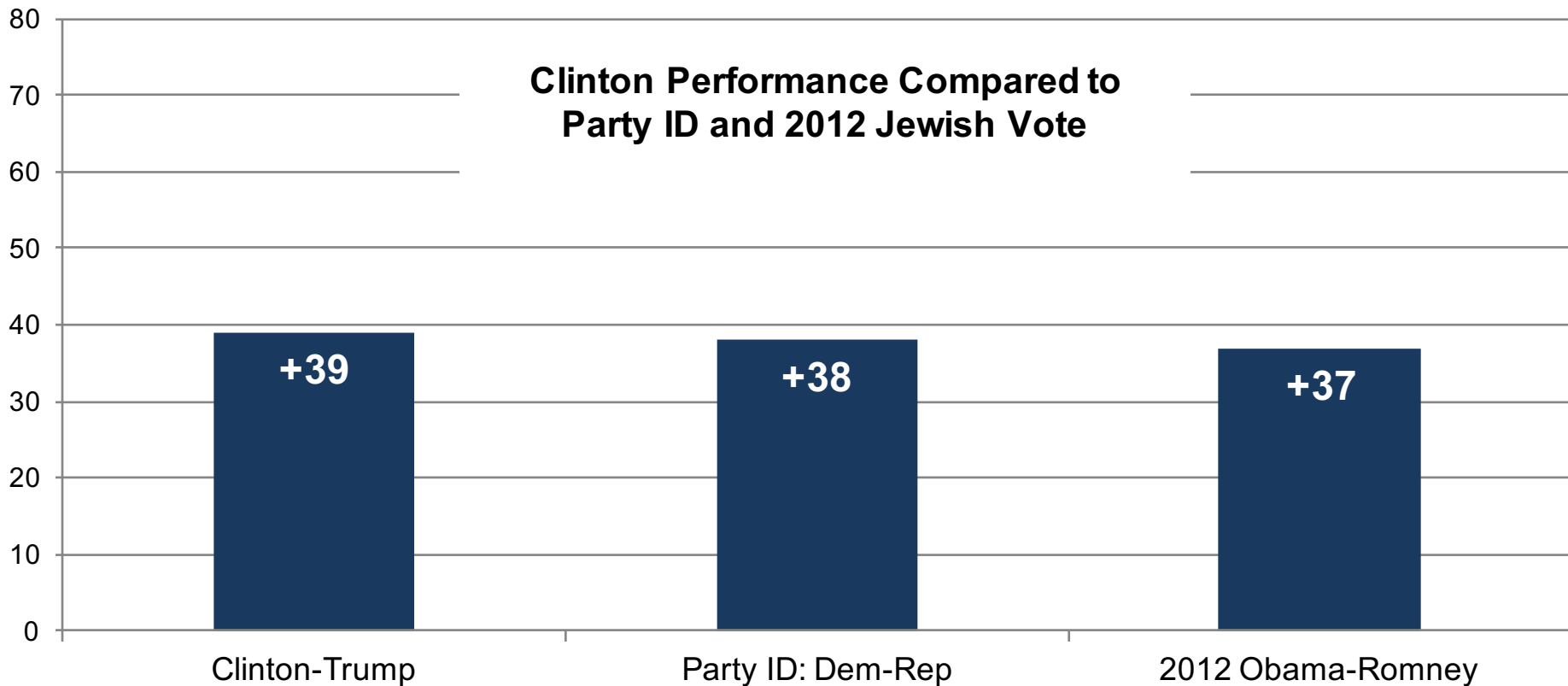
Figure 45

## Presidential Vote: Florida



# Clinton Slightly Outperforms Party ID And 2012 Vote

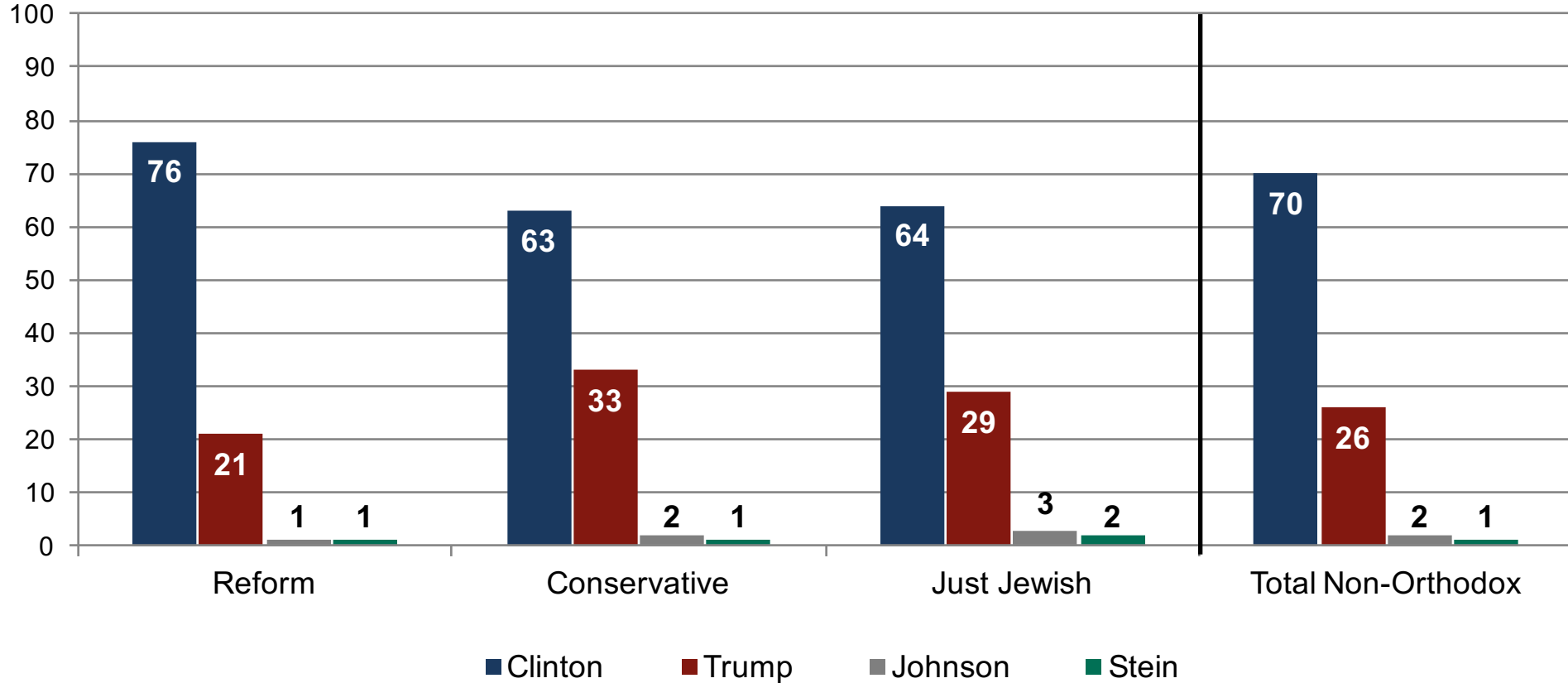
Figure 46



