



J Street 2008

BLAZING A NEW PATH

LETTER FROM THE EXECUTIVE DIRECTOR



“What took you so long?” “Where have you been?” Those are the most common reactions I’ve gotten to J Street’s launch this year as the political voice for pro-Israel, pro-peace Americans.

The concept behind J Street is simple: For too long, the loudest voices dominating American political debate on Israel and the Middle East have come from the far right. Thanks to them, eight years of failed policy have left Israel less secure, the Middle East less stable and the reputation of the United States in disrepair.

We knew that those voices – whether neoconservatives, Christian Zionists or right-wing American Jews – did not speak for us. We recognized that the majority of Americans support a two-state solution to the Israeli-Palestinian conflict and realize that Israel’s survival as a democratic state and home for the Jewish people depends on establishing peace with its neighbors in the region.

Little did we know how right we were!

The response to J Street has been staggering. As I write, we’re approaching 100,000 supporters online. Thousands of people have donated to us and to candidates endorsed by our independent PAC. Our PAC (JStreet-PAC) endorsed 41 Congressional candidates and raised more than \$575,000 for them (more than any other pro-Israel PAC in the country!).

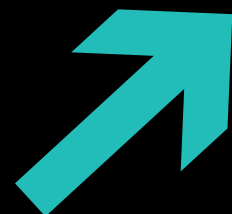
The majority is silent no more. We have spoken out against fear-mongering and race-baiting in the guise of supporting Israel. We have taken on the unholy alliance struck by some Israel supporters with John Hagee and his ultra-conservative Christian Zionist movement. And, most important, we’re creating the political space for American policy makers and politicians to say publicly what they acknowledge privately: the interests of the United States, Israel and the Middle East as a whole are best served when the United States plays an active leadership role in Middle East diplomacy aimed at achieving peace and security.

Our challenge is to put our new-found voice, and the political gains we made in 2008, to work quickly in 2009.

To current supporters, we are encouraged by your enthusiasm and look forward to working with you in the year ahead. To those of you new to J Street, we invite you to join us in this exciting new venture. With your help, we can give political expression to our values and principles when it comes to Israel and we can achieve real security and peace not only for Israel, but for its neighbors and the region as a whole.

A handwritten signature in black ink, appearing to read 'Jeremy Ben-Ami', written in a cursive style.

Jeremy Ben-Ami
Executive Director



J Street and JStreetPAC are, for the first time, giving mainstream pro-Israel Americans a voice in American politics when it comes to Israel and the Middle East.

We represent the large numbers of Americans – Jewish and non-Jewish – who believe that a two-state solution and comprehensive Arab-Israeli peace are essential to the security of Israel.

We believe that Israelis, Americans and all residents of the Middle East are best served when U.S. and Israeli policy are based on negotiation, working with allies, and resolving conflicts with adversaries through diplomacy.

“I was so excited to learn about J Street during my campaign this year. Coming to Washington now as a Senator, it’s great to know that there’s such strong political support for sensible policies to achieve a secure and peaceful Middle East.”

– SENATOR-ELECT JEFF MERKLEY, (D, OR-SEN)



JStreetPAC is the first political action committee to endorse and raise funds for federal candidates based on their support for Israel and for American policy in the Middle East that promotes security through peace, a two-state solution to the Israeli-Palestinian conflict and active diplomacy to address regional conflicts.

In 2008, JStreetPAC endorsed 41 candidates – 3 for the Senate and 38 for the House. 32 of the PAC’s candidates won, including four in highly competitive races for open seats and four challengers who unseated incumbents. The PAC distributed more than \$575,000 to its candidates, more than any other pro-Israel PAC in the two-year cycle, despite only launching publicly in April 2008. Our endorsements made a real difference in a number of these contests, many of which were extremely tight.

The PAC endorsed candidates from all corners of the country, Republicans and Democrats, Arab-Americans and Jews, incumbents and first-time challengers.

** Please note: As this report goes to print, Jim Martin (D, GA-Sen) is in a runoff for the Senate seat in Georgia, and Mary Jo Kilroy’s (D, OH-15) race remains too close to call.*

← J Street Endorsed Candidates (left to right):

Tom Allen (D, ME-1), Lois Capps (D, CA-23), Betty McCollum (D, MN-04), Donna Edwards (D, MD-04), Jan Schakowsky (D, IL-09), Charles Boustany (R, LA-07), Bob Filner (D, CA-51), David Price (D, NC-04)

JSTREETPAC ENDORSED CANDIDATES

Winning House Incumbents:

Earl Blumenauer (D, OR-03)
 Charles Boustany (R, LA-07)
 Lois Capps (D, CA-23)
 Michael Capuano (D, MA-08)
 Steve Cohen (D, TN-09)
 Geoff Davis (R, KY-04)
 Susan Davis (D, CA-53)
 Bill Delahunt (D, MA-10)
 Donna Edwards (D, MD-04)
 Keith Ellison (D, MN-05)
 Bob Filner (D, CA-51)
 Barney Frank (D, MA-04)
 Maurice Hinchey (D, NY-22)
 Rush Holt (D, NJ-12)
 Betty McCollum (D, MN-04)
 George Miller (D, CA-07)
 David Price (D, NC-04)
 Charlie Rangel (D, NY-15)
 Jan Schakowsky (D, IL-09)
 Adam Schiff (D, CA-29)
 Joe Sestak (D, PA-07)
 Hilda Solis (D, CA-32)
 Robert Wexler (D, FL-19)
 John Yarmuth (D, KY-03)

