



Position Title: J Street U Spring Strategy Fellow
Reports To: J Street U Director
Start Date: January – May 2019
Location: Flexible (ideally New York, NY)

Position

J Street U is looking to bring on board a talented Fellow to serve as staff support on J Street U's ongoing national campaigns, as well as on a few additional, internal responsibilities.

The position is a full time, temporary position (January-May) with opportunity to move into the organization on a full-time basis at the end of the term.

The ideal candidate will be creative, strategic and hold a good sense of how to engage our student leaders. A premium will be placed on having proven ability to project-manage and execute strategy.

They will, furthermore, have a deep commitment to their own growth and to investing in the growth of students and other members of the J Street U team.

Responsibilities

The Fellow will strategize with J Street U leaders and relevant staff on how to elevate the public profile and impact of J Street U and our campaigns and will take a lead in coordinating implementation. These responsibilities include:

1. **Communications.** Manage all aspects of J Street U's communications (in collaboration with J Street's Public Engagement Team), including social media, op-eds, earned media, internal communications, etc. This will involve managing a J Street U student communications team.
2. **National campaign tactics.** Manage J Street U's nationally coordinated tactics in our Birthright and anti-demolitions campaigns (in collaboration with J Street U's board and organizers). This might mean, for example, coordinating J Street U's response when a demolition in Area C is announced.

In addition, this position will be asked to be responsible for a few internal, organizational responsibilities. These responsibilities include:

3. **Database.** Building a useable system for collecting information about student leaders and supporters of J Street U; and rolling out that system to our students.

4. **National events.** Working with the J Street U organizers to plan national events. These events might include a set of speaker tours in the Spring, and/or a Spring Leadership Institute of J Street U student leaders.

Qualifications:

- 3-5 years of campus, political, or community organizing experience (volunteer or professional)
- Exceptional organizational skills and proven ability to manage projects
- Strong communication abilities: our ideal candidate is very comfortable with digital media, is a clear and efficient writer, and understands branding and messaging principles
- Relational skills: a deep curiosity about others, a desire to develop strong relationships with a diversity of people, appreciation of meeting and engaging new people on a regular basis
- Strategic thinker: the ability to identify and pursue opportunities within moments of tension and challenge
- Knowledge of or ability to learn electronic database systems
- Passionate about grassroots organizing, advocacy, and political activism
- Some knowledge of history and politics as it relates to the Middle East and foreign policy
- Ability to be a team player, be relentless in professional self-improvement, and multitask/manage multiple time-critical projects
- A strong understanding of and commitment to J Street and J Street U's mission

Organization Description

J Street U is the student-organizing arm of J Street, the political home for pro-Israel, pro-peace Americans. J Street gives political voice to Americans who believe that a two-state solution to the Israeli-Palestinian conflict is essential to both Israel's future as a democratic state and Jewish homeland, as well as ending the occupation and securing a future state of Palestine. J Street's mission is to advocate for urgent American diplomatic leadership in support of a two-state solution and to ensure a broad and substantive discussion around Israel in American national politics and the American Jewish community.

J Street U is committed to empowering students across the country to put their values into action around Israel and the future state of Palestine through advocacy on campus and with the Jewish community. Over 50 campuses across the country host J Street U chapters dedicated to changing the conversation around the Israeli-Palestinian conflict, engaging in challenging educational work, and working to build a student movement capable of having a local and national impact in both communal and political spheres.

Last year, J Street U launched a campaign called "Stop Demolitions, Build Peace" which aims to secure outspoken political leadership on the issue of

demolitions of Palestinian homes and communities in the West Bank. J Street U students focused their efforts that year on building a political climate in which members of Congress can speak out on this issue. J Street U continues to be supportive of these communities.

Of even greater focus this year, however, is a campaign that was launched in August 2018 which aims to push Birthright to include Palestinian speakers on its trips. J Street U students spent the Fall semester collecting petition signatures to asking local campus Hillels to include such voices. Depending upon the response, J Street U leaders will pursue next steps in Spring 2019.

Salary and Benefits

This position is salaried with benefits. Salary for this position will be commensurate with qualifications and experience. Benefits include paid vacation and sick leave, paid time off on many federal and Jewish holidays, and health and dental insurance.

To Apply for the Position

Interested candidates should submit, via email, a cover letter, resume and two references to Ben Elkind, Director of J Street U, at resumes@jstreet.org and indicate "Spring Strategy Fellow" in the subject line. Due to the high volume of applications, only candidates receiving an interview will receive a follow-up message.

J Street U is an Equal Opportunity Employer.