# 2016 National Presidential Vote By Denomination

Figure 47

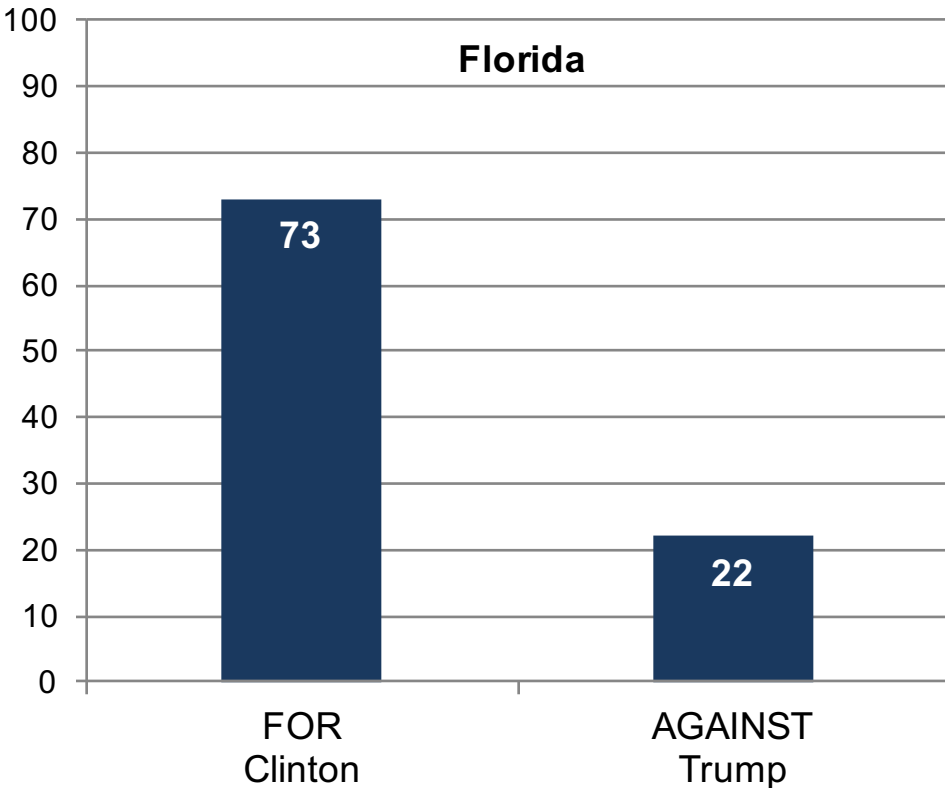
## Presidential Vote by Denomination: Florida



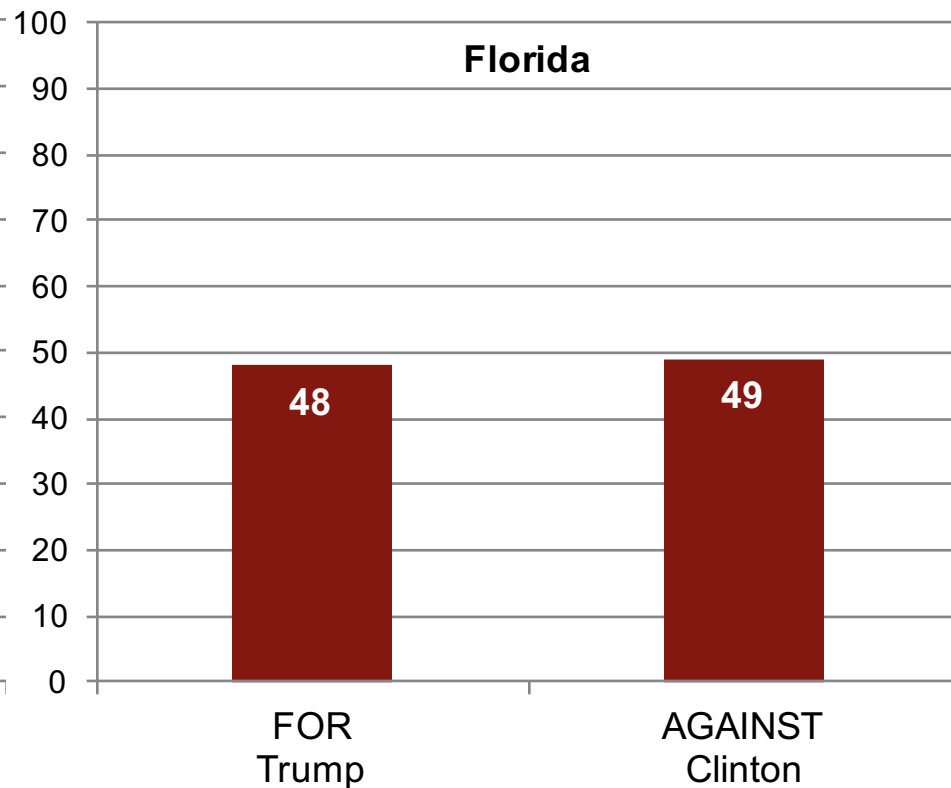
# Most Jews In Florida Voted FOR Clinton, Not Against Trump