* Winning Newcomers:

Debbie Halvorson (D, IL-11)
 Dan Maffei (D, NY-25)
 Eric Massa (D, NY-29)
 Jeff Merkley (D, OR-Sen)
 Tom Perriello (D, VA-05)
 Gary Peters (D, MI-09)
 Chellie Pingree (D, ME-01)
 Jared Polis (D, CO-02)

Other Endorsees:

Tom Allen (D, ME-Sen)
 Sam Bennett (D, PA-15)
 Ethan Berkowitz (D, AK-AL)
 Darcy Burner (D, WA-08)
 Mary Jo Kilroy (D, OH-15) +
 Bob Lord (D, AZ-03)
 Ashwin Madia (D, MN-3)
 Jim Martin (D, GA-Sen) +
 Dennis Shulman (D, NJ-5)

+ Outcomes of these two races still pending as of 11/19/2008.

* As of November 19

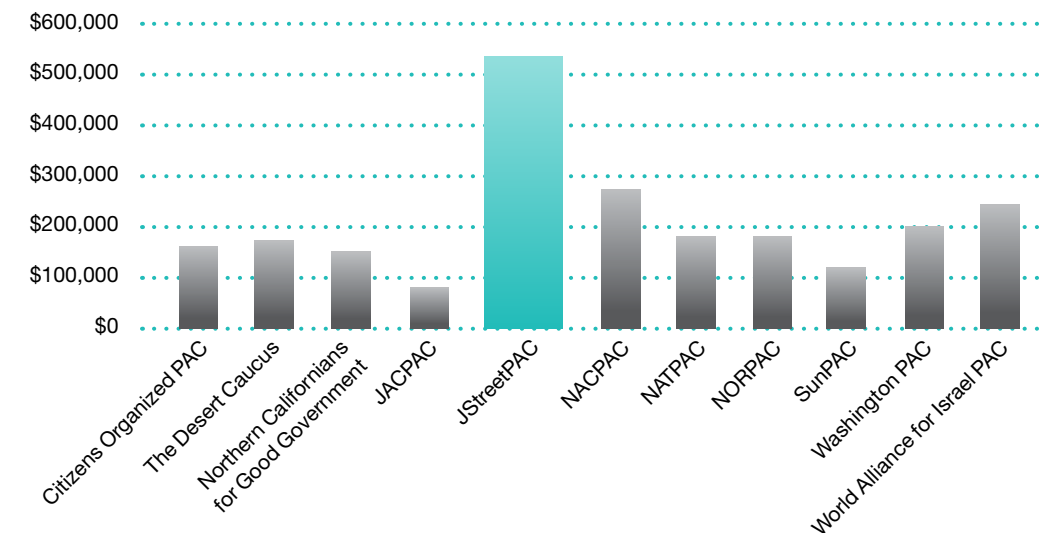
* Top JStreetPAC Recipients

| | |
|--------------------------------|----------|
| 1. Jeff Merkley (D-OR-Sen) | \$93,462 |
| 2. Darcy Burner (D, WA-08) | \$57,727 |
| 3. Mary Jo Kilroy (D, OH-15) | \$47,132 |
| 4. Gary Peters (D, MI-09) | \$42,311 |
| 5. Debbie Halvorson (D, IL-11) | \$33,263 |
| 6. Steve Cohen (D, TN-09) | \$30,108 |
| 7. Ethan Berkowitz (D, AK-AL) | \$28,264 |
| 8. Jim Martin (D, GA-Sen) | \$27,956 |
| 9. Dennis Shulman (D, NJ-05) | \$26,403 |
| 10. Ashwin Madia (D, MN-03) | \$21,356 |
| 11. Bob Lord (D, AZ-03) | \$20,635 |
| 12. Tom Perriello (D, VA-05) | \$17,752 |
| 13. Tom Allen (D, ME-Sen) | \$16,601 |
| 14. Robert Wexler (D, FL-19) | \$14,435 |
| 15. Sam Bennett (D, PA-15) | \$13,954 |
| 16. Eric Massa (D, NY-29) | \$13,095 |
| 17. Dan Maffei (D, NY-25) | \$12,211 |
| 18. Joe Sestak (D, PA-07) | \$10,248 |
| 19. Jan Schakowsky (D, IL-09) | \$6,713 |

REMAINING CANDIDATES \$45,186
 TOTAL DISBURSEMENTS: \$578,812

* Funds Contributed to Federal Campaigns by Pro-Israel PACs, 2008 Election Cycle

* As of October 15



➤ Since launching in April, J Street has built an email list of over 88,000 people. They have taken a total of more than 200,000 actions and given more than \$150,000 through JStreetPAC to elect pro-Israel, pro-peace candidates. The following are some of the more visible campaigns J Street launched in its first six months.

