



Senior Social Media Associate

Position Title: Senior Social Media Associate
Reports to: Digital Director
Start Date: Immediately
Location: Washington, DC

J Street is looking to immediately hire a senior social media associate to oversee our social channels and take our digital program to the next level. The chosen candidate will be an online voice for a major political organization working on some of the most important — and contentious — foreign policy debates of our time.

The ideal candidate will be creative, have experience molding innovative social media strategy for campaigns or advocacy organizations and must be knowledgeable about J Street's issue area.

Key Duties and Responsibilities

- Work closely with teammates across the organization to generate social strategies for reaching organizational goals, including fundraising, leadership recruitment and event turnout
- Draft, design and publish regular content for our Twitter (21,000 followers) and Facebook (41,000 likes) accounts
- Pitch and carry out social campaigns to advance our advocacy efforts, both on and offline
- Stay on top of new tools and best practices, closely follow analytics to continuously improve our social presence
- Monitor social networks and news outlets for compelling social content
- Monitor our 40+ chapter pages, offering advice and guidance to our volunteer leaders
- Maintain a high level of responsiveness to mentions and private messages
- Pitch in with email drafting and design, when needed

Skills/Qualifications Required

- 1-3 years of experience in social media for an advocacy organization or political campaigns
- Exceptional writing ability
- Familiarity with J Street's issues, particularly the US-Israel relationship and the Israeli-Palestinian conflict
- Ability to work independently, taking initiative to set and meet professional goals
- Strong attention to detail
- Ability to work collaboratively across organizations
- Calmness under pressure (it's a fun job, but it can be fast paced)
- Some proficiency in Adobe Photoshop and Illustrator

Preferred Skills and Qualifications

- Video editing with Adobe Premiere Pro or Final Cut Pro X
- An understanding of the American Jewish political landscape

How to Apply: Please submit a resume and cover letter to resumes@jstreet.org with “Senior Social Media Associate” in the subject line.

About J Street

J Street is the political home for pro--Israel, pro--peace Americans who want Israel to be secure, democratic and the national home of the Jewish people. Working in American politics and the Jewish community, we advocate policies that advance shared US and Israeli interests, as well as Jewish and democratic values, leading to a two--state solution to the Israeli--Palestinian conflict.

As Americans, we advocate in Washington and in national politics for American policy that advances diplomatic resolution of Israel's conflicts with its neighbors. American policy plays an important role in the Middle East, and the voices of Jewish and other pro--Israel Americans are critical in shaping that policy. Through its advocacy and political work, J Street mobilizes support for American policy that helps resolve Israel's conflicts diplomatically and reshapes political perceptions of what it means to be pro--Israel.

Within the American Jewish community, we advocate that our institutions and leaders ground our relationship with Israel in the same values they apply to other issues, including freedom, justice and peace – the very principles set forth in Israel's Declaration of Independence. We urge Jewish communal officials and institutions to demonstrate leadership by speaking out in support of policies that align with our interests and values and against those that don't. We also promote vibrant and respectful discourse about Israel within the Jewish community, expanding American connections to and support for Israel.

Launched in 2008 with four staff and a limited budget, J Street is now a \$7 million organization with a national staff of 70. The organization is headquartered in Washington, DC, employing staff in 7 US cities and Tel Aviv. The J Street family of organizations includes J Street – a 501(c)(4) non-profit which is responsible for lobbying and advocacy; JStreetPAC – a federal political action committee that endorses and raises money for federal candidates; and the J Street Education Fund – a 501(c)(3) that works through community engagement, education and programming to advance J Street's work.