Figure 48

**Q** (VOTED FOR CLINTON) Was your vote more of a vote **for Clinton** or more of a vote **against Trump**?



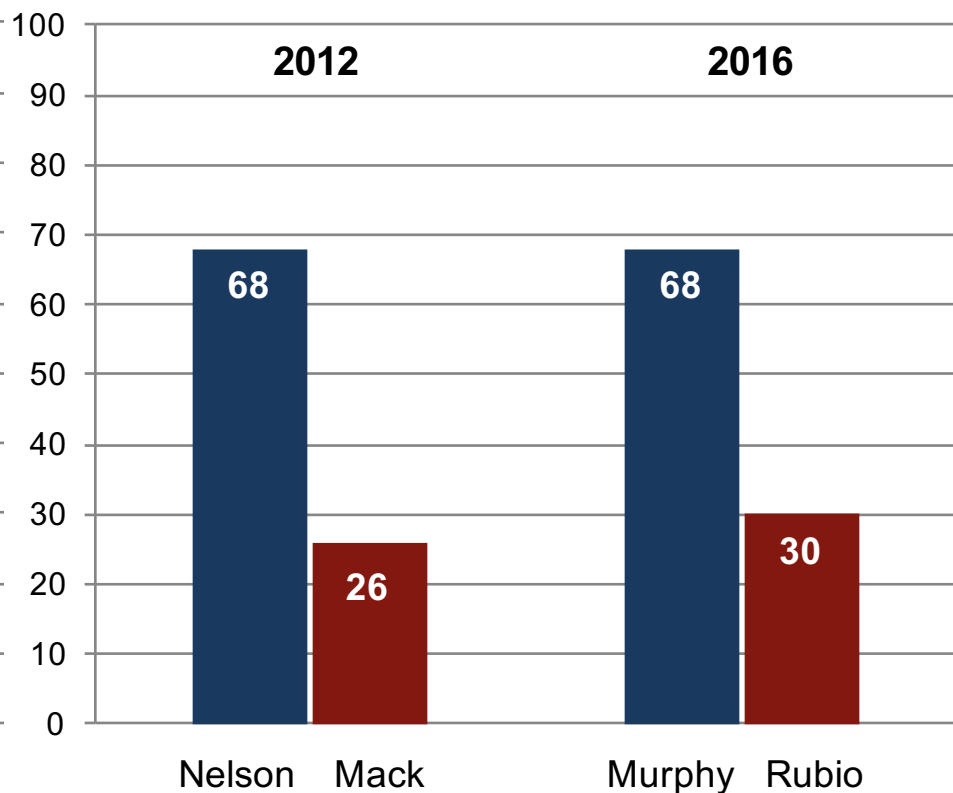
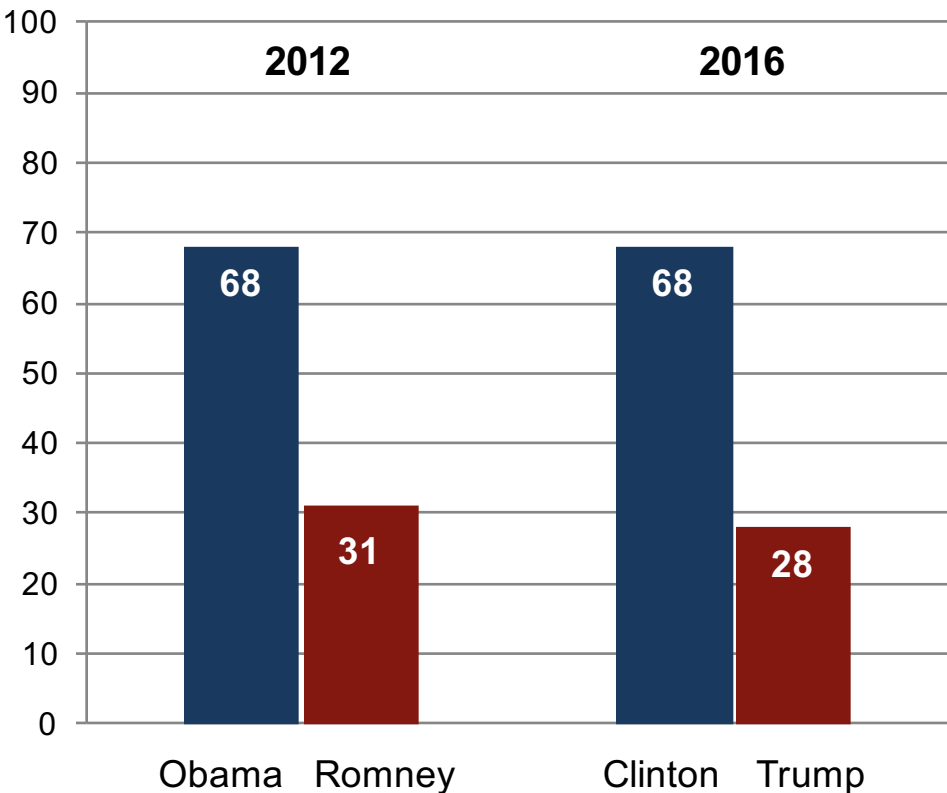
**Q** (VOTED FOR TRUMP) Was your vote more of a vote **for Trump** or more of a vote **against Clinton**?





## Presidential Vote

## Senate Vote

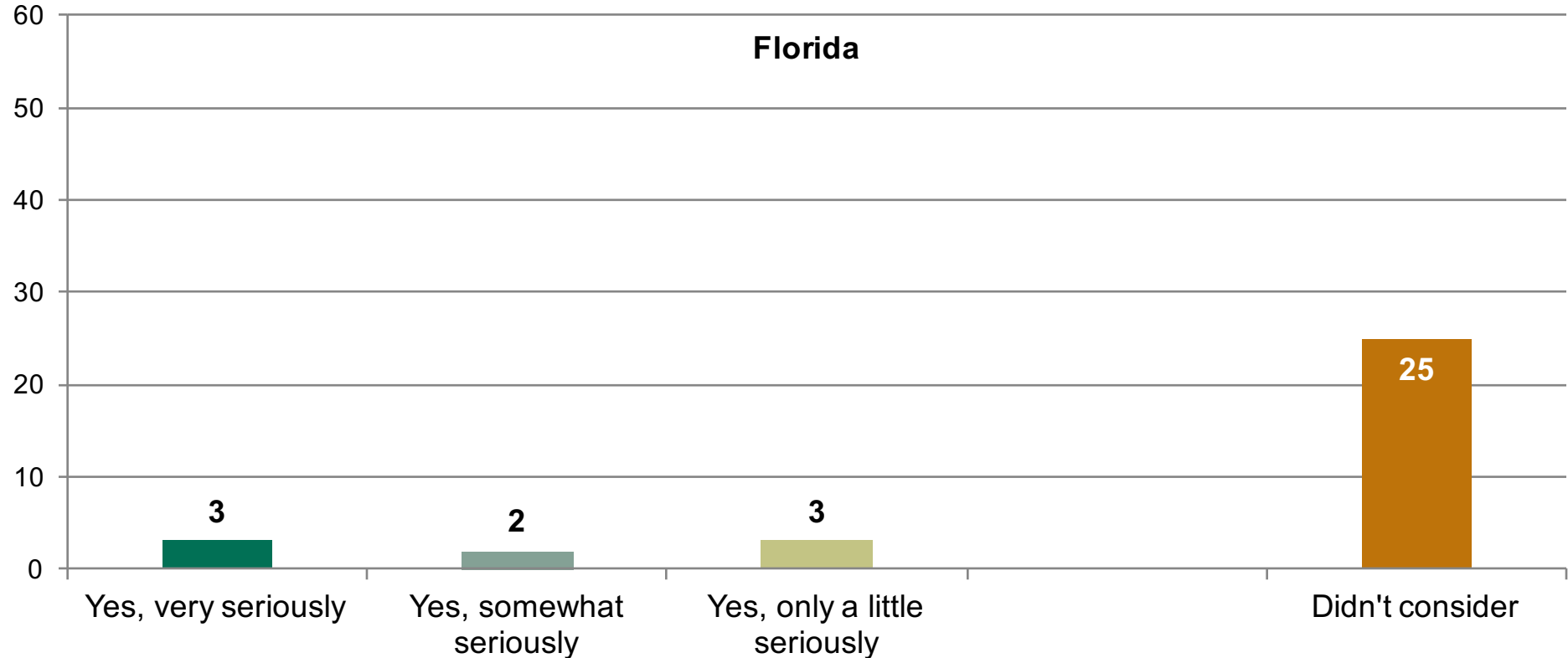


# Very Few Trump Voters Considered Clinton

Figure 50



**(DID NOT VOTE CLINTON)** Think back in time for a minute. Did you, at any point in this campaign, consider voting for **Hillary Clinton** for President?