J Street Online ➤



“DON’T GO, JOE”

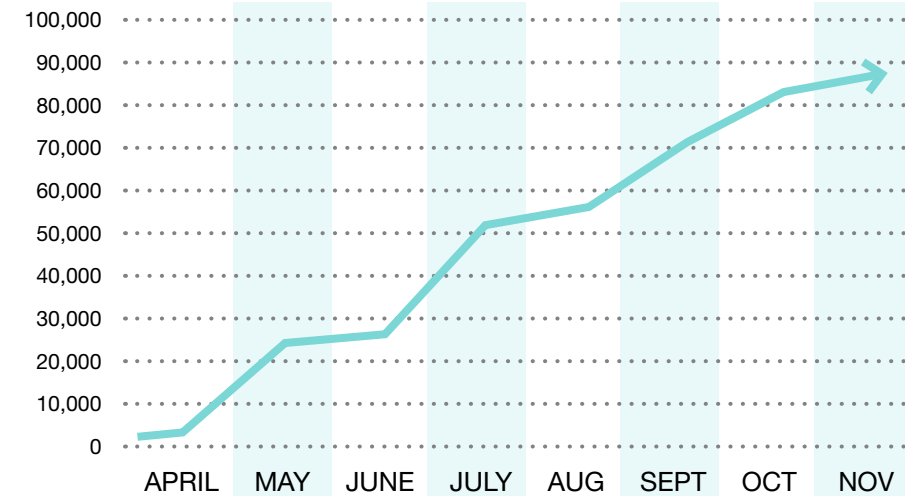
In concert with Democracy for America, J Street collected over 42,000 petitions asking Senator Joe Lieberman not to deliver the keynote address to the annual conference in Washington DC of Pastor John Hagee’s Christians United for Israel. A week before Lieberman was due to speak, J Street released a survey of American Jewish public opinion, which revealed how deeply unpopular both Lieberman and Hagee are in the American Jewish community, garnering a great deal of media attention. Under pressure from the media and the petitions, Lieberman felt compelled to answer our challenge directly in his remarks at the Conference.

← J Street staffers carrying petitions to Capitol Hill.

OPPOSING SARAH PALIN AT IRAN RALLY

In September, Sarah Palin was the only national candidate invited to attend a unity rally on Iran. J Street started a petition asking Malcolm Hoenlein and the Conference of Presidents of Major Jewish Organizations, which was organizing the rally, to revoke the invitation and the response was overwhelming. Over 25,000 people signed in 24 hours, and nearly 10,000 people joined our list around this action. Under pressure from J Street and other sources, rally organizers rescinded the invitation just 24 hours after we sent out our email.

Online Membership Growth in 2008



IRAN

Throughout 2008, Congress grappled with legislation to deal with Iran, and J Street weighed in twice. First, we organized an open letter to Congress calling for smart, tough diplomacy to address the Iranian threat, rather than saber rattling and tough talk. Our open letter, launched in conjunction with Avaaz.org, garnered more than 30,000 signatures.

Second, we targeted H. Con. Res. 362, which included language interpreted by many as calling for a naval blockade of Iran – a step J Street viewed as counterproductive. Our petition garnered over 25,000 signatures and was part of the broad grassroots opposition to the Resolution on the Hill. Several members of Congress revoked their sponsorship, others expressed their opposition, and the Resolution was never passed.

SPEAKING OUT AGAINST OBAMA SMEAR CAMPAIGNS

Little has been as disturbing this election cycle as the smears and fears propagated by those on the right about Barack Obama’s heritage and his stances on Israel. A multi-million dollar advertising campaign by the Republican Jewish Coalition was a big part of that effort – on television, in print and online. J Street decided to speak out against the ads, asking Jewish community publications to stop running some of the most despicable of them. Over 29,000 J Street members signed our petition, and our campaign helped trigger an extensive expose on the RJC ads that was printed in the Jerusalem Post and a wider debate in the Jewish community about whether such ads had a place in Jewish communal publications.



J STREET ADVISORY COUNCIL

* PLEASE NOTE: Affiliations are listed for identification purposes only; individual involvement in this effort does not imply organizational support. Names are in alphabetical order.

Marc Abrams
The Titan Capital Group

Eric Alterman
City University of New York
Distinguished Professor of English and Journalism

Stuart Appelbaum
President, Jewish Labor Committee; President, Retail, Wholesale & Department Store Union

Bernard Avishai
Author, The Hebrew Republic

David Avital
MTP Investments

Diana Aviv
President and CEO, Independent Sector; Former Vice President for Public Policy, United Jewish Communities

Rabbi Andy Bachman
Congregation Beth Elohim, Brooklyn, New York

Judith Barnett
Former Deputy Assistant Secretary of Commerce for the Middle East and Africa

Rabbi Leonard Beerman
Founding Rabbi, Leo Baeck Temple

Dolores Beilenson
Former Co-Chair, Congressional Spouses for Soviet Jewry

Hon. Anthony C. Beilenson
Former Member of Congress, California

Jeremy Ben-Ami
Former Deputy Assistant to the President for Domestic Policy

Rabbi Don Berlin
Rabbi Emeritus, Congregation Oheb Shalom, Baltimore

David Birenbaum
Former U.S. Ambassador to the U.N. for U.N. Management Reform

Kenneth Bob
President, Ameinu

Ernest Bogen
Board Member, Harry S. Truman Institute for the Advancement of Peace, Hebrew University

Rabbi Marcelo Bronstein
Congregation Bnai Jeshurun, NYC

Rabbi Sharon Brous
IKAR-LA

Martin Bunzl

Daniel G. Cedarbaum
Immediate Past President, Jewish Reconstructionist Federation

Michael Chabon
Pulitzer Prize-winning author

Sen. Lincoln Chafee
Former United States Senator

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Co-Founder, Advocacy Institute, President, Global Integrity and former President, Common Cause

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Rabbi Emeritus, Congregation Emanu El, San Bernardino, CA

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Beth Shir Sholom, Santa Monica, CA

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Executive Director, Institute for Jewish Spirituality

Lynn Cutler
Former Deputy Assistant to the President for Intergovernmental Affairs

Debra DeLee
President/CEO, Americans for Peace Now

Rabbi Elliot Dorff
Rector, American Jewish University

Hon. Thomas J. Downey
Former Member of Congress, New York

Sheldon Drobny
Co-Founder, Nova M Radio, Air America Radio

Albert J. Dvoskin
President/CEO, A.J. Dvoskin & Associates, Inc.

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Sara Ehrman
Former Political Education Director, AIPAC

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St. Paul Interfaith Network

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Professor of Comparative Literature, Hebrew University of Jerusalem

Leonard Fein
Writer

Chai Feldblum
Professor of Law, Georgetown University Law Center

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Board Member, Rabbis for Human Rights

Dr. Franklin Fisher
Board Chair, Americans for Peace Now

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Writer and Blogger

Marcia Freedman
Founding President, Brit Tzedek v'Shalom

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Gail Furman
Board Member, Democracy Alliance

Larry Garber
Chief Executive Officer, New Israel Fund

Lila Garrett
Emmy-Award Winning Writer and Director and Host, public radio's Connect the Dots

Jim Gerstein
Former Executive Director, Center for Middle East Peace and Economic Cooperation

Davidi Gilo

Rabbi Edwin Goldberg
Temple Judea, Coral Gables, Florida

Michelle Goldberg
Author, Kingdom Coming

Dr. Richard C. Goodwin
Chair, Middle East Peace Dialogue Network

Rabbi Joshua Levine Grater
Rabbi, Pasadena Temple and Jewish Center

Rabbi Arthur Green
Rector, Hebrew College Rabbinical School

Mark Green
Former New York City Public Advocate

Robert Greenwald
Brave New Films

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Nobel Laureate, Physics; Director, Kavli Institute for Theoretical Physics, University of California, Santa Barbara

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Former Director of Policy Planning, Department of State

Arnold Hiatt
Former Chairman, The Stride Rite Corporation

Elaine Hoffman
Former Finance Director, Democratic National Committee

Stanley Hoffman
Professor of Government and Social Studies, Harvard University

Fred Howard

Richard D. Jacobs
Chair, Courage Campaign

Rabbi Steven B. Jacobs
Founder, Progressive Faith Foundation

Jonathan Jacoby

Professor Robert Jervis
Professor of International Politics, Columbia University

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President, The Bancroft Foundation, Inc.

Linda Heller Kamm
Former General Counsel, House Budget Committee

Robert H. Kapp
Founder and Co-President, International Senior Lawyers Project

Jim Klutznick

Markos Kounalakis
President and Publisher, The Washington Monthly

Victor Kovner
Former Corporation Counsel of the City of New York

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Congregation B'nai Yisrael

Rabbi Charles A. Krolloff
Past President, Central Conference of American Rabbis

Luis Lainer

J. Shawn Landres
CEO & Director of Research, Jumpstart

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President, MeretzUSA

Daniel Levy
Former Advisor, Israeli Prime Minister's office

Lawrence S. Lewin
Former President and CEO, The Lewin Group

Geoffrey Lewis
Prince, Lobel, Glovsky & Tye

Hon. Samuel W. Lewis
Former U.S. Ambassador to Israel

Judy Lichtman

Rob Malley
Former Special Assistant to the President for Arab-Israeli Affairs

Yaffa Maritz

Eric Maskin
Nobel Laureate, Economics; Professor, Institute for Advanced Study, Princeton

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Congregation Bnai Jeshurun, New York City

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Founder, Alliance for Middle East Peace

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Professor and Director, UCLA Center for Jewish Studies

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President, Moleculon Research Corporation

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Former Ambassador to the German Democratic Republic and to the United Nations, Professorial Lecturer, School of Advanced International Studies, Johns Hopkins University

Eli Pariser
Executive Director, MoveOn.org
Political Action

Robert Pastor
Former Senior Director, National Security Council

Ricken Patel
Co-founder and Executive Director, Avaaz

Kathleen Peratis
Partner, Outten & Golden, LLP

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Nobel Laureate, Physics; Professor of Theoretical Physics, California Institute of Technology

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Fran Rodgers

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Former Executive Director, The Jewish Council on Public Affairs

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Director of Studies, Center on International Cooperation, New York University

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Board Member, Democracy Alliance

Mark Schneider
Former Deputy Assistant Secretary of State for Human Rights

Irwin Schneiderman
Senior Counsel, Cahill Gordon & Reindel

Eric P. Schwartz
Former Senior Director and Special Assistant to the President for Multilateral and Humanitarian Affairs, National Security Council

Stanley Sheinbaum
Publisher, New Perspective Quarterly

Rabbi Arnold I. Sher
Immediate Past Director of Placement of the Joint Placement Commission representing the Central Conference of American Rabbis, Union for Reform Judaism and the Hebrew Union College-Jewish Institute of Religion

Michael Shtender-Auerbach
Founder, Social Risks LLC

Henry Siegman
President, U.S./Middle East Project

Maxine Singer
Biochemist, President Emerita, Carnegie Institution of Washington

Scott Sklar
President, The Stella Group, Ltd.