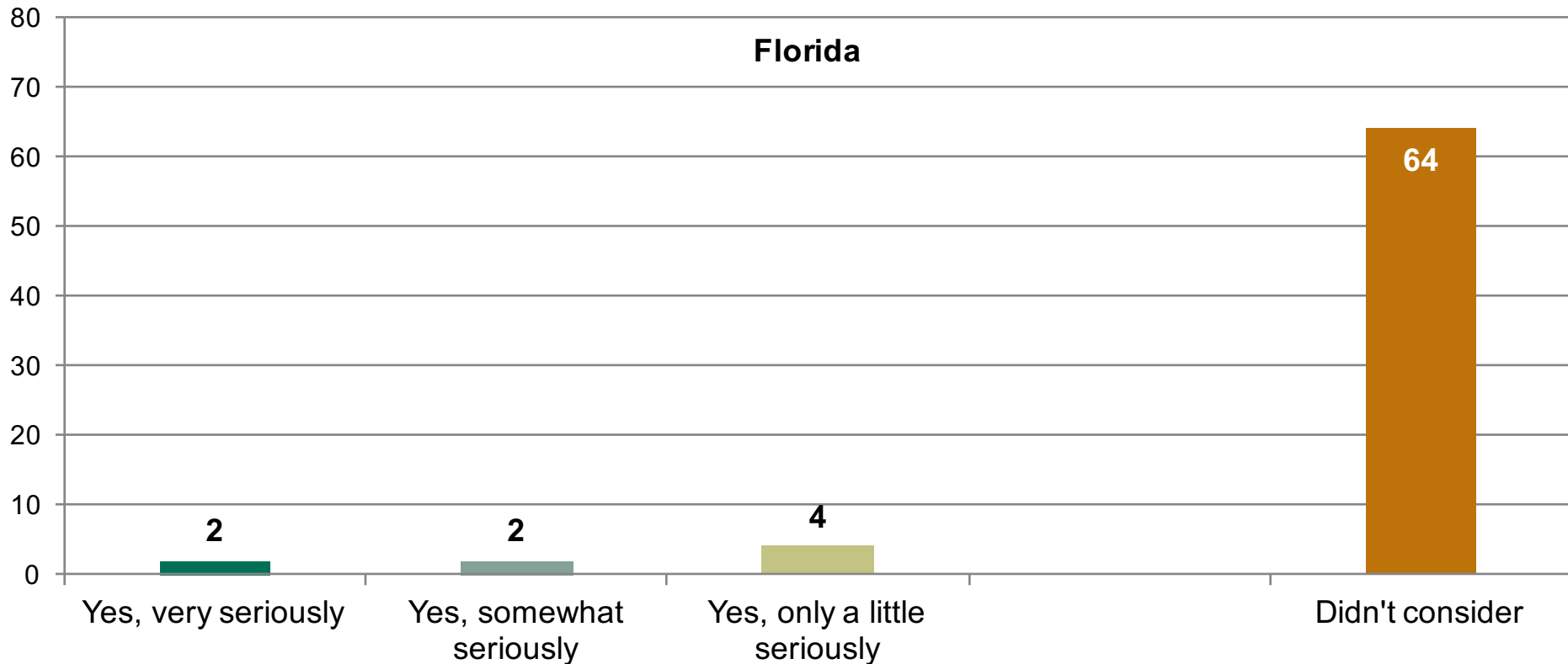


# Very Few Clinton Voters Considered Trump

Figure 51



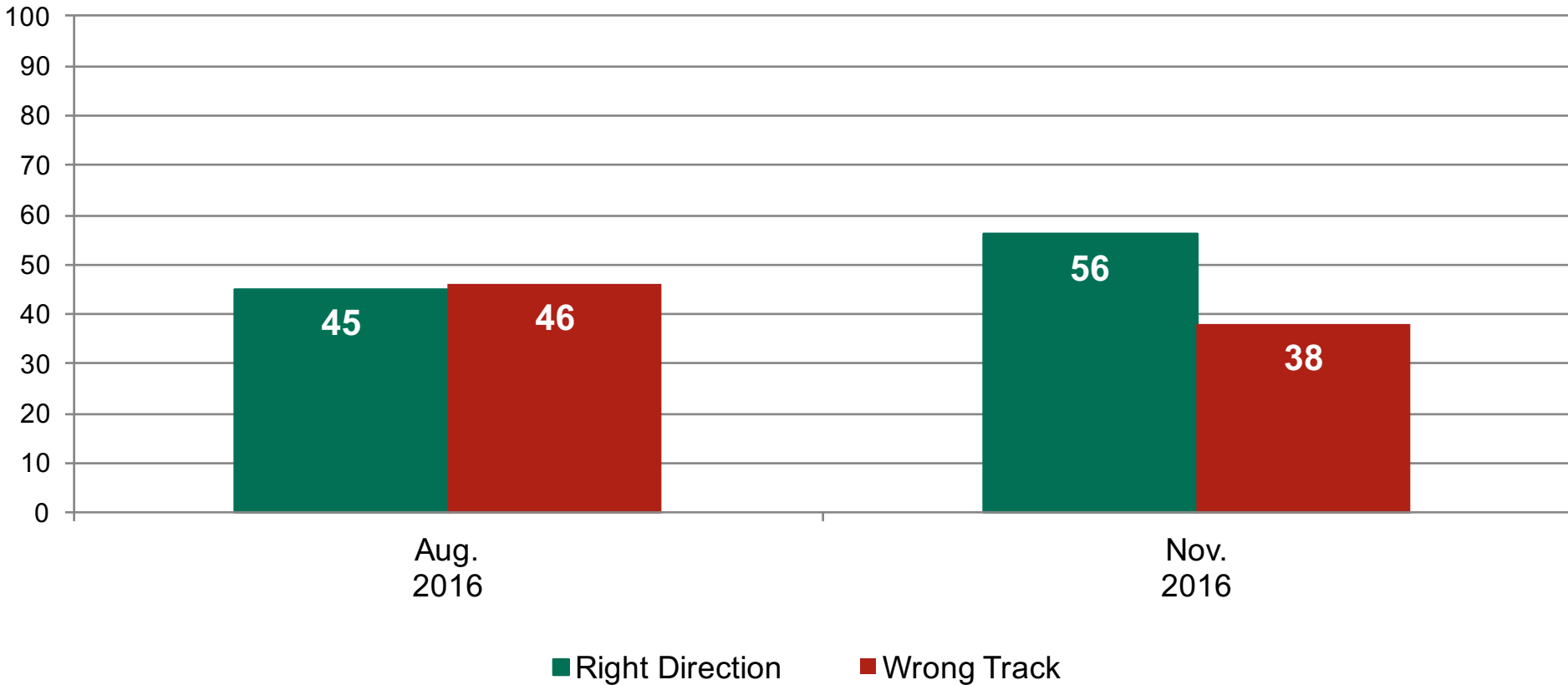
**(DID NOT VOTE TRUMP)** Think back in time for a minute. Did you, at any point in this campaign, consider voting for **Donald Trump** for President?