Daniel Sokatch
Executive Director,, Progressive Jewish Alliance

Alan Snitow
Snitow-Kaufman Productions

Daniel Solomon

Alan D. Solomont
Former National Finance Chair, Democratic National Committee

Robert Solow
Nobel Laureate, Economics; Professor Emeritus of Economics, MIT

Robert Spiegel
Private Investor

Rabbi Toba Spitzer
President, Reconstructionist Rabbinical Association

Alexandra Stanton
Former Chief of Staff, Empire State Development Corporation

Mary Ann Stein

Rabbi Jack Stern
Past President, Central Conference of American Rabbis

Paula Stern
Former Chairwoman, United States International Trade Commission

Matt Stoller
OpenLeft.com

Rabbi Alvin Sugarman
Rabbi Emeritus, The Temple-Hebrew Benevolent Congregation

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Associate Professor, Brain and Cognitive Sciences, MIT

J. Marty Tenenbaum
Chairman and Founder, CommerceNet

Rabbi David A. Teutsch
Past President, Reconstructionist Rabbinical College

Sidney Topol
Former Chairman/CEO, Scientific Atlanta, Inc.

Joshua Tzaker
Former Legislative Director, Office of Congressman John Dingell

Milton Viorst
Writer

Rabbi Burton L. Visotzky
Professor, Jewish Theological Seminary

Al Vorspan
Director Emeritus, Commission on Social Action
Union of American Hebrew Congregations

Ayelet Waldman
Author, Love and Other Impossible Pursuits

Robert L. Wald
Founder and former Co-Chair, Washington Lawyers Committee for Civil Rights and Urban Affairs

Michael Walzer
Institute for Advanced Study, Princeton University

Bernice Weissbourd
President, Family Focus

Ambassador (Ret.) Philip C. Wilcox, Jr.
President, Foundation for Middle East Peace

Edward Witten
Professor, Institute for Advanced Study, Princeton

Rep. Howard Wolpe
Former Member of Congress, MI

Alan Wurtzel

Mark Zivin

Israeli Support for J Street

An Open Letter to Israeli J Street Supporters

As Israelis dedicated to our country, its future, security and progress, we are pleased to learn of the creation of J Street, a new American movement to support strong U.S. leadership in achieving immediate, peaceful resolution of Israel's conflicts with its neighbors.

Ending the Israeli-Palestinian and the broader Israeli-Arab conflict quickly and diplomatically is an essential national and security interest of the State of Israel – as well as of the United States, the Palestinians and the region as a whole. Only a negotiated, political resolution to these conflicts will ensure Israel's lasting security and viability as a democratic, prosperous home for the Jewish people.

Now more than ever, true friendship requires strong American leadership and engagement to move the sides toward a comprehensive two-state solution. With time running out, business-as-usual will not do.

To achieve these goals, all parties – including the United States – will be called on to demonstrate political will and courage. The emergence of a movement in the United States which understands and is willing to provide political support for difficult compromises is essential to fostering that political will. In our opinion, such a movement is in Israel's best interests.

We deeply value the historic role of the United States as a staunch ally and irreplaceable friend of Israel's. We also value the role the American Jewish community and other American friends have played in strengthening and deepening that bond.

Being a friend and ally – being “pro-Israel” – means caring enough to get involved, express views and concerns, and provide advice. It does not require rigid agreement with every decision ever made or every policy pursued by the government of Israel or of the United States. Debate and discussion are essential to democracy and should be part of the relationship between Israel and Jewish people elsewhere in the world.

The ideas that J Street is promoting (a viable two-state solution, regional peace based on withdrawal to recognized borders with strict security arrangements, and normal relations between Israel and the broader Arab world along the lines of the Arab-Saudi Peace Initiative) have become consensus positions among Israelis. Yet, within that consensus, there is always vigorous and open discussion in Israel over how best to promote our security and interests. Our country is stronger for the robustness of this debate.

There is every reason to believe that a similarly open discussion in the United States will also be in Israel's best interests. We see in the creation of J Street, an expression of support for and commitment to the State of Israel and to a strong and enduring U.S.- Israel relationship. Hopefully, your efforts will help us achieve our country's greatest hope: peace with our neighbors and permanent, recognized and secure borders through a diplomatic end to the conflicts that have plagued our people and inflamed the region for far too long.

“J Street is pursuing the ultimate pro-Israel agenda in the United States – promoting an active American role in resolving Israel's conflicts with its neighbors diplomatically. Only through a two-state solution and the establishment of permanent, recognized borders can Israel secure its future as the Jewish, democratic state envisioned by its founders.”

– DAVID KIMCHE, FORMER DEPUTY DIRECTOR, ISRAELI SECRET SERVICE
AND FORMER DIRECTOR GENERAL OF ISRAEL'S MINISTRY OF FOREIGN AFFAIRS

Signed by:

Yossi Alpher

Former Senior Member of Mossad; former Director of the Jaffe Center for Strategic Studies

Col (Ret) Shaul Arieli

Council on Peace and Security; former Commander Gaza Brigade; former head of the 'Peace Negotiations Administration' under PM Ehud Barak

Uzi Baram

Former Minister of Internal Affairs and Tourism; former Secretary General of the Labor Party

Shlomo Ben-Ami

Former Foreign Minister and Public Security Minister

Daniel Ben-Simon

Former Journalist and commentator for Ha'aretz Newspaper

Brig Gen (Ret) Shlomo Brom

Former deputy head of IDF Strategic Planning and Deputy National Security Advisor

Avrum Burg

Former Speaker of the Knesset and Chairman of the Jewish Agency

Professor Naomi Chazan

Former Deputy Speaker of Knesset; founder, Israel Women's Network

Professor Galia Golan

Interdisciplinary Center, Herzlia

Tamar Hermann

Dean of Academic Studies, The Open University of Israel; Senior Fellow, Israel Democracy Institute

Anat Hoffman

Executive Director of Israel Religious Action Center

David Kimche

Former Director General of the Foreign Ministry

Maj Gen (Ret) Amos Lapidot

Former Commander of Israel Air Force; former President of the Technion University, Haifa

Alon Liel

Former Director General of the Foreign Ministry

Maj Gen (Ret) Amnon Lipkin-Shahak

Former Chief of the General Staff of the IDF; Former Minister of Transport & Tourism.

Eti Livni

Former Deputy Speaker of the Knesset

Werner Lovai

Past President, AACI Jerusalem Branch (Association of Americans and Canadians in Israel)

Moshe Maoz

Professor Emeritus, Hebrew University of Jerusalem; former adviser to Israeli Prime Ministers Yitzhak Rabin and Shimon Peres.

Maj Gen (Ret) Amram Mitzna

Former Chairman of the Israel Labor Party and Knesset Member; former Commander of the IDF Central Command and Planning Branch; former Mayor of Haifa

Nimrod Novik

Former senior advisor to the Prime Minister; businessman; Chairman of the Economic Cooperation Foundation

Brig Gen (Ret) Israela Oron

Former Deputy National Security Council Adviser; Former Chief of the Women's Corps

Brig Gen (Ret) Ilan Paz

Former Head of the Civil Administration in the West Bank

Avi Primor

Former Israeli Ambassador to the EU and Germany; Director of European Studies at the IDC in Herzeliya

Ron Pundak

Director General of the Peres Center for Peace

Dalia Rabin

Chair of the Rabin Center; former Member of Knesset and Deputy Minister of Defense

Rabbi Andrew Sacks

Director General of the Rabbinical Assembly in Israel

Talia Sasson

Former Special Adviser to Prime Minister Sharon; authored the Sasson report on illegal settlements

Uri Savir

President of the Glocal Forum; former Member of Knesset and Director General of the Foreign Ministry

Professor Alice Shalvi

Recipient of the Israel Prize for Lifetime Achievement; former Rector of Jewish Studies Seminary, Jerusalem, founding chair of the Israel Women's Network

Professor Hillel Shuval

Head Department of Environmental Health Sciences, Hadassah Academic College-Jerusalem; Kunen-Lunenfeld Emeritus Professor of Environmental Sciences, The Hebrew University of Jerusalem

Rabbi Levi Weiman-Kelman

Kehilat Kol HaNeshama, Jerusalem

Joanne Yaron

Chair, Democrats Abroad-Israel

Colonel Esther Yevnin

Former Director of International Relations, Israeli National Police; Former Attaché, Ministry of Public Security, Southwestern Europe and Africa; Former Elected Member, INTERPOL.

J Street Polls American Jewish Opinion ↗

J Street's Summer 2008 poll revealed a remarkable gap between the attitudes of American Jews and the conventional wisdom about how they view America's role in the Middle East.

Instead of holding the hawkish or hard-line positions often expressed by many established Jewish organizations and leaders, American Jews overwhelmingly favor assertive peace efforts and support an active U.S. role in helping Israelis and Arabs to resolve their conflict.

When presented with choices on fundamental issues in the Arab-Israeli conflict, Jews consistently express a world view that Israel has been poorly served by current Middle East policy and that resolving the conflict is a core American interest that requires serious attention.



"My lifetime commitment to civil rights has been deeply shaped and influenced by my own Jewish values and upbringing. It's thrilling to see the emergence of a new voice in Washington giving expression to those same values and principles."

—REP. BOB FILNER, CHAIRMAN, HOUSE VETERANS' AFFAIRS COMMITTEE, AND JSTREETPAC ENDORSEE

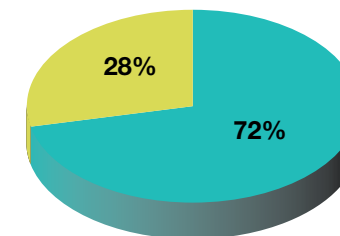
KEY FINDINGS

In July 2008, J Street released the results of a national survey of 800 American Jews conducted by Gerstein/Agne Strategic Communications. Among the more striking of the survey's findings were the responses to these four questions:

1

Do you **agree** or **disagree**: A two-state solution is an important national security interest for the United States.

■ Agree ■ Disagree



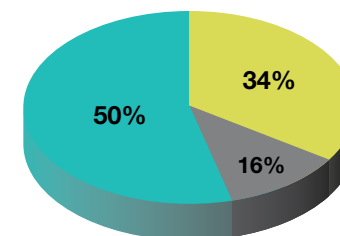
3

Statement A: Israel can only achieve real security through peace agreements that end conflicts and establish internationally recognized borders while maintaining its strong military.