# Change In Florida Since August

Figure 52

Country Direction:  
Florida



# Obama Strong, Congress Viewed Very Poorly

Figure 53



Do you approve or disapprove of the way **Barack Obama** is handling his job as president?

## Florida

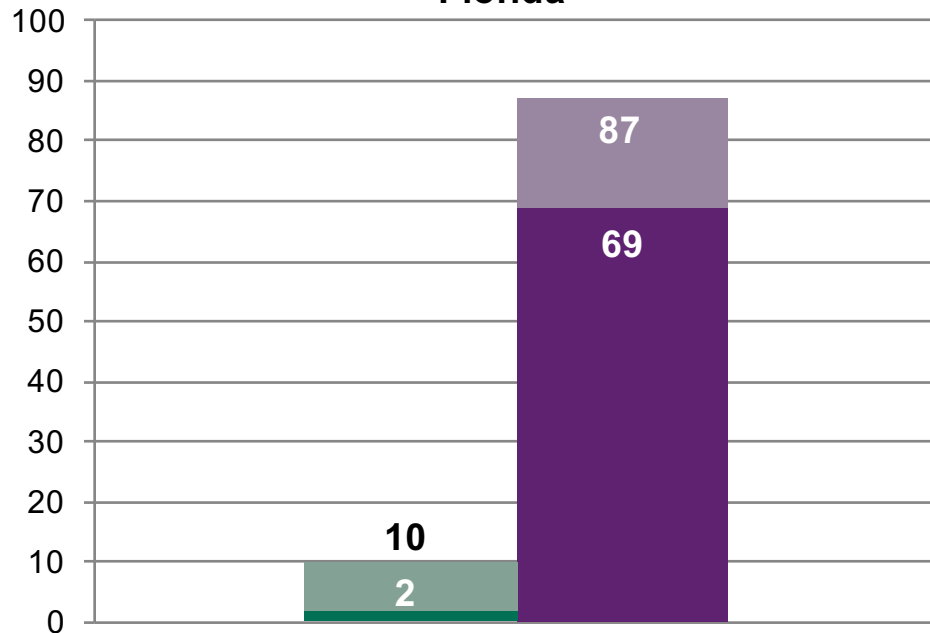


Strongly approve Total approve



What about Congress - do you approve or disapprove of the job **Congress** is doing?

## Florida



Strongly disapprove Total disapprove

# Top TWO Issues In Deciding 2016 Vote In Florida

Figure 54

Please mark which TWO of these issues were the most important for you in deciding your vote in the Presidential election between Hillary Clinton and Donald Trump.	Florida Aug. 2016	Florida Nov. 2016
The Supreme Court	28	34
The economy	35	33
Health care	16	22
ISIS and terrorism	29	22
Social Security and Medicare	17	16
Education	15	13
The environment	11	13
Immigration	10	11
Israel	8	8
The deficit and government spending	6	6
Taxes	3	4
Foreign trade	-	3
Iran	2	2

# Top Issues In Florida By Denomination

Figure 55

	Reform (45% of pop)	Conservative (26% of pop)	Just Jewish (19% of pop)	All Non-Orthodox (93% of pop)
The Supreme Court	35	33	31	35
The economy	30	31	43	33
Health care	22	24	18	22
ISIS and terrorism	22	24	14	21
Social Security and Medicare	18	16	10	16
Education	17	11	9	14
The environment	15	11	13	13
Immigration	11	10	14	11
Israel	5	12	4	7
The deficit and government spending	4	6	8	5
Taxes	5	4	5	5
Foreign trade	4	1	5	3
Iran	1	3	2	2

# Favorability – Nationwide and Florida

56

	National	Florida
	Fav / Unfav	Fav / Unfav
Hillary Clinton	51 / 37	60 / 35
Donald Trump	18 / 72	23 / 71
Democratic Party	50 / 34	57 / 31
Republican Party	17 / 65	19 / 66
Benjamin Netanyahu	41 / 28	56 / 17
Patrick Murphy	--	41 / 22
Marco Rubio	--	23 / 64

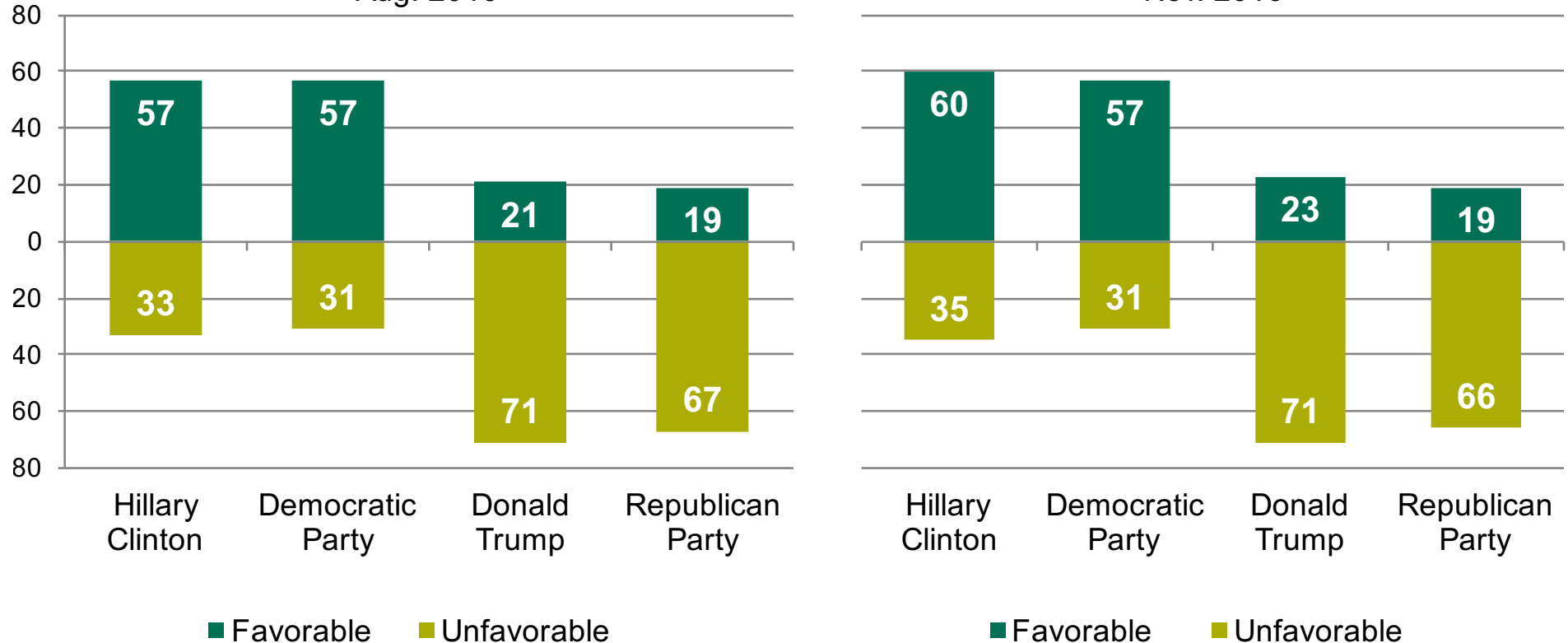


# Florida Favorability Since August

## Favorability: Florida

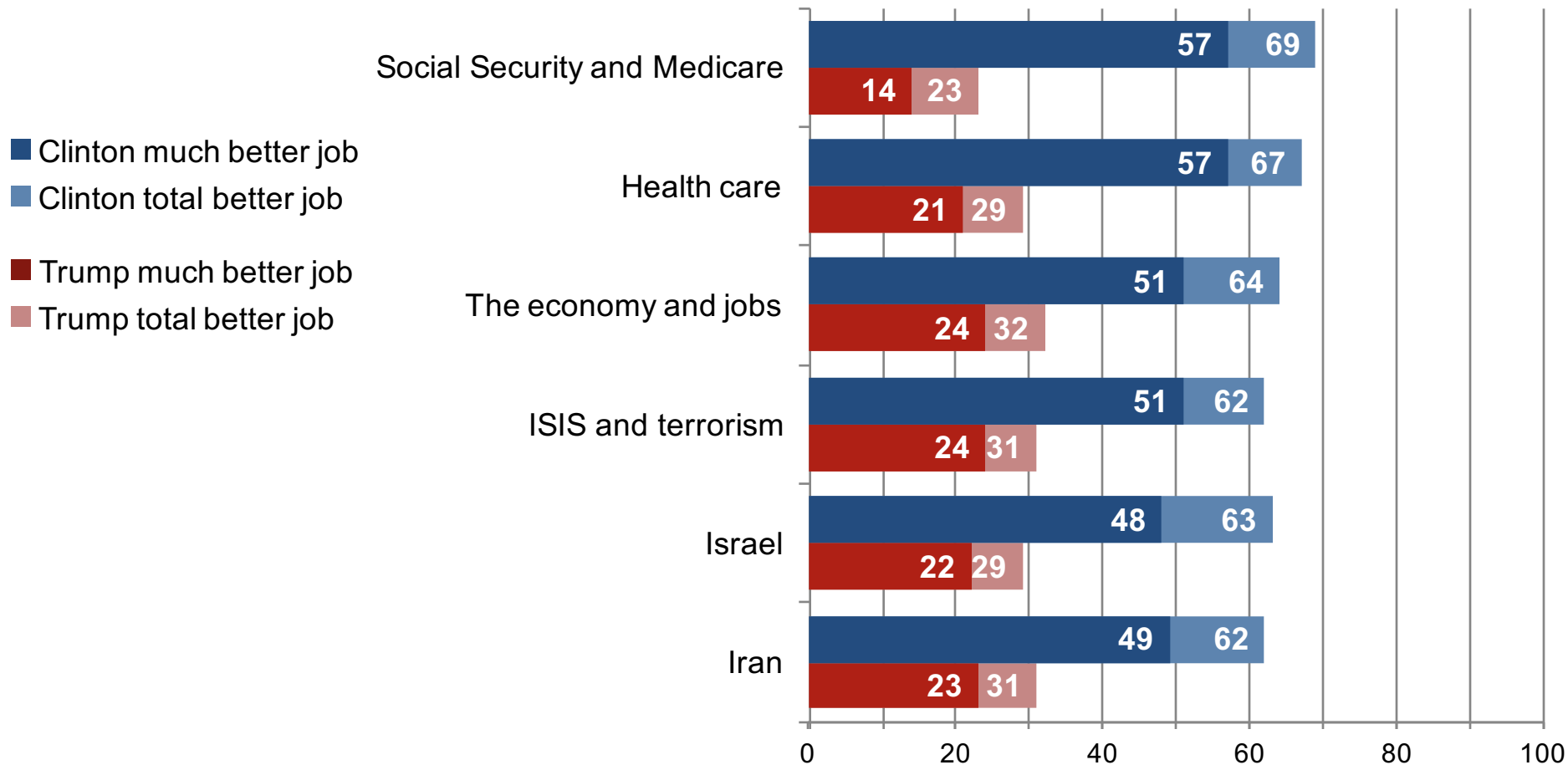
Aug. 2016

Nov. 2016



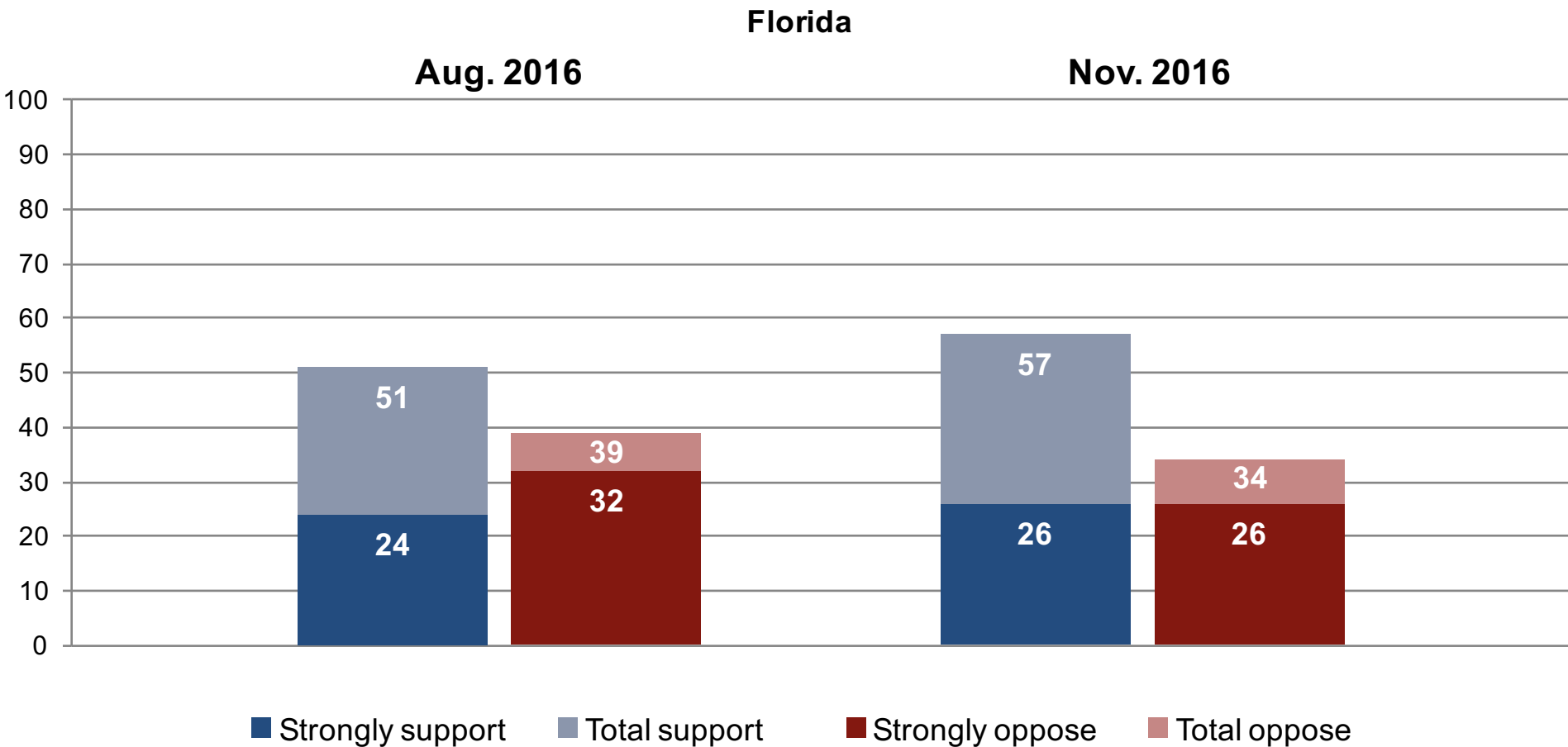
# Clinton vs. Trump On Issues Facing Our Country: Florida

Figure 58



# Iran Agreement Support In Florida

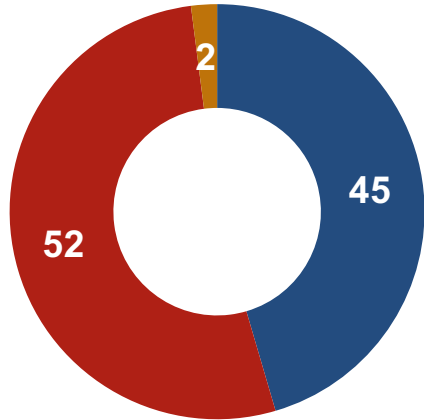