OR

Statement B: Israel cannot rely on peace agreements with its enemies and can only achieve real security by maintaining its military superiority.

■ Statement A ■ Statement B ■ No Opinion



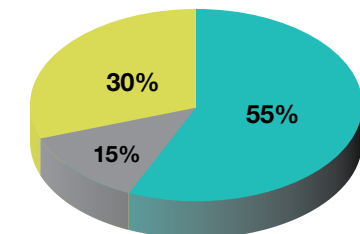
2

Statement A: Middle East peace is a core American interest, and the United States should use assertive diplomacy to end the Palestinian-Israeli conflict.

OR

Statement B: Only the parties themselves can make peace, and the United States should let the Palestinians and Israelis work out the conflict on their own.

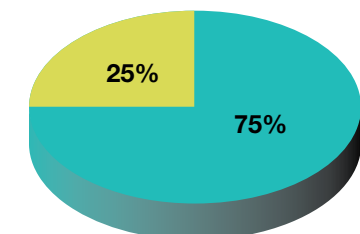
■ Statement A ■ Statement B ■ No Opinion



4

Would you support or oppose the United States playing an active role in helping the parties to resolve the Arab-Israeli conflict if it meant the United States publicly stating its disagreements with both the Israelis and the Arabs?

■ Support ■ Oppose





“J Street’s arrival in Washington is long overdue. I’m thrilled that the American Jewish community as I know it has such a great new advocate for American leadership in achieving long-term security and peace for Israel.”

– REP. ROBERT WEXLER, CHAIRMAN, HOUSE FOREIGN AFFAIRS SUBCOMMITTEE ON EUROPE AND JSTREETPAC ENDORSEE



← Chairman of the House Foreign Affairs Subcommittee on International Organizations Bill Delahunt (D, MA) (left) speaks with former National Security Advisor and Senior Obama Campaign Foreign Policy Aide Tony Lake at a J Street sponsored reception held at the Democratic National Convention in Denver, August, 2008.

Paving the Way for J Street 2009 ↗

↗ In 2009, the depth and breadth of support for pro-Israel, pro-peace policy we’re mobilizing will pave the way for a new direction in the Middle East.

We will take the political capital we’ve accumulated and put it to work in an aggressive advocacy effort in the halls of Congress and across the country.

Your support for J Street now is essential to capitalizing on this momentum and allowing us to grow and make real progress. Some of our priorities for 2009 are outlined on the opposite page.

ADVOCACY AND LOBBYING

- We will build and deploy a sizeable legislative relations staff to give the pro-Israel, pro-peace community greater reach and visibility on Capitol Hill than ever before.
- Working with existing advocacy groups, we will change the dynamics on Capitol Hill so that pro-Israel, pro-peace advocates are spending less time stopping bad policy and more time promoting a positive agenda for the region.

OUTREACH AND NETWORKING

- We will launch the J-NET, the first network of political donors and activists putting their personal capital to work promoting pro-Israel, pro-peace views.

EDUCATION

- We will launch a J Street Speakers Bureau, making elected officials, writers, policy advocates and political personalities available for local and national events.
- Partnering with existing efforts, we will target some of our resources to raising the visibility of a moderate, pro-Israel, pro-peace presence on college campuses, where too often only the extremes of the far left and far right are represented.

NATIONAL CONFERENCE

- J Street will hold its first National Conference in the Fall of 2009.
- This large-scale event will enhance J Street’s visibility in Washington and provide an opportunity for political activists and leaders from around the country to network and demonstrate the power of their coordinated voices.
- The event will include a gala dinner, a special effort to engage university students and the opportunity for the many activists and varied groups promoting a pro-Israel, pro-peace agenda to share information and network on the national political stage.

How You Can Help

There are a number of ways to contribute to and participate in J Street's work. Contributions of any size are, of course, welcome. Those interested in supporting our work should fill in the form on the following page or visit us online at www.jstreet.org.

J-NET: J Street's Political Action Network

We are pleased to announce the creation of J Street's Political Action Network (J-NET) made up of donors and activists who are interested in taking a leadership role in J Street's lobbying and advocacy work. J-NET members will:

- Participate actively as we engage local and national political leaders around our issues.
- Serve as liaisons to specific Members of Congress and national officials.
- Be invited to attend special briefings and trainings on advocacy and lobbying.
- Enjoy special briefing calls with Members of Congress, Executive Branch policy makers and Israeli dignitaries and officials.
- Be invited to attend semi-annual Capitol Hill legislative days.

J-NET Membership \$1800

J-NET Trailblazers \$5000 - \$9999

Trailblazers are J-NET leaders who contribute \$5000-\$9999 to J Street. In addition to the benefits of J-NET membership, they will receive special invitations to receptions and events in their community as friends of J Street travel around the country.

J Street Leadership: The Director's Circle

Members of J Street's Director's Circle provide crucial support to J Street's growth and development and are part of the inner circle of the effort. They will be invited to participate in special briefings and strategy calls with our National Advisory Council and with J Street staff. In addition to the benefits listed above, Director's Circle members also receive invitations to private receptions with elected officials and key policymakers at our National Conference.