Figure 59



# Awareness Of Ads Criticizing Clinton On Israel Or Iran

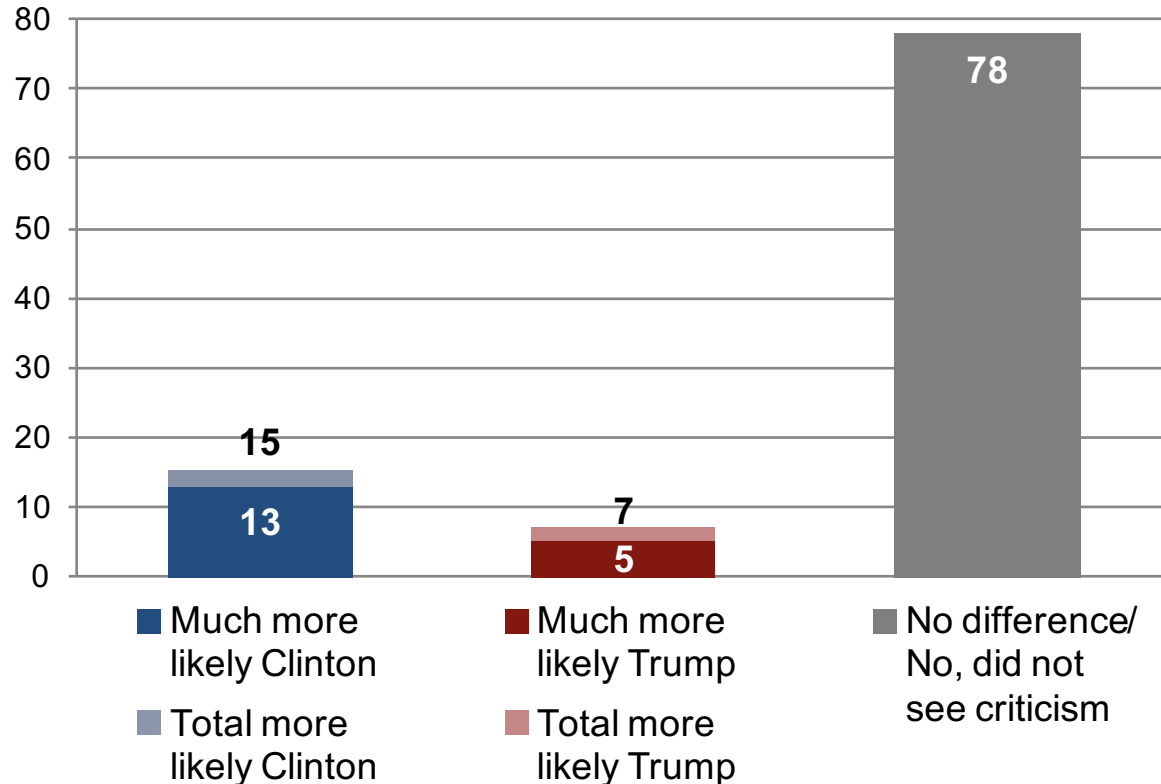
Figure 60

**Q** During the presidential election, did you see any television advertisements, receive any mail, or did someone contact you at your home **criticizing Hillary Clinton's positions** on Israel or the Iran nuclear deal?