Groundbreakers \$10,000 - \$24,999

Innovators \$25,000 - \$49,999

Visionaries \$50,000 - \$99,999


Architects \$100,000 and above

JSTREETPAC FINANCE COMMITTEE

Separate from the lobbying and advocacy activities of J Street, people are encouraged as well to contribute to JStreetPAC (a legally independent political action committee).

Members of JStreetPAC's Finance Committee contribute \$10,000 or more over a two-year cycle to the PAC itself or through the PAC to its endorsed candidates.

Finance Committee members are actively involved in interviewing and selecting candidates for endorsement by the PAC. There are also special briefings for the Finance Committee from Members of Congress and other political figures throughout the year.

 We would like to thank the following individuals who each contributed at least \$10,000 to the PAC or its candidates in the 2008 election cycle.

- | | | |
|--------------------------|------------------------------|------------------------------|
| Richard Abdo | Betsy Krieger | Harold Shapiro |
| Marc Abrams | Luis Lainer | Lawrence Silverton |
| David Avital | Genevieve and Robert Lynch | Daniel Solomon |
| Frank Bamberger | Paul and Yaffa Paul Maritz | Alan Solomont |
| Ernie Bogen | John and Wendy Neu | Robert Spiegel |
| Daniel G. Cedarbaum | Arthur Obermayer | Ronna Stamm and Paul Lehman |
| Franklin M. Fisher | Kathleen Peratis | Alexandra Stanton |
| David Gilo | Jeri Rice | Mary Ann Stein |
| Richard and Lois Gunther | Fran Rodgers | Marty Tenenbaum |
| Arnold Hiatt | Marci Rosenberg | Sidney Topol |
| Michael Hirschhorn | and Benjamin Samuels | Sandy Weiner and Irwin Levin |
| Elaine Hoffman | Gregory and Florence Rothman | Alan Wurtzel |
| Elliot Jaffe | Alan Sagner | Mark Zivin |
| Linda Heller Kamm | Deborah Sagner | Anonymous |
| Victor Kovner | Irwin Schneiderman | |

MAKE YOUR DONATION TO J STREET TODAY

➤ GIVING ONLINE

Contributions to J Street can be made online at www.jstreet.org.

➤ GIVING BY CHECK

Please fill out the form below and send back with your check made out to “J Street” to:

J Street
5335 Wisconsin Avenue, NW
Suite 440
Washington, DC 20015

➤ GIVING BY CREDIT CARD

Please fill out and sign the form below and send back to the above address.

Please note: J Street is a 501(c)4 organization, and contributions to J Street are, therefore, not tax-deductible.

Name (as you wish listed): _____

Address: _____

City, State, ZIP Code: _____

Phone number: _____

E-mail address: _____

I would like to support J Street as a/an:

- | | |
|---|---|
| <input type="radio"/> J-Net Member: (\$1800 and above) | <input type="radio"/> Visionary: (\$50,000 to \$99,999) |
| <input type="radio"/> Trailblazer: (\$5,000 to \$9,999) | <input type="radio"/> Innovator: (\$25,000 to \$49,999) |
| <input type="radio"/> Groundbreaker: (\$10,000 to \$24,999) | <input type="radio"/> Architect: (\$100,000 and above) |
| | <input type="radio"/> Other: \$ _____ |

I'm making a gift by: Check Credit Card

Card #: _____ Expiration Date: _____

Signature: _____

Please send me more information about JStreetPAC's Finance Committee.

STATEMENT OF PRINCIPLES

WE SUPPORT:

➤ Consistent and concerted **diplomatic engagement by the United States to achieve Israeli-Arab peace**. A negotiated end to the Israeli-Arab and Israeli-Palestinian conflicts serves both U.S. and Israeli strategic and security interests. Achieving it must be a priority for any future U.S. administration;

➤ **An enduring relationship between the US and Israel** that promotes their common interests. We recognize and support Israel as the homeland of the Jewish people, a democratic country that promises equal rights for all its citizens and that has the right to defend itself against external threats;

➤ **The creation of a viable Palestinian state** as part of a negotiated two-state solution, based on the 1967 borders with agreed reciprocal land swaps. The future Palestinian state will require unprecedented levels of international economic and political support to succeed, including a resolution of the refugee issue within the new Palestinian state and in current host countries;

➤ **An Israeli-Syrian peace agreement** based on the land-for-peace formula, security guarantees, and details outlined in previous negotiations;

➤ **A comprehensive regional peace that builds on the Arab Peace Initiative**, leading to recognition of Israel by all its neighbors in the Middle East and the creation of a new regional approach to cooperation and security;

➤ An American policy in the Middle East more broadly based on **diplomacy, multilateralism and real partnership with the European Union, the Quartet and others**. We support dialogue with a broad range of countries and actors, including Iran, over confrontation in order to find solutions to the region's conflicts.

To advance these goals, we seek to build a broad and inclusive campaign that crosses ethnic and religious lines and in which American Jews play a prominent role.

We believe honest discussion of American and Israeli policies is healthy for the U.S., for Israel, and for the American Jewish community. We will actively promote debate in the United States that is as open and spirited as it is in Israel. In that debate, we will oppose alliances with the extreme religious right or any radical religious ideologues in the name of supporting Israel as well as efforts to demean and fan fears of Islam or of Muslims.

J Street ↗

J Street PAC

J Street, 5335 Wisconsin Avenue, NW, Suite 440, Washington, DC 20015

www.jstreet.org ↗