- Yes
- No
- Don't know/refused

**Q** (IF YES) Did any of these television advertisements, mail pieces, or home contacts make you **more likely to support Hillary Clinton, more likely to support Donald Trump, or make no difference?**

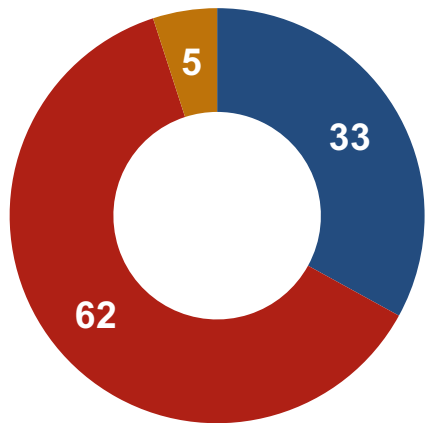


- Much more likely Clinton
- Total more likely Clinton
- Much more likely Trump
- Total more likely Trump
- No difference/No, did not see criticism

# Awareness Of Ads Supporting Clinton On Israel Or Iran

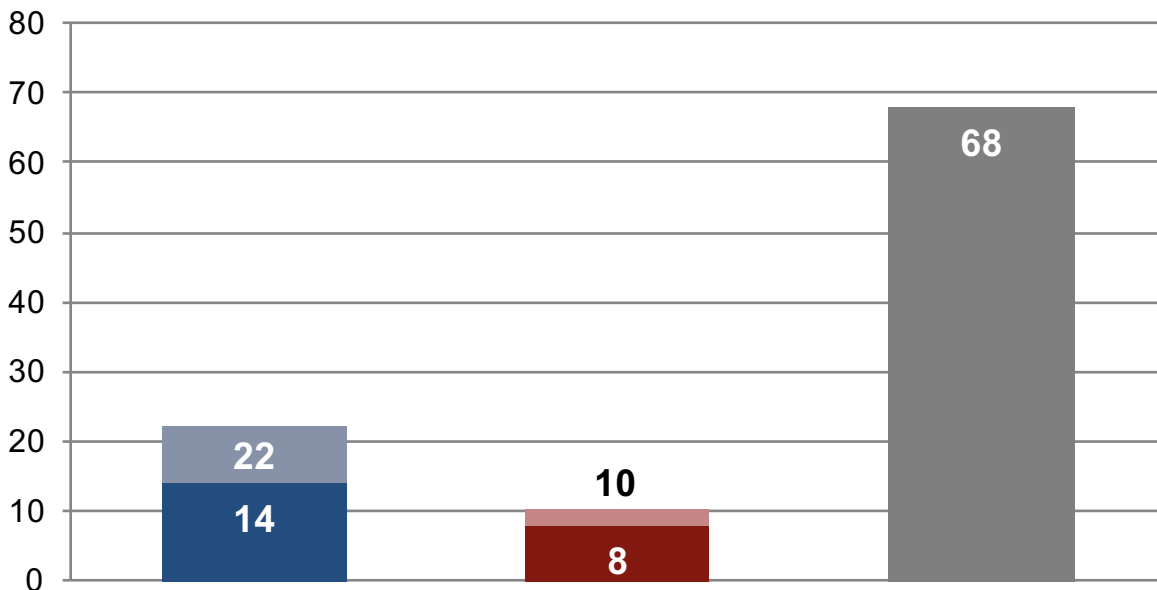
Figure 61

**Q** During the presidential election, did you see any television advertisements, receive any mail, or did someone contact you at your home **supporting Hillary Clinton's positions** on Israel or the Iran nuclear deal?



- Yes
- No
- Don't know/refused

**Q** (IF YES) Did any of these television advertisements, mail pieces, or home contacts make you **more likely to support Hillary Clinton, more likely to support Donald Trump, or make no difference?**



- Much more likely Clinton
- Total more likely Clinton
- Much more likely Trump
- Total more likely Trump
- No difference/ No, did not see support

# Muslim Ban: Florida

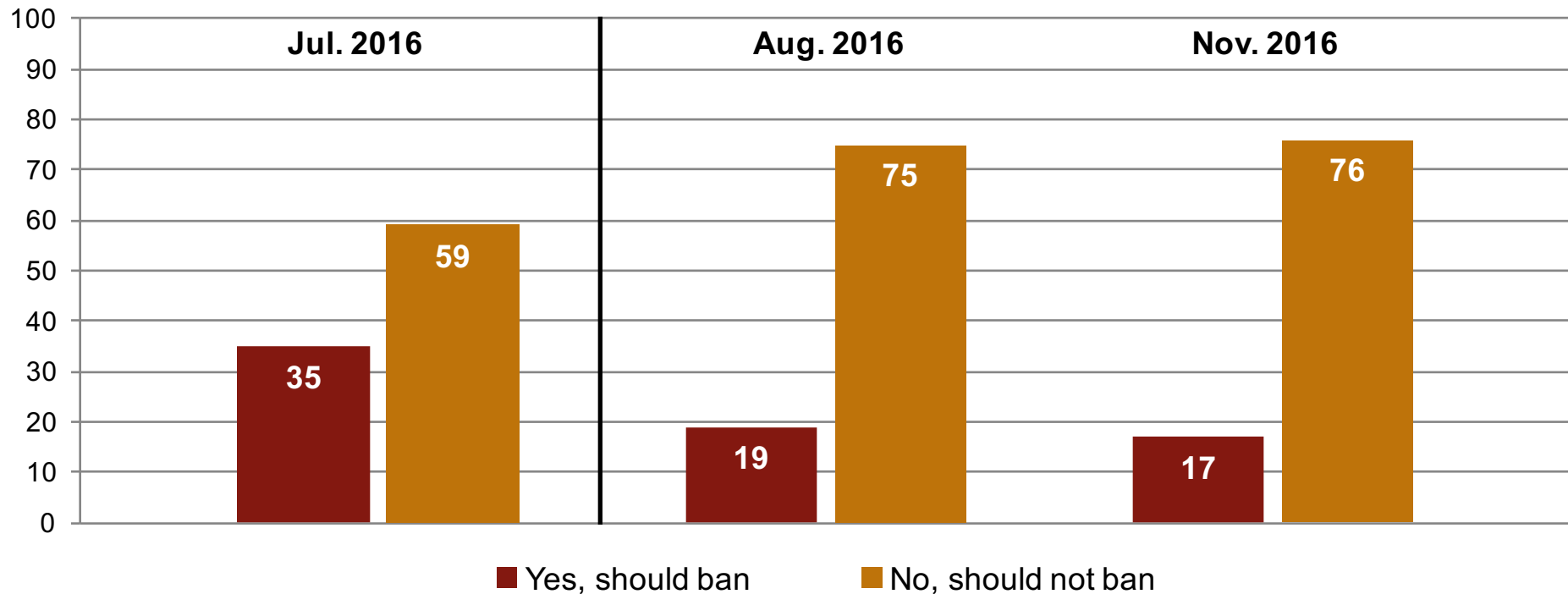
Figure 62



Do you think the U.S. should temporarily **ban Muslims** from other countries from entering the United States, or not?

U.S. Population\*

Florida Jewish Voters



\*CBS/New York Times national poll, Jul. 2016

**g | b | a** **gerstein | bocian | agne**  

---

**strategies**